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CALLING ALL INNOVATORS IN ORGANIC COTTON!

Do you have a new idea that could revolutionize the textile industry? Transform lives for farmers? Bring new understanding to consumers? Then the Organic Cotton Round Table's new [Innovation Awards](#) are looking for you!

The OCRT Innovation Award is a celebration of new ideas in organic cotton that aims to seek out groups or individuals with innovative solutions to break through barriers to growth and address issues in the organic cotton supply chain.

At the [OCRT in Washington D.C on October 12, 2017](#), shortlisted innovators from around the world will have 3 minutes to pitch their idea (either in-person or via video link) to a panel of distinguished judges in a bid to win the 2017 Innovation Award - including a cash prize and priceless publicity.

Entries are invited now - simply summarize your idea in up to 500 words (maximum) and email to Jana@textileexchange.org by Friday August 4, 2017. We would love to hear in this summary a mention of how your idea supports progress towards the [Sustainable Development Goals \(SDGs\)](#).

There's no fee to enter, and our criteria are wide and welcoming - we're looking for the best new ideas and innovations of 2017, so whether you are already in pilot stage or simply planning on paper, we want to hear from you.

All finalists will join the [OCRT Innovation Award Alumni](#), an exciting group of innovative thinkers from across the world. This group will grow over the years to support each other in bringing new solutions to the industry.

New ideas are the lifeblood of any sector and we aim to celebrate and support the innovators of organic cotton. Send in your summary now!

[Click here](#) to read the Concept Note about Textile Exchange's full Preferred Fiber & Materials Innovation Lab, which also includes a "Hands-On Lab" where participants can see and touch displays of new and innovative preferred fibers and materials.

If you have any questions, please feel free to contact Jana Busch: Jana@TextileExchange.org