



# What to Expect at the 2021 Textile Sustainability Conference

September 2, 2021





## Welcome and Introduction



#### La Rhea Pepper

CEO, Textile Exchange



#### Amina Razvi

Executive Director, Sustainable Apparel Coalition





### Agenda

- About the Conference
- Ways to participate
- Virtual Overview
- Overview of the SAC Annual Meeting November 10 and 11
- Overview of the Textile Sustainability Conference November 15-19
- Live Q&A







# Donna Worley

Convening and Learning | Director





### Thank YOU Sponsors



### About the Conference

The powerful Textile Exchange and SAC communities unite leaders from across the industry to tackle urgent climate action on textile fiber and materials. Together, we can collectively accomplish what no individual or company can do alone.







### Hybrid Experience







Virtual





### Hybrid Experience

- October 12 Round Table Assembly (Virtual Only)
- November 10 & 11 SAC Annual Meeting (Virtual Only)
- November 15-19 Textile Sustainability Conference (Virtual and In-Person)
  - Hosted live from Dublin, Ireland
  - Attendees can participate in real-time or watch on-demand
- All recordings kept on the virtual system until February 2022
- Opportunities for virtual and in-person Q&A
- In-person and virtual networking





### What to Expect?

- All sessions recorded live and available on-demand until February 2022
- Interactive exhibit hall: On-site at the Dublin Convention Centre and Virtual
- Relevant content for all levels of professionals from beginner to advanced
- Networking opportunities
- Mobile app
- 25 Breakouts
- 8 Round Table Summits
- 5 Plenaries





### Find Information on the Conference Website

#### What can you find?

- See which companies are attending
- See the full agenda
- Confirmed Speakers
- Register
- Learn about exhibiting and sponsoring opportunities
- Visa, hotel & airport information



www.textileexchange.org/2021-conference





### **Convention Centre Dublin preview**

#### What to expect in-person:

 Current travel requirements can be found under <u>"Travel and Lodging."</u>

#### **Safety Protocols**

- Hand sanitation stations throughout building.
- Contact-less Check-in.
- Social Distancing.
- Face-masks.







### **Clayton Hotel**

- Special low rates of 165 € (single) available only to Conference delegates. Guest room availability is limited – book today!
- Five-minute walk to the Convention Centre Dublin.

Find booking information under <u>"Travel</u> and Lodging."







Login Screen

You will need:

- E-mail address
- Reference Number



Virtual Training Demo-09/01/2021

#### Join us at Virtual Training Demo

See what Aventri Virtual is all about!

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Email Address
\* Last Name
Last Name
Register Here





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Question

Event Feed

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Chat

Agenda Lobby

- See all available sessions
- Join each session when it begins
- View recordings from completed sessions

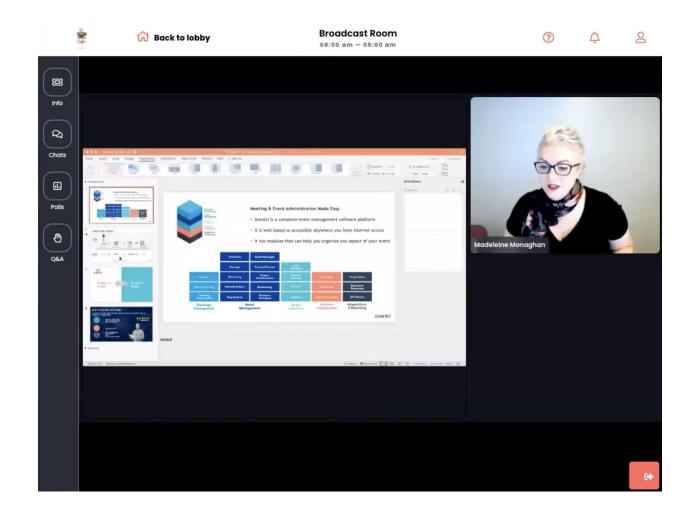
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View inside a Session

- You will be able to view the presentation as well as the presenter during the sessions
- Other Functions
  - Chat
  - Q&A







#### **Exhibit Booth**

- Learn about each exhibitor and what they have to offer
- Meet 1:1 to learn more



#### Textile Exchange

Founded as Organic Exchange in 2002, Textile Exchange is a global non-profit organization that works closely with all sectors of the textile supply chain. Textile Exchange identifies and shares best practices regarding farming, materials, processing, traceability, and product end-of-life in order to create positive impacts on water, soil, air, animals and the human population created around the world by the textile industry. Textile Exchange expanded from a focus solely on organic cotton in 2010 to include a diverse preferred fiber and materials portfolio.

Animal Fibers Round Table

The Animal Fibers Round Table brings together the different animal fiber round tables.





#### Biosynthetics Round Table

The aim of the Biosynthetics Round Table is to develop a framework to assess biosynthetics and to define preferred biosynthetics

Meet Now





Home & Hospitality Round Table

Founded in 2017, the Home

Textile Exchange Membership Textile Exchange

 DUBLIN, IRELAND

 TextileExchange
 Sustainable

 Apparel Coalition

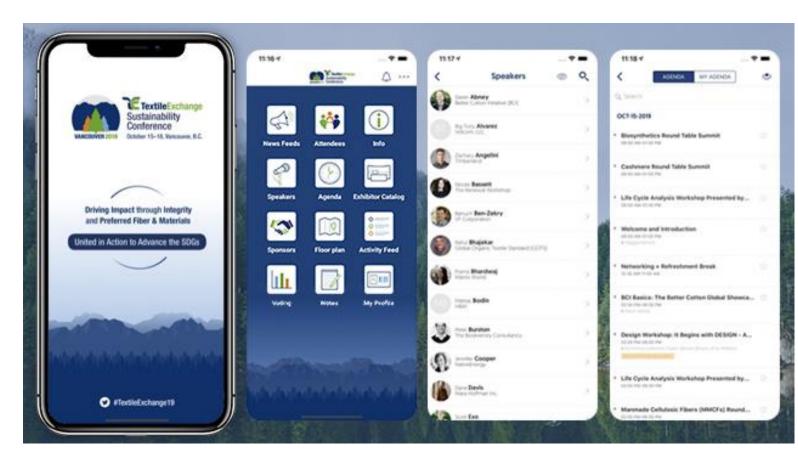
 Textile Sustainability

 Conference
 2021



### Mobile App

- View detailed conference agenda
- Discover speaker profiles
- Explore sponsors and exhibitors
- Live Q&A and polls
- Connect + chat with attendees

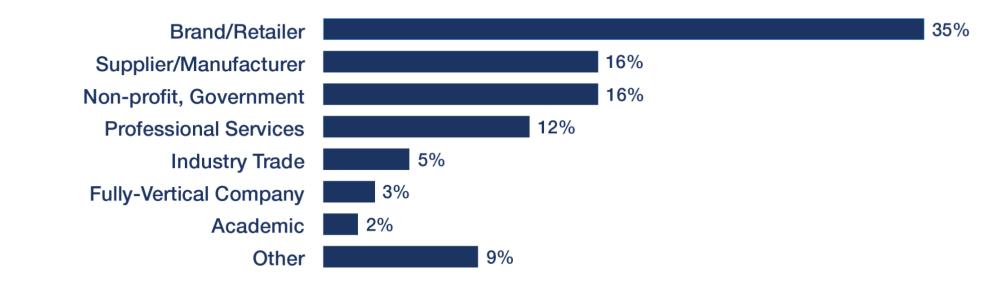






### Who Attends?

Conference attendees represent leading brands, retailers, suppliers, and other sustainabilityfocused organizations - all working to ensure that the industry contributes to a healthier tomorrow for people, animals, and the planet.



#### **Type of Organization/Company**



2019 data





# Ruby Veridiano

Senior Manager of Global Content & Brand Strategy, Sustainable Apparel Coalition (SAC)





#### SAC Annual Meeting at the Textile Sustainability Conference 2021

#### November 10 (NAMER/EMEA) | November 11 (APAC)

All virtual format in two parts to accommodate our global audience in the regions they are based.

Everything will be recorded and available for replay and on-demand. For the first time, the SAC Annual Meeting will be open to members and non-members. We will offer exclusive content during and after the event for members only.





#### Re/Vision: Accelerating Action for a Reimagined Future 7 am – 9:30 pm PT

#### Part 1 (NAMER/EMEA)\*

Welcome + Opening Address from Amina Razvi, ED

Keynote Speaker TBD – Addressing the Climate Crisis

#### Breakout 1:

- a.) Get to Know the SAC
- b.) Presentation from our Board of Directors\*

#### **Breakout 2:**

a.) The Alliance and Getting to 45%: What it will takeb.) Member Stories: Achieving Science-Based Targets\*

**Breakout 3:** a.) Intro to Transparency Program b.) In-Depth Roadmap of Transparency Program\*

**Networking Sessions** 

#### Part 2 (APAC)\*

Welcome

Keynote Speaker TBD – Ongoing Impact of COVID on our Industry

#### Breakout 1:

- a.) Panel on Purchasing Practices
- b.) Accelerating Action on Responsible Purchasing Practices\*

#### Breakout 2:

- a.) Current Consumer Trends
- b.) Credible Data for Sustainability Claims\*

#### Breakout 3:

- a.) Constructive Strategic Partnerships
- b.) Member Stories: Innovative & Strategic Partnerships\*
- **Closing Remarks**

**Networking Sessions** 

\*Sessions subject to change based on speaker availability and timing





### **Member Tickets**

SAC Members will receive one complimentary ticket per organization.

Please check with your organization's main point of contact for SAC. If your organization has not received the complimentary code, please reach out to <u>SACMeetings@apparelcoalition.org</u>.

Members will also receive a 20% discount on the greater Textile Sustainability Conference.







# Rita Luppino

**Global Partnerships, Senior Manager** 





# 2021 Conference Agenda





### 2021 Round Table Summits



- Integrated into the Conference agenda starting on November 15-19
- **Climate+** | Enabling and guiding the textile industry to reduce GHG emissions (CO2 equivalents) 45% by 2030 in the pre-spinning phase of textile fiber and materials production.



Convening the community



Measuring impacts and progress



Accelerating the Transition



#### 2021 Preferred Fiber & Material Round Table Summits:

- Animal Fibers
- Biosynthetics
- Home & Hospitality
- Manmade Cellulosic Fibers
- Organic Cotton
- Recycled Polyester
- Responsible Leather
- Sustainable Cotton



### 2021 Basics of Sustainability Workshop

Monday, November 15: Live from Dublin or Virtually | 14:00-18:00 GMT (6:00-10:00am PST)

- Fundamentals of Climate Change and Climate+
- Preferred Fiber & Materials (PFM) Overview: PFM Matrix, Corporate Fiber & Materials Benchmark
- Textile Exchange Standards and Certification overview
- About Textile Exchange Membership







# 2021 Keynote: Dr. Jason Hickel of "Less is More: How Degrowth will Save the World"

#### **Tuesday, November 16**

Dr. Jason Hickel is an economic anthropologist, author of "Less is More: How Degrowth will Save the World," and a Professor at the Institute for Environmental Science and Technology at the Autonomous University of Barcelona. Jason's research focuses on global inequality, political economy, post-development, and ecological economics. In addition to his academic work, Jason writes regularly for *The Guardian* and *Foreign Policy* and contributes to a number of other online outlets, including Al Jazeera and *Fast Company.* 

His Keynote will address the impacts of inequality and resource extraction, new forms of value creation, and how we can decouple growth from business status quo.







### 2021 Textile Sustainability Conference Tracks

- Climate Action
- Biodiversity
- Soil Health

- Standards & Certifications
- Preferred Fiber & Materials
- Traceability









### **Plenaries**

#### Tuesday, November 16- Thursday, November 18

- Climate+
- Investing in Change
- State of Textiles
- Leveraging Partnerships in the Industry
- Engagement Roadmap

Discover More on the Online Agenda



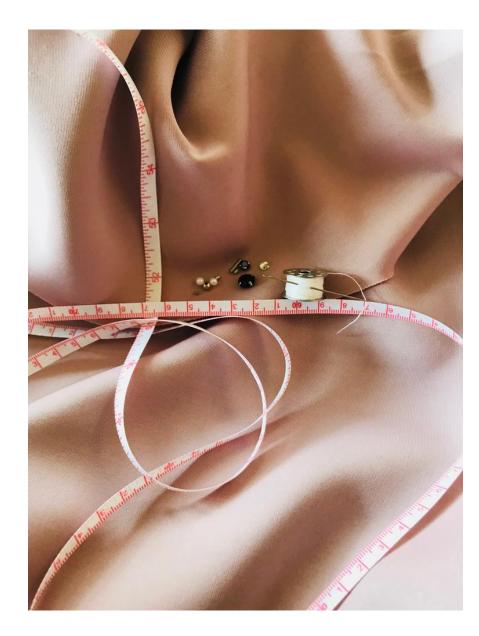




### 2021 It Begins with Design Workshop

#### Friday, November 19:

- Fundamentals of preferred fiber & materials sourcing
- Design tools & resources
- Links to Sustainable Development Goals and circularity
- ...and more!







# **Register Today!**

www.textileexchange.org/2021-conference





### Q&A







