

# Textile Exchange eNewsletter - December 15, 2011



**Happy Holidays from Textile Exchange!**  
We look forward to celebrating our ten year anniversary with you in the coming New Year!

**Vision:**

*We envision a global textile industry that protects and restores the environment and enhances lives.*

**Mission:**

*Textile Exchange inspires and equips people to accelerate sustainable practices in the textile value chain. We focus on minimizing the harmful impacts and maximizing the positive effects of the global textile industry.*

**Quick Links**

[www.TextileExchange.org](http://www.TextileExchange.org) | [Past eNewsletters](#) | [Contact Us](#) | [Current List of Members](#) | [Farm Hub](#)

December TE Featured Member: [DyStar](#)

**Follow Us Today!**

Members: Tell us about your newest sustainability products or services on Facebook and Twitter.



## A Personal Request from LaRhea Pepper, Managing Director



This holiday season I am, like many of you, struck by so many formerly sane people going unsustainable. Packaging is only a part of it. Millions of people will be giving textiles as gifts, without a thought to how they were made.

As many farmers and textile producers know, sustainable practices, such as growing organic, are good for health and ecology. They can even help break the poverty cycle in some communities. Working with nature to maximize crop yield and quality, and produce healthier waterways, biodiversity, soil fertility and moisture levels, can create a sustainable business model for our future.

Because sustainable businesses are necessarily long on knowledge (instead of resources) from production to consumption, they might not have the biggest advertising campaigns or the distribution of their non-sustainable counterparts.

I ask that gift-givers do their research, and consider the long-term impact of their gifts, instead of the moment the wrapping is torn off. A gift produced in a way that's been shown to improve human health, food security, income diversification and gender equality is more than a wonderful present to the recipient. It is a gift to all of us.

A gift to the Textile Exchange can help us create a world of sustainability. Simply "[Donate Now](#)" online, or contact [Heather Hocker](#), or call 806.787.0948.

Warmest Regards,  
LaRhea

## New and Renewing Members

Textile Exchange is very grateful for all of the support we've received from our members. For the months of September, October and November, the following companies have pledged membership. TE relies on the direct support of our membership and board to continue providing tools and networks that focus on minimizing the harmful impacts of the global textile industry, and maximizing its positive effects by building capacity, interpreting and disseminating information, and sharing best practices across the entire value chain.

### 10 New Member Pledges:

Dibella Germany  
Dibella Netherlands  
iNi Sustainable Sourcing  
Jiaxing Jiecco Fashion Co. Ltd.  
Korea Eco Textile Association  
Messe Frankfurt, Inc.  
Muji Global Sourcing  
NingBo ShenZhou Knitting  
TOMS Shoes  
Washington State University (WSU)



### 43 Renewing Member Pledges:

ACTIF	Kowa Co.
Adolfo Dominguez	Lurdes Sampaio
American Dawn	Mark's Work Warehouse
Andorra Australia	Martex Fiber/Jimtex Yarns
ASOS.com	Mountain Equipment Coop
BioCoton India	MQ Retail
BioSustain Tanzania Limited	Naturepedic
Chetna Organic Farmers Association	Neotextil
Decker's Outdoor Corp.	New Balance Athletic Shoe
Deer Creek Fabrics	New Expo
Draper Knitting	Novozymes
EcoCentric/Sustaintex	Oregon Tilth
Ecotec	Panoco
FITI Testing & Research Institute	Ryoka Coop
Global Merino	SGS Consumer Testing
Hanky Panky	Shandong Gainmor Imp & Exp
Hemp Fortex	Sustainable Cotton Project
Hong Kong Non-Wovens	Taylor Home Fashions Ltd.
Inditex	Toyoshima
K&L Ruppert	Tropic Knits
K-Bite International	Woolworths SA
KnowledgeCottonApparel	

[Click here](#) for a complete list of current Textile Exchange members.

[Click here](#) to join TE as a new member.

## 2011 Market Report Survey



TEXAS TECH UNIVERSITY  
College of Human Sciences

We've been working with Texas Tech University to revamp our survey that we use to collect information on the market for sustainable fibers. This year, we'll be collecting information on all "preferred cotton options", including Organic, Fairtrade, BCI, Cotton Made in Africa, Cleaner Cotton, and others.

Please plan on contributing your company's cotton data in January 2012!

## Field Diary



Last month, Prabha, Hanna, and Liesl were hosted by Chetna's Rama Krishna Yarlagadda and his fabulous team in the Kalahandi District of Odisha (previously known as Orissa).

They visited four of Chetna's organic cotton cluster projects in the region including: a women's self-help group, a new tribal land project in the heart of the Kalahandi forest, and one cluster group accessible only by motorbike and river crossing! During the 2-day visit, Liesl kept a diary of their experiences and managed to capture Rama Krishna and his colleague Ram Prasas on video.

<http://farmhub.textileexchange.org/farm-library/field-diaries>.

## Learning Journey



We've pulled together a simple 'learning journey' to bring textile manufacturing to life. Follow the journey of organic cotton fiber from its origins to final product through visual snapshots of production and learn what it takes to produce a fashion statement by organic principles. This introduction is great for those interested in seeing the process of textile production in a simple format, with links to further reading, and with a 'catwalk' of stunning snapshots from some of TE's leading brands and retailers! Over the next few months we will be collecting stories and images from our members as part of our 10 year celebration of organic cotton fashion.

Please contact [Liesl](#) if you would like to put forward your company for the decade of organic fashion celebration.

<http://farmhub.textileexchange.org/learning-zone/learning-journey/from-fiber-to-fashion>.

## Upcoming Events

**January 11-14, 2012**

**Heimtextil Show**; Frankfurt, Germany

Charline Ducas will be presenting on January 11th at 1:00pm. *'A Review of the Market Developments and Trends in Sustainable Textiles.'* Heimtextil is the biggest international trade fair for home and contract textiles. [www.heimtextil.messefrankfurt.com](http://www.heimtextil.messefrankfurt.com).

**January 17-18, 2012**

**The Continuum Show**; New York City, USA



TE has partnered with The Continuum - a boutique trade show focused on bringing together the most innovative and credible solutions to sustainability for the textile industry. Full details are online at:

<http://www.thecontinuumshow.com/>.

**January 19-22, 2012**

**Outdoor Retailer - Winter Market**; Salt Lake City, USA

LaRhea Pepper will be presenting on Friday, January 20 at 10:00am. *'Organic is More Alive Than Ever - How Organic Fibers Are Key in Sustainable Materials Strategy'*. We appreciate Deer Creek Fabrics, prAna, and Quick Feat International supporting our travel to this show. [www.outdoorretailer.com](http://www.outdoorretailer.com).



**January 31-February 2, 2012**

**Munich Fabric Start - Eco Village**, Munich, Germany

The show has developed a unique concept called the Eco Village, where experts from different European organizations can answer visitors questions related to textiles sustainability via a series of presentation or one on one interactions. TE will present and be involved with the Eco Village again this season. <http://www.munichfabricstart.com/>.



**March 1, 2012 - Registration Opens Today!**

**Textile Exchange Sustainable Apparel Workshop**; New York City, USA

Register  
Now

This hands-on workshop provides a deep dive into the key aspects of social and environmental sustainability from design to manufacturing. Seats are intentionally limited in order to provide a hands-on learning environment with interactive discussions.

Thank you to Arvind Denim Lab and Lenzing for sponsoring this event. Register online at: <http://textileexchange.org/event/sustainable-apparel-workshop-nyc-2012>.

