

PFM Benchmark 2017 Highlights



Performance Across the Portfolio

Top Performers in the Index



Preferred Cottons



Preferred Down

Room For Improvement



Recycled Fibers
(Polyester and Cotton)



Manmade Cellulosics

What Was New In 2017

SUSTAINABLE DEVELOPMENT GOALS



Textile
Circularity

29% of participating companies have embarked on a **circularity strategy**.



29% of participating companies said they had **started aligning their corporate strategy** with the SDGs.

45% of participating companies said alignment is **under discussion**.

Top SDGs Companies Are Working On



PFM Benchmark Impact Dashboard

► From the consumption data reported through the PFM Benchmark, impact savings can be estimated.



288.5 billion Liters
Water (pCotton only)

Equal to the daily drinking water needs of all people on earth for 13 days.



6.8 billion MJ
Fossil Fuel Energy

Equal to 2.16 million 100 Watt light bulbs left on for one year.



398,926 MT CO₂e
Greenhouse Gas Emissions

Equal to 289 Boeing 747s flying from London to Delhi (134,570 passengers).

► Companies' commitment to sourcing preferred fiber and materials aligns to the Sustainable Development Goals.

Impacts

Savings in water, energy, and greenhouse gases.

Outcomes

More sustainable agriculture, technologies, and use of land.

Inputs

More responsible use of raw materials and natural resources.



i Consumption data is aggregated from the PFM Benchmark and Consumption Tracker, and has been rounded to whole numbers. See Fiber Spotlights for details of preferred fibers and materials. Potential savings are according to the Higg Materials Sustainability Index (Higg MSI) midpoint data and associated LCA results, and comparing to 100% conventional. See Methodology to find out more.