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## New and Renewing Textile Exchange Members

Textile Exchange is very grateful for all of the support from our members. During March and April, the following companies have pledged their commitment to the growth of "sustainable textiles" through their membership.



### New Pledges:

Hohenstein Institutes and Polartec.

### Renewing Partner-Level Membership Pledges:

H&M, Lenzing, Nike, and Nordstrom.

### All Renewing Member Pledges:

AB Lindex, Central Fabrics, Cotton Blossom India, DyStar, Eastman Exports Global Clothing, Ecotex, Eileen Fisher, Greensource, G-Star Raw, Hermann Buhler, ICEA, KNP Headwear, Marks & Spencer, NatureUSA/bgreen, Otto Group, Portico Home & Spa, PPAKS, Pratibha Syntex, PT Indorama, Remei AG/bioRe, SGS Consumer Testing, Taishoboseki Industries, Target and Tiruppur Surya Hitec Apparel.

[Click here](#) for a complete list of current Textile Exchange members.

# The Case for Sustainable Fashion



Textile Exchange and MADE-BY are delighted to invite you to a unique one day intensive seminar on sustainable fashion in Brussels, Belgium on Tuesday, May 31. This seminar is the perfect opportunity to assist textile and apparel professionals from brands and retailers to accelerate changes and opportunities in the supply chain. A cocktail reception at the end of the day will provide ample networking opportunities. See the list of topics below:

- The Journey to Sustainable Fashion - Brand Case
- Setting up a sustainability strategy that fits to your business
- The Sustainable Textiles Market
- Consumer Communication towards Sustainability
- Product integrity - transparency, certification and labeling
- Social compliance
- A deep dive into recycled synthetics
- Cotton options - Organic, Fair trade, Cotton Made in Africa and BCI
- Environmentally Preferred Fibers
- Responsible Processing - Dyeing & Finishing

Complete agenda and other details are online at:  
<http://www.made-by.org/TE-MB-seminars/upcoming.php>

Location: Belgian Comic Strip Center  
Rue des Sables 20  
1000, Brussels, Belgium

General Fee: 250€

Come with 3 or more participants from the same company and benefit from the group fee of 200€!

*\*All prices are per person and excluding 19% VAT*

## Farm Hub puts Organic Farmers on the Web



The new Textile Exchange Farm Hub is a one-stop-shop for anybody interested in organic cotton's commercial benefits and the role it plays in sustainable development. The Farm Hub is funded by the Dutch development agency, [ICCO](#).

The "Find a Producer" interactive web tool allows organic cotton producers to market their products and also provides an opportunity for all stakeholders to get closer to the grower communities. For those new to organic agriculture the 'Learning Zone' houses 'learning journeys' which give the reader a visually-enhanced tour of organic cotton production. The 'Learning Zone' also has a global overview and profile of organic cotton growing regions.

Aydin Unsal, owner of the textile manufacturing company [Egedeniz](#), Turkey and board member of Textile Exchange comments "*Textile Exchange has always worked hard to bring producers, manufacturers and brands closer together through awareness raising and providing market networking opportunities - the Farm Hub takes the organization's services to the textile industry to a whole new level.*"

Textile Exchange invites you to visit: <http://farmhub.textileexchange.org/>.

## Successful Evolving Textiles Seminar

Forty-one participants attended the first 'Evolving Textile Seminar' at North Carolina State University. This seminar was such a success that both NC State College of Textiles and Textile Exchange have agreed to host another joint seminar in spring 2012.



The focus of the content and discussions were on sustainability issues in the North American textile manufacturing industry. While there was a strong voice for "Pro American Manufacturing," some companies in the room had to acknowledge the constraints of strictly sourcing from America. Company participants included Hanes Brand, Disney Consumer Products, Oakley, Target and others. The forum was a perfect environment for intimate conversations, and while the presentations are only available to seminar attendees, the agenda topics and other information is posted online at:

<http://www.tx.ncsu.edu/departments/texed/evolvingtextiles/agenda.cfm>.

Planning will begin shortly for the 2012 seminar, so please check the Textile Exchange Website events section for a date coming soon. If you have more questions about the event, please contact [Daren Abney](#).

## Sustainable Textiles Seminar held in Turkey

On April 14, a seminar on Sustainable Textiles was held in Izmir, Turkey in conjunction with OFI, Organic Fashion Izmir. OFI was created by the Aegean Clothing Manufacturers' Association, EGSD, to match Turkish producers with foreign buyers interested in organic.



The seminar program and conversations emphasized the shift in the way textiles are viewed. Instead of programs including bits of organic among millions, building a sustainable strategy means holistic approaches. Brands must take impacts seriously and analyze the effects their products have on issues like CO2 levels, water quality, toxic waste, biodiversity, people, and land use. With this

information, decisions should be made which deliver measurable change. Price remains an issue, but measuring cost should also include looking at the cost to the environment, both in the present and in the future.

Product integrity, transparency, and clear communication to consumers can result in significant changes, both in terms of credibility for companies and the direction of the industry. Strong partnerships along the value chain allow these changes to be made at scale. Manufacturers play a strong role as middlemen between the farmers and the brands. Needs and expectations should be communicated vertically throughout the supply chain, and horizontally to regional partners.



## Textile Exchange visits Unifi's new REPREVE Recycling Center



On May 11, Daren Abney from Textile Exchange toured Unifi's new REPREVE® Recycling Center located in Yadkinville, North Carolina, a week after the grand opening. A trip to Raleigh for the Evolving Textiles Seminar on May 12 provided an opportunity to see the new facility that produces this growing brand of recycled fibers.

The REPREVE family of 100% recycled fibers offers sustainable product options, including filament and staple fibers made from 100% post-consumer waste or a hybrid blend of post-industrial and post-consumer waste. REPREVE is produced with the proprietary FIBERPRINT™ technology. Customers throughout the supply chain can send REPREVE based fabrics and end products to Unifi and they are able to test, verify and certify how much REPREVE is in the product. At this recycling center, Unifi recycles its own manufacturing yarn waste and purchases plastic PET bottle flake. The waste materials are then converted into 100% post-consumer or hybrid chips, which are then conveyed to silos for yarn processing.



"The REPREVE Recycling Center will have the capacity to produce more than 42 million pounds annually," Bett Anderson, Unifi's marketing manager, said during the tour. "That will equate to more than 400 million plastic bottles that will be recycled into REPREVE this year."

If you are interested in a tour, please contact Bett Anderson at: [repreve@unifi.com](mailto:repreve@unifi.com) or office: 336.294.4410. For more information about REPREVE, check out: <http://www.repreve.com/>.

## First Draft of Content Claim Standard Completed

Textile Exchange has been developing the Content Claim Standard (CCS) to provide companies with a straightforward and focused standard that will verify that one or more specific raw materials are in a final product. It requires that each organization along the supply chain take sufficient steps to ensure that the integrity and identity of the raw material is preserved.

The CCS has been developed as a generic chain of custody standard that can potentially be used for a wide range of products, as it will support any raw material input. It does not

validate any claims about a product beyond the amount of a specific material that is in it.

The first draft of the standard has been completed and is now open for public comment. We are inviting all stakeholders - brands, supply chain members, certifiers and others - to review the standard and give your feedback. Please visit <http://organicexchange.org/oecms/content-claim-standard.html>

A complimentary webinar on the CCS will be held on June 8. <http://organicexchange.org/oecms/Webinar-Content-Claim-Standard-by-Textile-Exchange.html>

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