



 **TextileExchange**
Sustainability Conference
VIRTUAL 📶 **November 2–6, 2020**

TextileExchange.org/2020-Conference



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What to Expect at the 2020 Conference

September 14, 2020



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Welcome Message

La Rhea Pepper, Managing Director at Textile Exchange



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Agenda

- About the Conference
- Line-up of events
- Conference agenda
- Sneak-peek at the virtual space
- Live Q&A



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Housekeeping

- Please enter your questions into the question box during the presentation and we will respond as questions come in.
- All other questions will be addressed in the live Q&A at the end of the presentation.
- Today's recording will be recorded and sent out to all registered participants.





We are Textile Exchange

With more than 400 members representing leading brands, retailers and suppliers, Textile Exchange is positively impacting climate through accelerating the use of preferred fibers across the global textile industry.



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About the 2020 Conference



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Climate Action Now: Impact through Partnership

Under the 2030 Strategy: Climate+, Textile Exchange will be the driving force for urgent climate action with a goal of 45% reduced CO₂ emissions from textile fiber and material production by 2030.



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About the 2020 Textile Sustainability Conference

- The powerful Textile Exchange community unites leaders from across the textile and apparel industry to tackle urgent climate action on fiber and materials.
- 1,000+ attendees from 40+ countries



Explore

emerging trends and opportunities in sustainability



Connect

with a diverse group of change-makers from around the globe



Learn

from experts on today's most pressing sustainability topics



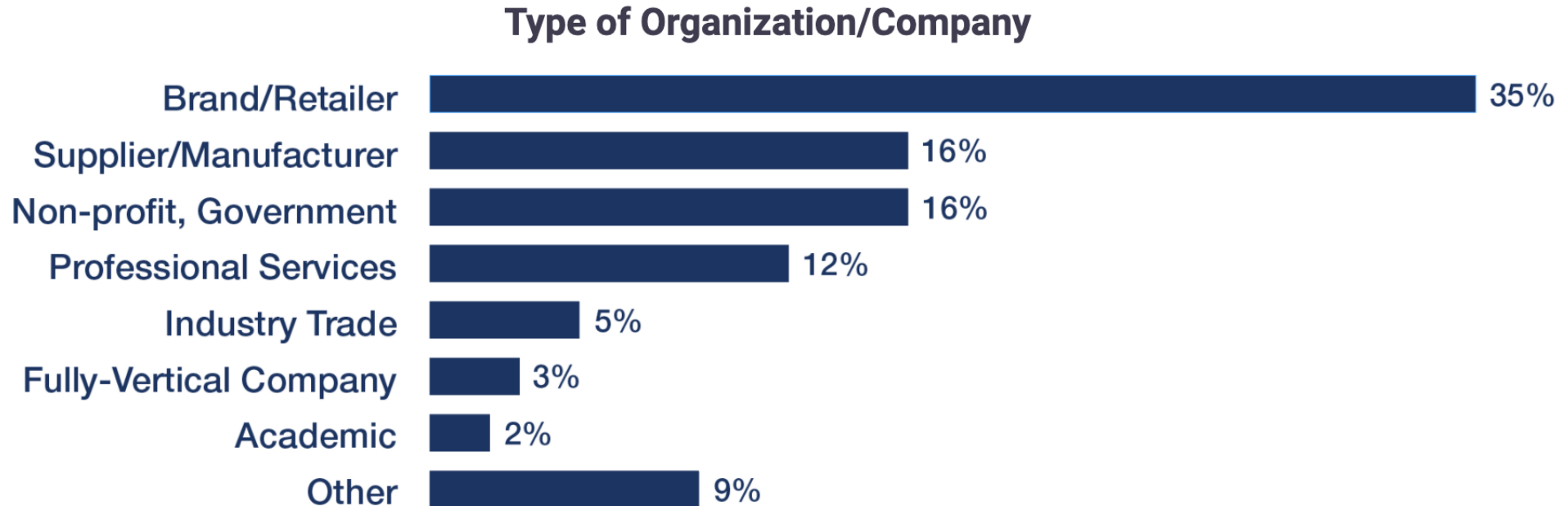
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Who Attends?

Conference attendees represent leading brands, retailers, suppliers, and other sustainability-focused organizations - all working to ensure that the industry contributes to a healthier tomorrow for people, animals, and the planet.



Past Attending Companies

We envision a global textile industry that protects and restores the environment and enhances lives.



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What to Expect?

- Agenda schedule to accommodate time zone differences and to prevent screen fatigue
- On-demand and Live sessions
- Virtual conference content available for one year in the online portal
- Virtual, interactive exhibit hall
- Relevant content for all levels of professionals - from beginner to advanced
- Networking lounge
- 2020 Conference app



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Conference Line-up + Agenda



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Line-up of Conference Events

- **September 22: Round Table Assembly** | Free | Separate Registration
- **October 20 and October 22: Basics of Sustainability Workshop** | Free | Separate Registration
- **November 2-6: Textile Sustainability Conference**
- **December 7-18: Round Table Summits** | Free | Separate Registration

Register Today!

TextileExchange.org/2020-Conference/

Textile Exchange Member Registration: Contact your Member Representative



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Agenda Tracks

- Biodiversity
- Circularity
- Climate Action
- Preferred Fiber & Materials
- Standards & Certifications
- Transparency

Daily Features:

- Ask Me Anything Zoom Rooms
- Live Q&A after Breakouts
- Networking lounge
- Virtual Exhibit Hall
- 1-2 Plenaries
- 6 Breakouts

Recordings available on-demand for registered conference attendees. Select recordings will be made available for Textile Exchange Members throughout 2021.

2020 Textile Sustainability Conference Agenda



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● Biodiversity
 ● Circularity
 ● Climate Action
 ● Preferred Fiber & Materials
 ● Standards & Certifications
 ● Transparency

● All levels
 ● Beginner
 ● Intermediate
 ● Advanced

Day 1: Monday, November 2	EST	CET	HKT	Other Timezones
Welcome ⌚ 15 min	Nov. 2, 10:15 am	Nov. 2, 4:15 pm	Nov. 2, 11:15 pm	Check local time
LIVE Plenary 1: Decade to Change • <i>Sponsored by Sateri</i> ● All levels ● Climate Action ⌚ 30 min	Nov. 2, 10:30 am	Nov. 2, 4:30 pm	Nov. 2, 11:30 pm	Check local time
LIVE Plenary 2: Biodiversity • <i>Sponsored by PEFC</i> ● All levels ● Biodiversity 👤 Helen Crowley ⌚ 30 min	Nov. 2, 11:15 am	Nov. 2, 5:15 pm	🕒 Nov. 3, 12:15 am	Check local time
Breakout Sessions x6 ⌚ 1 hr 15 min plus live Q&A	Nov. 2, 12:00 pm	Nov. 2, 6:00 pm	🕒 Nov. 3, 1:00 am	Check local time
Day 2: Tuesday, November 3	EST	CET	HKT	Other Timezones
Welcome ⌚ 10 min	Nov. 3, 9:50 am	Nov. 3, 3:50 pm	Nov. 3, 10:50 pm	Check local time
LIVE Keynote: Alexandra Cousteau • <i>Sponsored by Target</i> ● All levels ● Biodiversity ● Climate Action 👤 Alexandra Cousteau ⌚ 1 hour	Nov. 3, 10:00 am	Nov. 3, 4:00 pm	Nov. 3, 11:00 pm	Check local time
Breakout Sessions x6 ⌚ 1 hr 15 min plus live Q&A	Nov. 3, 11:15 am	Nov. 3, 5:15 pm	🕒 Nov. 4, 12:15 am	Check local time
Day 3: Wednesday, November 4	EST	CET	HKT	Other Timezones
Welcome ⌚ 15 min	Nov. 4, 10:15 am	Nov. 4, 4:15 pm	Nov. 4, 11:15 pm	Check local time
LIVE Plenary 3: A Better Future – Primark Sustainable Cotton Programme ● All levels ● Preferred Fiber & Materials 👤 Paul Marchant ⌚ 30 min	Nov. 4, 10:30 am	Nov. 4, 4:30 pm	Nov. 4, 11:30 pm	Check local time
Breakout Sessions x6 ⌚ 1 hr 15 min plus live Q&A	Nov. 4, 11:15 am	Nov. 4, 5:15 pm	🕒 Nov. 5, 12:15 am	Check local time
Day 4: Thursday, November 5	EST	CET	HKT	Other Timezones
Breakout Sessions x3 ⌚ 1 hr 15 min plus live Q&A	Nov. 5, 4:00 am	Nov. 5, 10:00 am	Nov. 5, 5:00 pm	Check local time
Welcome ⌚ 15 min	Nov. 5, 10:15 am	Nov. 5, 4:15 pm	Nov. 5, 11:15 pm	Check local time
LIVE Plenary 4: Getting to 45 (Climate+) • <i>Sponsored by U.S. Cotton Trust Protocol</i> ● All levels ● Climate Action ⌚ 30 min	Nov. 5, 10:30 am	Nov. 5, 4:30 pm	Nov. 5, 11:30 pm	Check local time
Breakout Sessions x3 ⌚ 1 hr 15 min plus live Q&A	Nov. 5, 11:15 am	Nov. 5, 5:15 pm	🕒 Nov. 6, 12:15 am	Check local time
Day 5: Friday, November 6	EST	CET	HKT	Other Timezones
Conference Close ⌚ 15 min	Nov. 6, 10:15 am	Nov. 6, 4:15 pm	Nov. 6, 11:15 pm	Check local time
LIVE Plenary 5: Emerging Post-COVID ● All levels ● Transparency ⌚ 30 min	Nov. 6, 10:30 am	Nov. 6, 4:30 pm	Nov. 6, 11:30 pm	Check local time
Breakout Sessions x6 ⌚ 1 hr 15 min plus live Q&A	Nov. 6, 11:15 am	Nov. 6, 5:15 pm	🕒 Nov. 7, 12:15 am	Check local time

2020 Keynote

Alexandra Cousteau



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2020 Keynote Speaker • Tuesday, November 3
Alexandra Cousteau



Alexandra Cousteau

President & Co-founder, OCEANS 2050 & Senior Advisor, Oceana

Climate Action Now • Impact through Partnership



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Register: TextileExchange.org/2020-Conference

A look into the Virtual Space

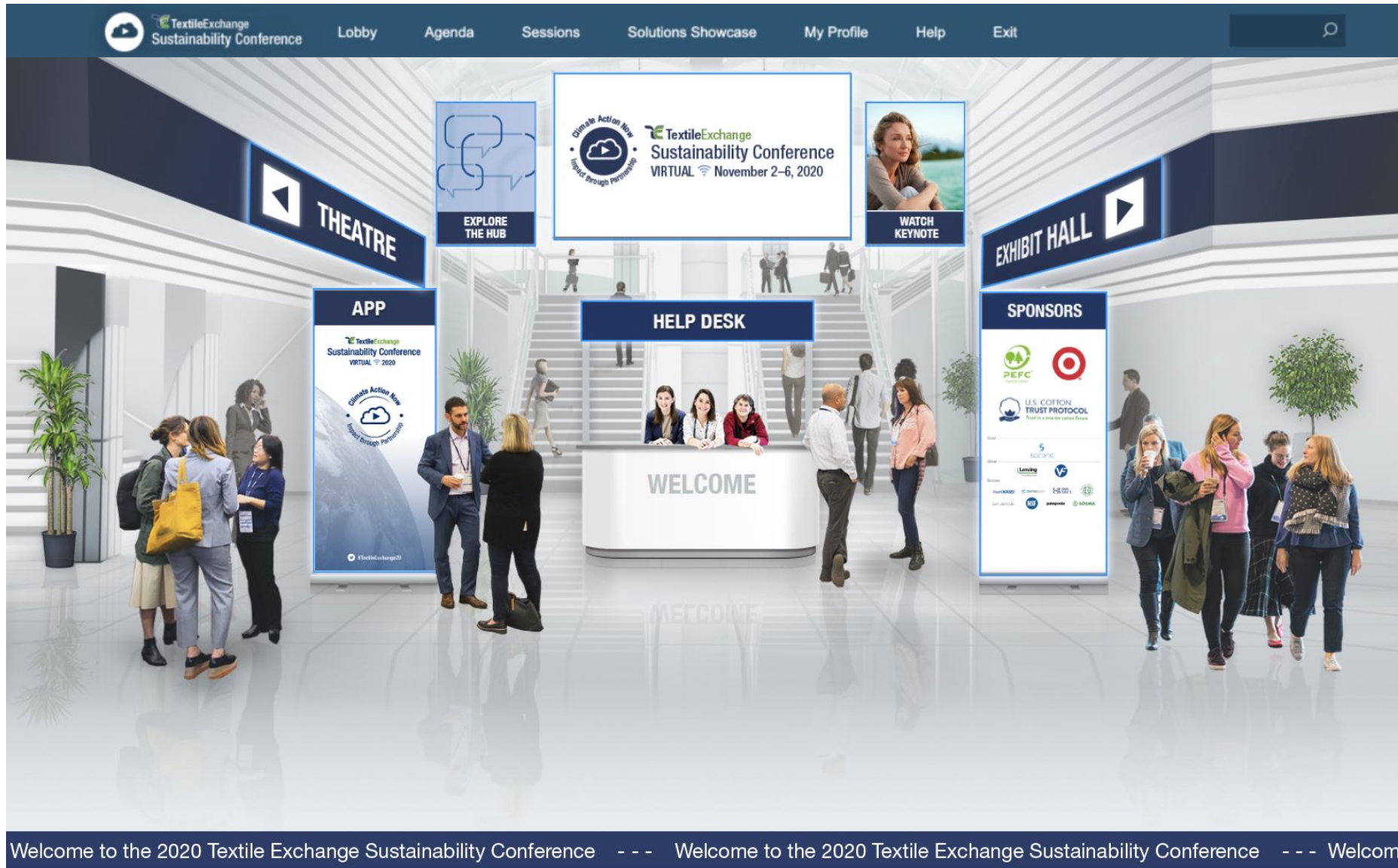


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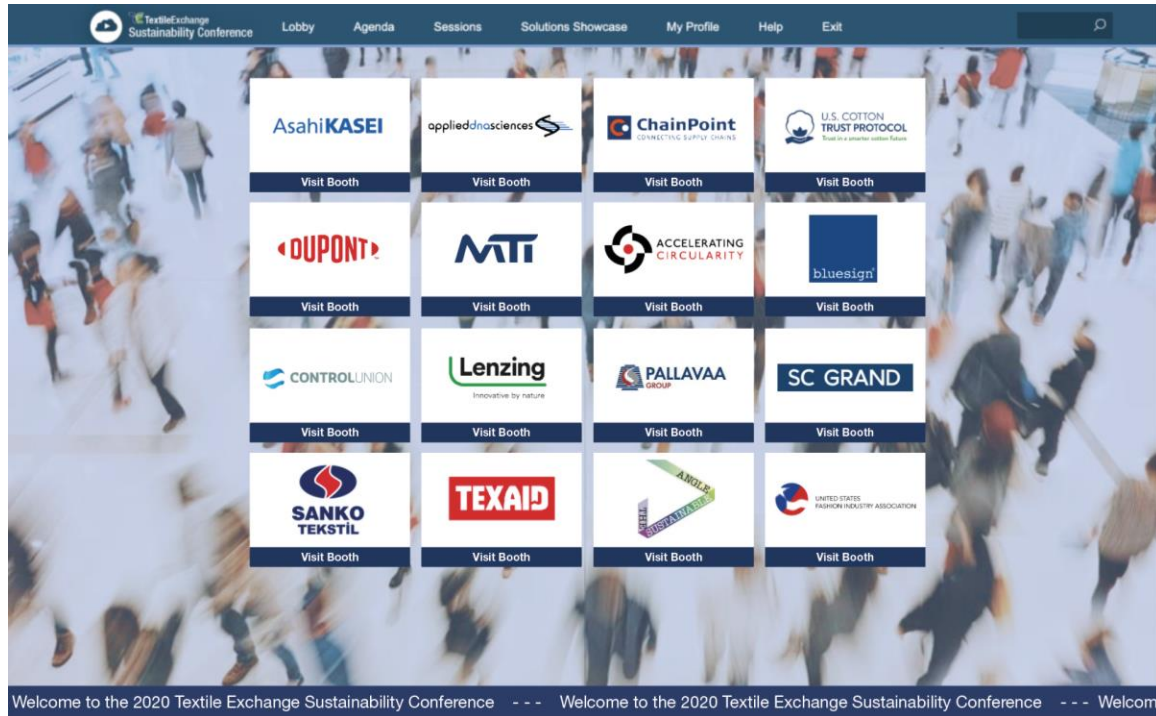
Landing Page/Virtual Lobby



Plenary and Breakout Screen

The image shows a virtual conference room with a large audience of avatars seated in rows of grey chairs. Overlaid on the room is a large screen displaying the TextileExchange Sustainability Conference website interface. The interface features a dark blue navigation bar at the top with the following items: TextileExchange Sustainability Conference, Lobby, Agenda, Sessions, Solutions Showcase, My Profile, Help, and Exit. A search icon is located on the right side of the navigation bar. Below the navigation bar, the main content area is titled "Keynote Day 1" and "Keynote Day 2". The "Keynote 1" section is highlighted, showing the date and time: "05/12/2020 8:30AM - 11:30AM". A "Watch On Demand" button is visible. Below the video player area, there is a rating of 4.5 stars based on 11 reviews, with links to "Read Comments (1)" and "Write a comment". The interface also includes two vertical banners on the sides. The left banner is titled "TextileExchange 8 Ways to Engage" and lists various engagement options such as "Become a Member", "Join a Round Table", "Benchmark Your Company", "Adopt a Standard", "Make a Fiber Commitment", "Engage with the SDGs", "Attend our Conference", and "Visit our Learning Center". The right banner is titled "Engage with the SDGs and Science Based Targets" and includes the text "The time to act is now! Strategic action is the path forward to achieve our goals by 2030." and the website URL "TextileExchange.org/sdgs". At the bottom of the screen, a blue banner contains the text: "Welcome to the 2020 Textile Exchange Sustainability Conference - - - Welcome to the 2020 Textile Exchange Sustainability Conference - - - Welcom".

Virtual Exhibit Hall



- Attendees will be able to browse virtual booths and visit with exhibitors in personal one-on-one or group conversations.
- Conference registration required to exhibit.
- Reserve your space today! [Conference@TextileExchange.org](https://www.conference@textileexchange.org). Deadline October 1.



Register Today!

- Group Discounts end on September 30
- Deadline to confirm Exhibitor: October 1
- [Conference@TextileExchange.org](https://conference@TextileExchange.org)



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Platinum



Gold



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Bronze



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Q&A



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Thank you

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