## AGENDA

### Tuesday, October 10

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 AM - 9:15 AM</td>
<td>Exhibits, Check-in, Networking * Franklin Building</td>
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<tr>
<td>8:00 AM - 9:00 AM</td>
<td>Textile Exchange Member-Only Breakfast * Tent * Sponsored by: NSF</td>
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<tr>
<td></td>
<td><strong>Andrew Winston</strong></td>
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<tr>
<td>9:15 AM - 9:30 AM</td>
<td>Welcome and Opening * Franklin Ballroom</td>
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<tr>
<td>9:30 AM - 10:00 AM</td>
<td>Conference Kick-off featuring <strong>Mina Guli</strong></td>
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<tr>
<td>10:00 AM - 10:30 AM</td>
<td><strong>Presentation by PVH, Corp.</strong></td>
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<td><strong>Marissa Pagnani</strong></td>
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<tr>
<td>10:30 AM - 11:00 AM</td>
<td>Sustainable Development Goals (SDGs): Where to Start</td>
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<tr>
<td></td>
<td><strong>John Davies</strong></td>
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<td><strong>Jeffrey Hogue</strong></td>
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<td><strong>Jennifer Silberman</strong></td>
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<td>11:00 AM - 11:30 AM</td>
<td><strong>Getting the Most out of Our Land</strong></td>
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<td></td>
<td><strong>Andre Leu</strong></td>
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<td><strong>Dan Zook</strong></td>
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<td><strong>Tobias Bandel</strong></td>
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<td><strong>Adriana Gregolin</strong></td>
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<td>12:30 PM - 1:00 PM</td>
<td><strong>Investors are Taking Score</strong></td>
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<td><strong>Lauren Cope</strong></td>
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<td><strong>Katie Schmitz Eulitt</strong></td>
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<td>1:00 PM - 1:30 PM</td>
<td><strong>H&amp;M Presentation: A Catalyst For Change - Bringing Innovation To Scale</strong></td>
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<td><strong>Helena Helmersson</strong></td>
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<td>1:30 PM - 2:30 PM</td>
<td><strong>Lunch</strong></td>
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### Breakout Options (2:30pm - 3:30pm)

**Funding SDG Opportunities** | Franklin Building, Room 3

- **Karen Newman** | Senior Consultant, United Nations | **Arif Ekram** | Manager of Global Partnerships, Foundation Center |
- **Trevor Davies** | Global Head, International Development Assistance Services Institute, KPMG |

**Material Matters: A Journey Back to Farms, Forests and Landfills** | Franklin Ballroom

- **Michael Pogue** | CFO, prAna | **Andrew Almack** | CEO, Plastics for Change |
- **Giulio Bonazzi** | Chairman and CEO, Aquafil |
- **Sabrina Mueller** | Manager Sustainable Assortments & Products Non Food, Tchibo |
- **Facilitator: Liesl Truscott** | European Materials Director, Textile Exchange |

**Decarbonizing Operations** | Franklin Building, Room 21

- **Jeff Wilson** | Sr. Business Development Manager - Sustainability, NSF International |
- **Ariane Grazian** | Sr. Manager of General Merchandise Sustainability, Walmart |
- **Tim Greiner** | Co-founder and Managing Director, Pure Strategies, Inc. | **Brian Aul** | Managing Director, RESET Carbon Limited |

**Human Rights, Decent Work and Livelihoods in Global Supply Chain** | Franklin Building, Room 4

- **Caroline Rees** | President, Shift | **Ozgu Cubucucoglu Yalcin** | Egedeniz Textile |
- **Dr. Marsha A. Dickson** | Irma Ayers Professor/Co-founder, University of Delaware/Better Buying |
- **Sabine Hertvedt** | Better Work Program Lead, International Finance Corporation |

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Tuesday, October 10

Pesticides and GMOs in Cotton: More Work to be Done  • Franklin Building, Room 17
LaRhea Pepper | Textile Exchange
Keith Tyrell | Director, Pesticide Action Network UK
Sarah Compson | Standards Project Manager, Soil Association

Responsible Wool Standard - Discussion Forum  • Franklin Building, Room 1
Stuart Adams | Textile Exchange
Valentina Zarew | Textile Exchange

3:30 PM - 4:00 PM
Refreshment Break, Exhibits and Networking  • Franklin Building

4:00 PM - 4:10 PM
Innovation and Impact Showcase: Connect With Africa  • Franklin Ballroom

4:10 PM - 5:10 PM
Managing our Way through a Water Shortfall  • Franklin Ballroom
Tien Shiao | Senior Associate, Pacific Institute
Yann Risz | Co-founder & Managing Director, Aligned Incentives
Roian Atwood | Director of Sustainability, VF Jeanswear, Imagewear, Central and South America

5:10 PM - 5:30 PM
Closing Remarks  • Franklin Ballroom
LaRhea Pepper | Textile Exchange

Networking Dinners 6:30pm Advance sign-up required
Dessert Discussions (Round 1-7:30pm, Round 2-8pm  • Franklin Building)
Forum for the Future’s Cotton 2040  • Franklin Hall Room 3
Glasgow Caledonian University: The Fair Fashion Center  • Franklin Hall Room 17
Organimark  • Franklin Hall Room 4
Organic Cotton Accelerator  • Franklin Hall Room 18-19
Responsible Sourcing Network  • Franklin Hall Room 20
Fashion for Good  • Franklin Hall Room 1

Wednesday, October 11
Dining room is open for breakfast from 6:00am to 8:15am

7:30 AM - 8:30 AM  • Exhibits, Check-in, Networking  • Franklin Building

7:00 AM - 8:15 AM  • US Fiber and Textile Policy Planning Breakfast  • Osgood Dining Hall Room 102

6:30 AM - 8:30 AM  • Hospitality Working Group  • Osgood Building Room 102
Scaling the Use of Sustainable Cotton  • Franklin Ballroom
Justin Mundy | Director, HRH The Prince of Wales’s International Sustainability Unit
Alison Ward | CEO, CottonConnect
Lena Staafgard | Chief Operating Officer, Better Cotton Initiative
Charlene Collison | Assoc. Dir. Sustainable Value Chains and Livelihoods, Forum for the Future
Keith Tyrell | Director, Pesticide Action Network UK
Hans Theyer | Executive Director, Fair Trade America
Alexandra Perschau | ABT Foundation
Inka Apter | Eileen Fisher
Dispelling the Myths of Not a Penny More  • Franklin Ballroom
Karin Ekberg | CEO Leadership & Sustainability
Stephanie Chan | Sustainability Lead, Esquel
Dr. Jung Ha-Brookshire | Associate Professor of Textile and Apparel Management, University of Missouri
Shreyaskar Chaudhary | Managing Director, Pratibha Syntex Limited

#TExxTextileConf  #CreatingMaterialChange  #GlobalGoals  Check the Mobile App for agenda changes.
AGENDA

Wednesday, October 11

10:30 AM - 10:40 AM  Innovation & Impact Showcase:
Transitional Cotton - The Smart Intersection of Food and Textiles  Franklin Ballroom
Nova Sayers  Senior Manager, Business Development, NSF International

10:40 AM - 11:15 AM  Refreshment Break, Exhibits and Networking  Franklin Building

Breakout Options (11:15 AM - 12:45 PM)

Technology and Traceability  Franklin Ballroom
Patrick Mallet  Director, Innovations, ISEAL
Dr. Timo Hammer  CEO WKI Hohenstein Group
MeiLin Wan  Vice President Textiles, Applied DNA Sciences
Matthew Betcher  Creative Director, ALLIED Feather & Down
Meredith Boyd  Global Business Development Director, Unifi Manufacturing, Inc.

Towards a Bio-based Economy  Franklin Building, Room 4
Sophie Mather  Material Futurist, BIOV8TION
Kenji Higashi  Dir. & Executive Officer, Spiber Inc.
Mattias Bodin  Sustainability Business Expert, Materials and Innovations, H&M
Claudia Richardson  Materials Innovation Manager, Patagonia

Working Session: Responsible Wool Standard  Franklin Building, Room 1  Closed to Media
Phil Townsend  Sustainable Raw Materials Specialist, Marks & Spencer
Jose Fernandez  Founder/President, Global Merino
Chris Kerston  Dir. Market Engagement and Public Outreach, Savory Institute

Synthetics: What are the Problems? Meeting SDG #12  Franklin Building, Room 3
Karla Magruder  Founder and President Fabrikology
Dr. Maurizio Crippa  CEO, gr3n
Kelsey Halling  Dir. Impact, Thread International
Ethan Barr  Senior Sourcing Manager, Target
Jerry Wheeler  Founder/President, Ecocentric Brands

Net Positive Project  Franklin Building, Room 21
Celeste Lilore  Director of Industry Engagement  Textile Exchange
Charlene Collison  Assoc. Dir. Sustainable Value Chains and Livelihoods, Forum for the Future
Sandra Seru  Director, Forum for the Future

Setting Apparel Sustainability Goals with Sound Science  Franklin Building, Room 17
Paul Reig  Senior Associate, World Resources Institute
Deborah Drew  Research Analyst, Business Center, World Resources Institute
Michael Schragger  Managing Director, Sustainable Fashion Academy
Tien Shiao  Senior Associate, Pacific Institute

12:45 PM - 1:45 PM  Lunch  Tent

2:00 PM - 2:30 PM  Taking Action to Drive Impact  Franklin Ballroom
Patrick Mallet  ISEAL

#TextileConf  #CreatingMaterialChange  #GlobalGoals  Check the Mobile App for agenda changes.
Wednesday, October 11

**Breakout Options (2:45 PM - 4:15 PM)**

**Leather and Cashmere: Impacts & Opportunities**  
*Franklin Hall Room 3*  
Caroline Reid | Project Manager Sustainable Development | IKEA  
Sandra Vijn | Director, Sustainable Food, WWF
Deborah Froeb | Dir. Investment Product Development, NatureVest (The Nature Conservancy)
Dr. Sara Shields | Farm Animals Behavior and Welfare Specialist, Humane Society International

**New Reporting Metrics: Navigating the Maze of ESG, SDG and Integrated Reporting**  
*Franklin Hall Room 4*  
Lauren Cope | ESG Analyst at Bloomberg LP
Alyson Genovese | Head of Corporate/ Stakeholder Relations, N.America, Global Reporting Initiative (GRI)
Angelika Guld | Sustainability Communications, Lenzing AG
Katie Schmitz | Strategic Advisor, Stakeholder Engagement - SASB

**Putting Women and Children First: The Social Agenda**  
*Franklin Hall Room 17*  
Alison Ward | CEO, CottonConnect
Mitsuya Inagaki | Manager, Kowa Company
Yuka Iwatsuki | President/Co-founder, Action against Child Exploitation (ACE)
Arun Ambatipudi | Executive Director, Chetna Organic
Nina Smith | CEO, Goodweave

**The Post-Consumer Textile Collections Conundrum**  
*Franklin Ballroom*  
Frank Zambrelli | Senior Advisor, Glasgow Caledonian University (GCNYC) Fair Fashion Center
Traci Kinden | Textile Program, Circular Economy
Anne Johnson | Partner/Vice President, RRS  
Katrin Ley | Managing Director, Fashion For Good

**Data Collection to Measure Impacts in Your Supply Network**  
*Franklin Hall Room 18-19*  
Rahul Bhajekar | Director Standards Development & Quality Assurance, GOTS
Lee Tyler | Standard and Compliance Manager, Textile Exchange

**The Journey to Regenerative Agriculture and How We Get There: +/– 5% Fiber Challenge**  
*Franklin Hall Room 1*  
LaRhea Pepper | Managing Director, Textile Exchange
Maggie Kervick | Dir. of Communications & Outreach, GCNYC Fair Fashion Center
Cara Chacon | Vice President, Social & Environmental Responsibility, Sustainability, Patagonia

**4:15 PM - 4:50 PM**  
Refreshment Break, Exhibits and Networking | Franklin Building

**4:50 PM - 5:00 PM**  
Innovation & Impact Showcase: Sustainable Furnishings Council | Franklin Ballroom
Susan Inglis | Executive Director, Sustainable Furnishings Council

**5:00 PM - 6:00 PM**  
Factories, Sustainability and Brand Demand | Franklin Ballroom
Edward Hertzman | Hertzman Media Group  
Julia Hughes | President, U.S. Fashion Industry Association
Eileen Mockus | CEO, Coyuchi

**6:00 PM - 6:15 PM**  
Closing Remarks | Franklin Ballroom
LaRhea Pepper | Textile Exchange

**6:15 PM - 7:30 PM**  
Launch of the Preferred Fiber & Materials Hands-On Lab | Franklin Building, Room 21

**Evening Dinner Options (more information to be announced)**

**6:30 PM**  
Dinner in the Dining Room | Osgood Building, Dining Room (serves until 8:30)

**6:30 PM**  
Fireside Dinner | Pony Express Patio (weather permitting)
**AGENDA**

### Thursday, October 12

**Organic Cotton and Preferred Fiber & Material Round Tables**

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<tr>
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<tbody>
<tr>
<td>7:30 AM - 8:45 AM</td>
<td>Check-in, Preferred Fiber &amp; Materials Hands-On Lab Open for Viewing</td>
<td>Franklin Building, Room 21</td>
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<tr>
<td>7:30 AM</td>
<td>Welcome &amp; Introduction to the Preferred Fiber &amp; Materials Round Tables</td>
<td>Franklin Ballroom</td>
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<tr>
<td>8:45am - 9:00am</td>
<td>Welcome and Introduction to the Day</td>
<td>Franklin Ballroom</td>
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**Preferred Fiber & Materials Round Tables (10:00 AM - 12:00)**

- **Recycled Polyester Round Table**  
  - Franklin Building, Room 3
- **Biosynthetics Round Table**  
  - Franklin Building, Room 1  
  - Sponsored by:  
- **Man-Made Cellulosics Round Table**  
  - Franklin Building, Room 4
- **Organic Cotton Round Table: Global Stakeholder Meeting**  
  - Franklin Ballroom

**Organic Cotton Round Table: Regional Strategy Meetings (2:15 PM - 4:15 PM)**

- **Africa**  
  - Franklin Building, Room 19
- **China**  
  - Franklin Building, Room 18
- **India**  
  - Franklin Ballroom
- **Latin America**  
  - Franklin Building, Room 20
- **Turkey & Central Asia Region**  
  - Franklin Building, Room 3

**Consumer Engagement Meeting**  
- Franklin Building, Room 4

**Friday, October 13**

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<tbody>
<tr>
<td>9:00 AM - 3:00 PM</td>
<td>Cotton 2040 Meeting</td>
<td>Franklin Building, Room 1</td>
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