

# 2018 TEXTILE SUSTAINABILITY CONFERENCE SPONSORSHIP OPPORTUNITIES

UNITED BY ACTION: Accelerating Sustainability in Textiles & Fashion • October 22 to 24, 2018 | Milano Congressi (MiCo) | Milan, Italy

	PLATINUM (\$20,000)	GOLD (\$15,000)	SILVER (\$10,000)	BRONZE (\$5,000)
<b>EVENT BENEFITS</b>				
Number of complimentary registrations & reserved preferred seating at plenary sessions (Registration value: \$1,700 non-member; \$1,300 member)	4	3	2	1
Number of invitations to “Member Only Lunch”	3	2	1	—
10% discount on registration for additional registrants	√	√	√	—
<b>PRE-EVENT BENEFITS</b>				
Company logo on conference website with link to company website	√	√	√	√
Company logo in pre-event marketing including email blasts	6 emails	4 emails	2 emails	—
Special mention in eNewsletter (7,400 recipients)	√	√	—	—
Social Media Promotions	3 posts	2 posts	1 post	—
Early access to attendee list and contacts (400+ people)	√	√	—	—
<b>ON-SITE BENEFITS</b>				
Speaking role during conference	+ Collaborate to help develop a plenary session	Hosting role at the conference	—	—
Special ‘thank you’ from hosts during plenary	+ Opportunity to submit :30 susty video to be played at plenary	√	√	√
Special recognition at kick-off cocktail party	√	—	—	—
Logo featured in high-visibility signage	+ Logo prominently featured at check-in	+ Logo prominently displayed inside meeting area	—	—
Logo featured in plenary and breakout session slideshows	√	√	√	√
Company logo included in conference mobile app	√	√	√	√
Reserved exhibit table in Exhibit Hall <i>(Requires confirmation)</i>	√	√	√	+ \$1,600
Entry into VIP/Speaker Green Room	√	√	—	—
<b>POST-EVENT BENEFITS</b>				
Company logo on “Thank You” email to all sponsors, speakers and attendees	√	√	√	√
Company logo in event highlights on conference website	√	√	√	√
Sponsorship activity report	√	√	—	—
<b>STAND-ALONE OPPORTUNITIES</b>				
Kick-Off Cocktail Party Premier Sponsor   \$25,000				
Member Only Lunch Premier Sponsor   \$20,000				
Conference Keynote Address Sponsor   \$10,000				
Networking Lounge Sponsor   \$10,000				
VIP/Speaker Green Room Sponsor   \$15,000				
Mobile App Presenting Sponsor   \$10,000				
Charging Station Sponsor   \$10,000				

PAST SPONSOR LIST

2017 CONFERENCE OVERVIEW



Join us to showcase your leadership as we convene a powerful community of brands, retailers and companies from across the textile world—all working to create a more sustainable fiber and materials industry.

## CONTACT

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