

# PFM Impact Tools and Solutions Senior Manager

## TEXTILE EXCHANGE

**Who we are:** Textile Exchange is a global nonprofit working to help the fashion and textile industry transform fiber and material production by working with a robust membership of brands, retailers, and suppliers to accelerate the use of preferred fibers across the global textile industry.

**What we do:** In short, we build a community that can collectively accomplish what no individual or company can do alone. We develop, manage, and promote a suite of leading industry standards, as well as collect and publish critical industry data and insights that enable brands and retailers to measure, manage, and track their use of preferred fiber and materials.

**How we do it:** With a robust membership representing leading brands, retailers, and suppliers, Textile Exchange is positively impacting the climate through accelerating the use of preferred fibers across the global textile industry.

**Climate+:** With our new Climate+ strategy, Textile Exchange is the driving force for urgent climate action on textile fiber and materials with a goal of 45% reduced CO2 emissions from textile fiber and material production by 2030. By benchmarking the industry and providing actionable tools for improvement, Textile Exchange is driving a race to the top.

**Working at Textile Exchange:** We work remotely with a team located in 20+ countries. Diverse group of advocates and activists committed to harnessing the strengths of the global textile industry to accelerate change toward climate and other critical environmental goals. We work collaboratively on important environmental issues worldwide by working and interacting with farming groups, brands, retailers, and environmental experts in the textile and fashion industries worldwide. We offer an opportunity to join a cutting-edge global environmental nonprofit and help strengthen our organization's impact. Each TEam member is offered a competitive compensation package with paid time off, yearly bonus, opportunities for continuing education, and more.

## INTRODUCTION

The Preferred Fiber and Materials Matrix (PFM Matrix) is Textile Exchange's tool for holistic assessment of preferred materials in the textile industry. The PFM Matrix integrates qualitative and quantitative data related to provide the user with an understanding of the impacts and risk areas of raw materials and fibers used within the apparel and footwear industry. The tool is intended to enable informed decisions related to materials and to guide the direction of travel for improvements in material production impacts in line with Textile Exchange's Climate+ goals.

Textile Exchange recently acquired the Global Fiber Impact Explorer tool (GFIE), gifted by tool creators Google and WWF. The GFIE assesses fiber portfolio risks and hotspots by region and by fiber type across key categories: air pollution; forestry; biodiversity; climate; and water usage. The GFIE tool utilizes a combination of data sources, including from the UN, the WHO, the Google Earth Engine Data Catalog, and others.

Both the PFMM and GFIE tools complement the work already underway at Textile Exchange to support and accelerate the adoption of lower impact fibers and materials and achieve a goal of 45% reduction in CO2 emissions related to raw materials extraction and initial production by 2030.

## JOB SUMMARY

The Impact Tools and Solutions Senior Manager will lead Textile Exchange in synchronizing and in the adoption of the Matrix and GFIE within the portfolio of Textile Exchange solutions. They will oversee internal and stakeholder engagement and management of such tools - specifically reach out to industry experts, gather feedback, and manage relationships.

The Senior Manager will also be responsible for ensuring the success of industry-wide adoption of the Matrix and GFIE and partnering with the Climate+ team to shape the strategic vision and use case for each tool.

Reports to: Director of Fibers and Materials

## DUTIES AND RESPONSIBILITIES

Managing stakeholder engagement and implementation

- Develop and manage a multi-tool stakeholder review process
- Co-develop and lead a multi-stakeholder advisory group and committee of technical experts
- Create guidance for partner programs on Matrix and GFIE scoring
- Partner with Climate+ and GFIE consultants on a pilot implementation plan
- Support Climate+ on the technical development of tools, working in collaboration with the Data & Technology team
- Manage brand relationships and a multi-stakeholder committee designed to support brand experience and utilization
- Lead tool utilization strategies, implementation and provide line of sight for internal teams
- Manage user experience of the tools
- Work with internal teams to ensure that GFIE recommendations stay up to date with current and best in class guidance

Ensuring alignment across Textile Exchange programs

- In partnership with Climate+, develop and oversee overarching strategy, vision, and evolution for Matrix and GFIE in collaboration with the Climate+ team
- Strategic oversight of methodology to align on a shared impact assessment approach in partnership with Climate+
- Partner with internal teams to develop a solution for including branded and innovative fibers in existing tools or through a complementary solution

## EXPERIENCE AND QUALIFICATIONS

- A well-rounded understanding of environmental and social issues tied to raw fiber production both generally and specifically to each fiber type.
- Experience working with Tier 4 fiber production.

- Excellent stakeholder management and customer service skills.
- Experience in stakeholders engagement and running multi-stakeholder groups.
- Successful track record in implementation plans and tool launches; experience with digital tool development and user experience design and testing.
- Experience with LCA methodologies and accounting challenges.
- Excellent computer skills and experience with Microsoft Office Suite and WordPress.
- Must be detail-oriented, highly organized, and motivated.
- Excellent time management and communication skills.
- Ability to handle multiple projects and deadlines while maintaining excellent attention to detail.
- The ability to learn new skills and adapt to new software and technologies quickly.
- Ability to think outside the box to creatively problem solve in a new and often contentious space.
- PowerPoint and Word and the ability to quickly learn new systems.

## EMPLOYMENT PACKAGE

- Contract full-time position (40 hours per week)
- Work from home, virtual/remote (flexible working hours is a must due to difference in international time zones).
- Compensation range: US \$85,000 - \$95,000
- Textile Exchange is currently unable to provide sponsorship for work permits. Candidates need to have existing right to work in nominated working location.
- To be filled as soon as possible (start date to be agreed between both parties).

## HOW TO APPLY

Please submit to [recruitmentoffice@textileexchange.org](mailto:recruitmentoffice@textileexchange.org) with the subject PFM Impact Tools & Solutions Sr. Manager and your last name.

1. Resume
2. Cover Letter

Applications will be considered on a rolling basis as they are submitted. Early application submission is strongly encouraged.