

# Textile Exchange eNewsletter - August 24, 2011



## Mission:

Textile Exchange inspires and equips people to accelerate sustainable practices in the textile value chain. We focus on minimizing the harmful impacts and maximizing the positive effects of the global textile industry.

### Vision Statement

We envision a global textile industry that protects and restores the environment and enhances lives.

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### 2011 Annual Report

Catch the 2011 [Annual Report](#) released last month?

### Quick Links

[www.TextileExchange.org](http://www.TextileExchange.org)

### New & Renewing TE Members

Textile Exchange is very grateful for all of the support from our members. Over the summer, the following companies have pledged their commitment to the growth of "sustainable textiles" through their membership.

#### 9 New Member Pledges:

Barco Uniforms  
Brown & Wilmanns Environmental  
Glen Raven  
Outdoor Industry Association  
Rajvir Industries Limited  
Sophie Mather Textiles  
Topkapi Iplik  
Volcom  
Winner Co.



#### 2 Renewing Partner-Level Member Pledges:

adidas and Patagonia

#### 39 Renewing Member Pledges:

Arvind Farm Project	Arvind Limited
BCI	Bennett & Company
C&A	Core Homestore
CottonConnect	Dibb International
Disney Consumer Products	econscious
Fabrics for Freedom	Gaiam
Green Textile Associates	Gulteks Tekstil
Horny Toad	Internet Tekstil
L.L. Bean	Levi Strauss & Co.

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Loomstate  
NUR DIE GmbH  
Plexus Cotton  
Quick Feat International  
Sainmarks Industries  
Sapphire International  
Skunk Funk  
Supernatural AS  
Tesco  
Texas Organic Cotton Marketing Cooperative  
Tudo Bom?  
Williams-Sonoma/Pottery Barn

Nudie Jeans  
Pickering International  
Puma  
REI  
Sanko Textile  
Schneidinger AG  
Source Atlantique  
Tempe S.A.  
Vertical Knits

[Click here](#) for a complete list of current Textile Exchange members.

## Barcelona: Dates & Times to Know

### Sunday, September 18

09:00 - 17:15 - *TE Sustainable Textiles in a Day* will provide participants with a look at the key issues and solutions surrounding material environmental impacts, prior to the main conference. Seats to this separate ticket event are still available.

10:00 - 16:00 - *Global Organic Cotton Platform's Pre-Conference Cotton Dialogues* - details outlined in below story.

17:30 - 19:00 - TE Pre-Registration on-site with welcome cocktail reception.  
To register online now, please [click here](#).

### Monday, September 19 - Tuesday, September 20

2011 Textile Exchange Sustainable Textiles Conference  
To view the complete agenda, please [click here](#).

### Wednesday, September 21

TE will be attending ITMA's *World Textile Summit*, details are online: [www.itma.com](http://www.itma.com).

### Thursday, September 22

ITMA opens and Textile Exchange co-hosts the *Sustainable Textiles Leaders Roundtable*.  
More online at: <http://www.itma.com/sustainable.html>.

For questions about this year's conference please contact [Heather Hocker](#).



## Join us in Spain - Comments from Attendees

As we look forward to our [Global Sustainable Textiles Conference](#) in Barcelona next month, we wanted to see if our registered attendees were as excited as us. Sounds like they are!



**Tricia Carey, Lenzing** was recently elected to serve on the TE Board of Directors:

"Last year, in New York City, Organic Exchange announced the evolution into Textile Exchange. From this perspective, I look forward to reviewing how the organization and the Textile Exchange community have progressed in this direction during a very turbulent year for sourcing. After several years of convening in the USA, I am pleased to have greater representation of participants from Europe."

**Anderson Lee from HongKong Non-Wovens**, a leading manufacturer in Asia:

"While there are quite a few textile conferences available on an annual or bi-annual basis for leading manufacturers to contribute or to participate, I like how the Textile Exchange Conference is extremely organized and well thought out for a three day long conference. The speakers are diversified enough to cover macro and micro concerns, the technical updates are informative but yet concise enough not to put an amateur to complete boredom. Perhaps this educational approach is the single distinction I like most about Textile Exchange because it allows anyone with any level of experience to expand their learning curve. At the end, we do meet new friends and people in this experience without realizing it was indeed a networking opportunity."

**Bett Anderson from Unifi Manufacturing**, REPREVE producers in the USA:

"Unifi has attended the Textile Exchange conference the last two years, since the Textile Exchange broadened its reach to include synthetics. Both events provided credible and relevant content regarding environmental sustainability. Unifi looks forward to participating and being a part of the upcoming Textile Exchange conference."

**Javier Otoy from New Expo**, an organic farm group in Peru:

"We hope to meet other organic cotton farmers and exchange experiences, and hopefully learn new sustainable practices which we can apply in our local community; also as an organic cotton farmer, it would be very helpful to learn more about demand for organic cotton in every stage of the supply chain."

Remember, funds raised from the purchase of the limited-edition Textile Exchange T-shirt collection will help provide funding for farmers, like Javier to attend the 2011 Textile Exchange Global Conference. Textile Exchange has partnered with ethical clothing leaders [Mantis World](#) and [Gossypium](#) to make this available for men, women, and children.

## Thanks to our Sponsors for making Barcelona Possible!

### 2011 Sustainable Textiles Conference Sponsors:



NORDSTROM

patagonia



EILEEN FISHER



HUNTSMAN  
Enriching lives through innovation



REPREVE  
RECYCLED FIBER BY UNIFI

Taishobo



ECOTEXTILE  
NEWS

As of August 22, 2011

## Pre-Conference Cotton Dialogues



Sunday, September 18 at 10:00am in Barcelona, Spain

Hosted by [HELVETAS Swiss Intercooperation](#) and [Textile Exchange](#), held just before the TE Sustainable Textiles Conference (September 18-20, 2011)

The Global Organic Cotton Platform ([www.organiccotton.org](http://www.organiccotton.org)) was created for active members of the global organic cotton community to share conversations, knowledge and information

about organic and fair-trade cotton.

The Pre-Conference Cotton Dialogues, associated with the Platform will be held in Barcelona, Spain on September 18, 2011. This meeting will serve as an opportunity for the virtual community to take part in a face-to-face meeting and help improve the future sustainability of organic cotton production and trade through dynamic discussion. We are planning three 'roundtable discussions' for the day; to be facilitated by world experts. We look forward to using this opportunity to put discussion into action.

**Topics:**

- Developing Guidelines for Responsible Business Practice and Trade
- Shaping the Future of Non-GMO Seed Supply
- Supporting Sustainable Growth

Please RSVP as soon as possible. As space will be extremely limited, reserve your spot soon by sending a message to Ashley at: [aqill@textileexchange.org](mailto:aqill@textileexchange.org).

## New Textile Exchange Board of Directors

Earlier this month, elections were held to fill positions in the [Textile Exchange Board of Directors](#). Three current board members were reelected and three new leaders in textile sustainability joined the Board. Those reelected were Darlene Vogler from Texas Organic Cotton Marketing Cooperative, Mitsuya Inagaki from Kowa Company Ltd, and Elayne Masterson from Esquel Group. See our new board members below:



**Adam Mott** oversees the Corporate Sustainability program at The North Face. In his role, Adam develops and integrates the sustainability strategy across the entire business. Specifically, his focus is on the development of environmentally responsible product, greenhouse gas emission management and reduction, community engagement and the elimination of operational waste. He holds a Bachelor of Science degree in Business Administration/Finance and a Master's degree in Industrial Design.



**Jalaj Hora** has been involved in sustainability at Target as a founding member of the corporate sustainability team. In his current role with Target, Jalaj oversees the work of several committees' working on corporate initiatives associated to resource conservation, waste reduction and sustainability. He holds a Bachelor of Science in Textile Engineering and a Master's in Global Textile Marketing.



**Tricia Carey** holds a Bachelor's degree in Fashion Merchandising from Marywood University and the Fashion Institute of Technology. Her global sourcing experience assists brands and retailers to evaluate supply chains and realize effective means of using Lenzing Fibers.

The Advisory Council is a group of recognized leaders in textile sustainability. As partners with Textile Exchange, they contribute to the strategic direction of the organization through advising directly on specific platform work, such as Industry Integrity, Farm Engagement, Outreach and others.

**New Advisory Council Members:**



**Charu Jain** is the Sustainability Manager for the DyStar Group. She is responsible for building internal ecological expertise and sustainability competence for the DyStar Group. Charu gained her PhD in Textile with research on "Organic Cotton and Eco-friendly Processing."



**Eric Ducoin** is a sustainable cotton consultant working to ensure that cotton production is done with livelihood and environment preserved. Eric has degrees in Green Energy and Business, with an emphasis on international marketing.



**Gregg Haft** is President of Portico Home + Spa. Gregg has over 25 years of experience in textile marketing and selling. The business model of Portico Home + Spa, under Gregg's leadership is extremely involved in its supply chain; all products are produced in GOTS certified facilities.



**Hussain Ahmad Fazal** has been the Director of the Hussain Group for 14 years, the largest importer of organic cotton in Pakistan. Hussain works to market yarn and fabric, while also developing public relations. He also works to develop organic cotton farms in Pakistan.



**Mecki Naschke** heads the textile department at the Institute for Market Ecology (IMO) in Switzerland. She has extensive experience with European organizations associated with chemical and industry policy.



**Thompson Luo** works with Shenzhou International. He has worked for 11 years in the textile and garment industry in Mauritius, Sri Lanka, Hong Kong and mainland China, and gained extensive experiences in the operations of vertically-integrated manufacturers and brand sourcing. He is now working with our supply chain partners including ginners, spinners and traders to secure the supply of sustainable cotton.



**Mike Farid** is a partner of NatureUSA/bgreen. As a third generation textile professional, his experience consists of sourcing, developing, designing, manufacturing, marketing, and selling sustainable fabrics and apparel since 1997.



**Donald Nordeng** is the President of Ecocert-QAI Japan Ltd., subsidiary of Ecocert SA. He graduated from the University of Wisconsin - Stevens Point with a B.S. in Communication. In 2010 he earned an MBA in Sustainable Management from the Anaheim University Kisho Kurokawa Green Institute.

For a complete list of our Board of Directors, please reference the TE website at: <http://textileexchange.org/about-us/board-members>.

## The SOURCE Expo

### Exclusive Discounts for Subscribers to Attend the 2011 Expo



The SOURCE Expo showcases inspirational suppliers and manufacturers from all over the world, working to fair trade, ethical and organic standards, linking them directly with hundreds of designers, retailers and brands. Now in its third year, the Expo offers a great opportunity for you (or a UK representative) in your capacity as a supplier/manufacturer to meet up to 1,000 potential buyers including: Marks and Spencers, Vivienne Westwood, Arcadia Group, Ted Baker, Tesco, John Lewis, Monsoon, Debenhams, Burberry, Ben Sherman, ASOS, Dorothy Perkins, Aubin and Wills, New Look and many others.

"We had a constant flow of people visiting and interested in us. From representatives of big names like Vivienne Westwood and Monsoon, to smaller brands from all over the world - from Germany and Sweden, to the U.S. and Uruguay." - Pieter Theron, Norman Hangers, 2010 Exhibitor.

The Textile Exchange network can now benefit from an exclusive extension of the early bird prices on tickets and stands offering a 20% saving through the **1st of September**. To book at this exclusive rate click here: <http://www.ethicalfashionforum.com/source-expo/special-extended-discount-exhibitors>.

SOURCE Expo 2011 will take place on the 17th and 18th October at Sadler's Wells, Rosebury Avenue, London EC1. Find out more about the SOURCE Expo here: <http://www.ethicalfashionforum.com/source-expo-2011>, or email Livia at [sourceexpo@ethicalfashionforum.com](mailto:sourceexpo@ethicalfashionforum.com).



The SOURCE Expo is organized by the Ethical Fashion Forum, the industry body for fashion and sustainability.

## California Workshop Recap



Textile Exchange and Sustainability in Review co-hosted the 2011 Sustainable Apparel Workshop in Costa Mesa, CA on Tuesday, August 17. More than thirty attendees participated in this one-day interactive and informative workshop. Topics included an introduction to sustainable textiles, Life Cycle Analysis, Materials, Dyeing and Finishing, Ethical Manufacturing, and Integrity. Attendees left the workshop with a better understanding of their supply chain and important best practices which could be applied to every day work.

If you're interested in attending future one day workshops, please email [Heather Hocker](mailto:Heather.Hocker@textileexchange.org) to express your interest or ideas.