



In recognition of the environmental impacts of using virgin PET, the Members of the Textile Exchange community, spearheaded by members of the Recycled Polyester (rPET) Working Group, support the commitment to increase the use of rPET. **Textile Exchange invites _____ to join other leading brands and retailers to commit to at least a 25% increase of rPET by 2020.*** Progress will be tracked via annual participation in the Polyester Module of Textile Exchange Preferred Fiber and Materials Benchmark Survey. The commitment takes 2016 reported usage in the 2017 Textile Exchange Preferred Fiber and Materials Market Report (released in October 2017) as the base for growth.

The 2017 Textile Exchange Preferred Fiber and Material Market Report is reporting participant rPET usage as 52,000mt**. A 25% increase by 2020 would provide the following benefits***:

- 2,868,000,000 bottles diverted from landfill
- 35,329,509 kg reduction in human toxicity.
- 1,849,464 MJ saved on primary energy demand.
- 122,823 kg reduced Co2.

The goal of the rPET Working Group is to identify and support more sustainable practices under Sustainable Development Goal 12 (Responsible Consumption and Production), which encourages “industries, businesses and consumers to recycle and reduce waste.” <http://textileexchange.org/sustainable-development-goals/>

Reducing the use of virgin polyester, which is made from non-renewable, natural resources, will favorably impact SDG Target 12.2 designed to achieve the sustainable management and efficient use of natural resources, including reducing material footprint under SDG Target 12.2.1. In addition, the increased use of rPET delivers on SDG Target 14.1, which addresses the prevention and reduction of marine pollution.

The rPET Working Group believes that supporting, on a pre-competitive basis, investment in further developing rPET production around the globe, will lead to more efficient supply chains and increase the availability of more sustainable fiber choices in the market.

The end result will be meeting the Group’s long-term goals to replace virgin PET with rPET, increase the global availability of rPET, and drive rPET production efficiencies making it more accessible to all.

Action requested:

To signify that _____ is willing to participate in a 25% rPET increase commitment by 2020, please simply sign below and send a copy to Materials@TextileExchange.org.

Name of representative

Warm wishes,
Your Friends at Textile Exchange