

Title Sponsor

\$50,000 USD

0 remaining

Platinum Sponsor

\$20,000 USD

0 remaining

Gold Sponsor

\$15,000 USD

14 remaining

Silver Sponsor

\$10,000 USD

20 remaining

Bronze Sponsor

\$5,000 USD

Unlimited

Conference Registration Benefits

	Title	Platinum	Gold	Silver	Bronze
Number of free in-person conference registrations	8	4	3	2	1
Number of free virtual conference registrations	8	4	3	2	1

Pre-Conference Benefits

	Title	Platinum	Gold	Silver	Bronze
Logo on conference web page with link to Sponsor website	✓	✓	✓	✓	✓
Logo featured in Round Table Summit communication	✓	✓	✓	✓	✓
Logo featured in pre-conference webinar	✓	✓	✓	✓	✓
Logo in event marketing plus email outreach	10	6	4	2	×
Social media promotions	✓	✓	✓	×	×
Pre- and post-attendee list	✓	✓	✓	×	×

Week-of-Conference Benefits

	Title	Platinum	Gold	Silver	Bronze
Branded tote bags for attendees	First-come, first-served. Open to all sponsorship levels.				
Dedicated “Thank you” from host during plenary	✓	✓	✓	✓	✓
Round Table Summit meeting support	✓	✓	✓	✓	✓
Invitation to special networking session with VIP speaker(s)	✓	✓	✓	✓	✓
Logo included in conference mobile app under Sponsor section	✓	✓	✓	✓	✓

Week-of-Conference Benefits	Title	Platinum	Gold	Silver	Bronze
Logo featured in Plenary, Breakout, and Round Table Summit meeting presentations	✓	✓	✓	✓	✓
Sponsor the Welcome Cocktail Reception	✓	✓	✓	✓	✓
Designated space for sharing marketing materials with attendees	✓	✓	✓	✓	✓
Logo featured in high-visibility signage	✓	✓	✓	✓	✓
Advertisement in conference program (digital and printed)	✓	✓	✓	✓	✓
Reserved exhibit space	✓	✓	✓	✓	Discount
Sponsor Plenary or Breakout session of your choice	Keynote	Plenary	Breakout	×	×
Choice of one (1) exclusive visibility option (see pg.9)	✓	✓	✓	✓	×
Host a Learning Experience Room	✓	✓	✓	×	×
Marketing video	90 seconds	60 seconds	60 seconds	×	×
Meeting space for a private meeting	✓	✓	✓	×	×
Sponsor the Networking Lounge	✓	✓	×	×	×
Pop-up notification on mobile app and virtual platform	✓	✓	×	×	×
Exclusive visibility as Keynote Sponsor	✓	×	×	×	×
Host a “Happy Hour” on Wednesday, November 16	✓	×	×	×	×

Post-Conference Benefits	Title	Platinum	Gold	Silver	Bronze
Logo in conference wrap-up report	✓	✓	✓	✓	✓
Visibility to remain on website for up to five years	✓	✓	✓	✓	✓
Logo in at least one post-event outreach email	✓	✓	✓	✓	✓
Access to post-event data, as available	✓	✓	✓	×	×

Sponsorship Opportunities

Conference Registration Benefits

Number of free in-person and virtual conference registrations

- **Title Sponsor:** 8 In-Person Passes + 8 Virtual Passes
- **Platinum Sponsor:** 4 In-Person Passes + 4 Virtual Passes
- **Gold Sponsor:** 3 In-Person Passes + 3 Virtual Passes
- **Silver Sponsor:** 2 In-Person Passes + 2 Virtual Passes
- **Bronze Sponsor:** 1 In-Person Pass + 1 Virtual Pass

Advance registration is required (deadline: November 1).

Conference Sponsor passes give full access to all sessions, including meals and special events, excluding any member-only activities that require a membership to any specific organization.

Value: 2,000 USD (in-person non-member standard rate).

Passcodes are provided to Textile Exchange's primary contact for each Sponsoring organization/company. Please contact [Terry Hyde](#), Registration Manager, for help regarding this passcode.

Free Sponsor passes are in addition to Membership or other passes.

Sponsorship Opportunities

Pre-Conference Benefits

Logo on conference web page with link to Sponsor website

All Sponsors are included on the 2022 Textile Exchange Conference webpage from the time payment is received through to the end of the conference and for several years beyond. Visitors to the website will see the Sponsor logos by level and can click the logo to access the Sponsor's website.

Logo featured in Round Table Summit communication

Sponsors will be included in Round Table Summit Communications from the time that the sponsorship is finalized.

To support the year-round, ongoing work of the Round Tables, please contact [Anne Vance](#).

Logo featured in pre-conference webinar

All Sponsors will be featured in the presentation for the pre-conference webinar that will take place two to four weeks before the conference. The webinar is designed to show registered and potential attendees what to expect at the conference. The webinar is made available as a recording following the live presentation.

Logo in event marketing plus email outreach

Sponsor logos are guaranteed* to appear in a set number of marketing emails, as outlined below.

- **Title Sponsor:** 10 Emails
- **Platinum Sponsor:** 6 Emails
- **Gold Sponsor:** 4 Emails
- **Silver Sponsor:** 2 Emails
- **Bronze Sponsor:** None

Reach: 7,800 email subscribers.

* Email marketing is guaranteed when Sponsors are confirmed and paid by the deadline to ensure adequate email marketing time. Sponsor logos may be included in additional emails at Textile Exchange's discretion.

Social media promotions

Title, Platinum, and Gold Sponsors will receive individual promotions on Textile Exchange social media channels once Sponsor payment is received. Textile Exchange may opt to feature Sponsors in additional posts at its discretion.

Reach: 36,400 followers.

Pre- and post-attendee list

Title, Platinum, and Gold Sponsors will receive a list of attendees two weeks before the conference and a final list two weeks after (no exceptions). The list will include the attendee name, company, title, and email, excluding opt-outs. For privacy reasons, attendees will have the opportunity to accept or decline the sharing of their contact information with Sponsors. This permission applies to Textile Exchange Conference and Round Table participants. This list cannot be used for mass marketing purposes without the permission of the contact. The Sponsor is required to follow GDPR protocols using proper opt-in procedures.

Sponsorship Opportunities

Week-of-Conference Benefits

Branded tote bags for attendees

Attendees appreciate being able to carry all of their conference materials and personal items in a branded and responsibly-made tote bag. This opportunity is available on a first come, first serve basis (based on paid invoice) until enough tote bags are procured for the estimated number of attendees (approximately 1,000).

The sponsor is required to provide the product and shipping or actual cost to be determined in coordination with the conference organizers. The bags must be made using preferred materials and the design must be co-branded for the conference and created in coordination with Textile Exchange's graphics team.

Due to the physical nature of this benefit, it cannot be replicated in a virtual event should the need arise.

Dedicated "Thank you" from host during plenary

All Sponsors will be verbally recognized with a "Thank you" and logo visibility from the Plenary stage by the host throughout conference events.

Round Table Summit meeting support

Visibility will be included on Round Table meeting days and in Round Table Summit meeting presentations.

Invitation to special networking session with VIP speaker(s)

All Sponsors will be invited to join a special meet-and-greet with VIP speaker(s). Date, time and location to be determined.

Logo included in conference mobile app under Sponsor section

All Sponsor logos are included in the mobile app's "Sponsor section" with links to the Sponsors' respective websites.

Logo featured in Plenary, Breakout, and Round Table Summit meeting presentations

All Sponsor logos are included at the beginning of each presentation throughout the four-day event and included in recordings and presentation slide decks for downloading after the event. Sponsor levels that allow for sponsoring a Plenary or Breakout session will receive extra visibility and a verbal call-out, in addition to other perks.

Sponsor the Welcome Cocktail Reception

All Sponsor levels will receive visibility for the Welcome Cocktail Reception. The Welcome Cocktail Reception will take place on the Exhibit Hall floor on the evening of Monday, November 14, to facilitate maximum networking opportunity for all attendees.

Designated space for sharing marketing materials with attendees

Sponsors will have a designated space on the virtual platform that will be accessible by all attendees. Deadline to submit and/or upload materials: October 15.

Logo featured in high-visibility signage

Prominence based on level of sponsorship.

- **Title Sponsor:** Signage in the Lobby, Plenary room, Hallway, and Exhibit Hall
- **Platinum Sponsor:** Signage in the Lobby, Plenary room, Hallway, and Exhibit Hall
- **Gold Sponsor:** Signage in the Plenary room, Hallway, and Exhibit Hall
- **Silver Sponsor:** Signage in the Plenary room and Exhibit Hall
- **Bronze Sponsor:** Signage in the Exhibit Hall

Deadline for printing: October 1.

Advertisement in conference program (digital and printed)

- **Title Sponsor:** Two-page ad (2× 210mm × 275mm portrait images or 1× 420mm × 275mm landscape image with fold in center)
- **Platinum Sponsor:** One-page ad (210mm × 275mm portrait image)
- **Gold Sponsor:** Half-page ad (210mm × 138mm landscape image)
- **Silver Sponsor:** Quarter-page ad (105mm × 137mm portrait images)
- **Bronze Sponsor:** Logo only

Artwork to be provided by Sponsor no later than October 1. Printed programs will be in limited quantity. Digital programs will be available to all attendees.

Reserved exhibit space

One standard-size exhibit space is included for all Sponsor levels, except Bronze. Bronze sponsors may purchase a space at a discounted rate of 2,100 USD (value: 3,500 USD). Expanded exhibit spaces can also be purchased by Sponsors at this discounted rate.

Exhibit spaces require advance confirmation with a signed contract no later than October 1. Spaces are limited due to capacity and will be confirmed on a first-come, first-served basis with paid Sponsorship or paid exhibit space.

Sponsor Plenary or Breakout session of your choice

Sponsors of a Plenary or Breakout session will receive visibility via Sponsor logo. Sponsor logos will be visible on the online agenda and conference mobile app as well as visible with a special mention in the selected session's presentation.

- **Title Sponsor** will receive visibility via logo placement in the Keynote Plenary session. The Sponsor logo will also be featured in the agenda and mobile app next to the Keynote session.
- **Platinum Sponsors** will receive visibility via logo placement in the Plenary session of their choice, based upon availability. The Sponsor logo will also be featured in the agenda and mobile app next to the selected Plenary session.
- **Gold Sponsors** will receive visibility via logo placement in the Breakout session of their choice, based upon availability. The Sponsor logo will also be featured in the agenda and mobile app next to the selected Breakout session.

Sponsorship of each Plenary or Breakout session is limited to one Sponsor. Visibility will be distributed on a first-come, first-served basis (guaranteed once sponsorship payment is received). Deadline to confirm: 15 days from when Textile Exchange provides options for sponsored sessions.

Choice of one (1) exclusive visibility option

Title, Platinum, Gold, and Silver Sponsors' logos will be strategically added during the selected networking event times for optimal visibility. Prime attendance events are made available based on Sponsorship level. See below table for items and events available to the respective Sponsorship levels. Deadline for selection: October 1.

Title

- Branded Name Badge Lanyard or Clip
- Mobile App
- Conference Program
- Wifi
- Virtual Technology
- Name Badge Sponsor
- Online Registration

Gold

- VIP meet and greet
- First-Time Attendee Breakfast
- AM Networking Break, Nov. 15
- AM Networking Break, Nov. 16
- Lunch, Nov. 15
- Lunch, Nov. 16
- PM Networking Break, Nov. 15
- PM Networking Break, Nov. 16
- Check-in Desk
- Information Desk
- Name Badge Kiosks
- "What to Expect at the Conference" newsletter
- Daily wrap-up/newsletter, Nov. 15
- Daily wrap-up/newsletter, Nov. 16
- Daily wrap-up/newsletter, Nov. 17

One Sponsor logo per exclusive visibility opportunity. Limited availability; First-come, first-served. **Title** and **Platinum** will select from the same offering. Once an item is claimed from one side, it will no longer be available on the other.

Due to the physical nature of this benefit, it cannot be replicated in a virtual event, should the need arise. However, Textile Exchange will look for other opportunities for visibility using the virtual technology.

Platinum

- Branded Name Badge Lanyard or Clip
- Mobile App
- Conference Program
- Wifi
- Virtual Technology
- Name Badge Sponsor
- Online Registration

Silver

- Morning Coffee, Nov. 14
- Morning Coffee, Nov. 15
- Morning Coffee, Nov. 16
- Morning Coffee, Nov. 17
- AM Networking Break, Nov. 14
- AM Networking Break, Nov. 17
- PM Networking Break, Nov. 14
- PM Networking Break, Nov. 17
- Lunch, Nov. 14
- Lunch, Nov. 17
- Shuttle from Nearby Hotels (2 of 2 available)
- Water Refill Station (8 of 8 available)

Host a Learning Experience Room

Title, Platinum, and Gold Sponsors are invited to host a Learning Experience Room during a special evening networking and learning opportunity. Attendees will rotate from room-to-room in 15-minute intervals with learning sessions on repeat. Deadline to confirm: October 1.

Marketing video

Title Sponsor is invited to provide a 90-second video and **Platinum and Gold Sponsors** are invited to provide a 60-second video to be played in the sponsored Plenary or Breakout session (see “Sponsor Plenary or Breakout of your choice” above).

Videos that exceed the lengths shown above, or are provided after the deadline, will not be accepted. If a video is not provided by the deadline, Textile Exchange staff will give a verbal “Thank you” during the selected session. Deadline to submit video content: October 1.

Meeting space for a private meeting

Title, Platinum, and Gold Sponsors are invited to reserve a private meeting room for up to two hours. The meeting room can be used to gather your team, members, or constituents (meetings cannot conflict with other meetings of similar topics; additional purchases of audio/visual technology, supplies, and food and beverages are the responsibility of the Sponsor). Limited availability; confirmed on a first-come, first-served basis. Deadline to confirm: October 1.

Sponsor the Networking Lounge

Title and Platinum Sponsors will receive visibility in the Networking Lounge where one-on-one networking appointments will take place for both virtual and in-person attendees.

Pop-up notification on mobile app and virtual platform

Title and Platinum Sponsors are invited to provide one (1) announcement that will be shared with attendees via the mobile app and the virtual platform. Pop-up notifications are limited to 200 characters. Deadline for providing notification text: October 15.

Exclusive visibility as Keynote Sponsor

Textile Exchange will contract with a Keynote Speaker who will compliment the goals of the conference. **Title Sponsor** will be featured as the exclusive Keynote Sponsor.

Host a “Happy Hour” on Wednesday, November 16

Title Sponsor is invited to host a “Happy Hour,” inclusive of 60-minutes of local beer and wine on Wednesday evening during a special networking event.

Due to the global nature of the conference audience, this benefit cannot be replicated in a virtual event, should it be required.

Sponsorship Opportunities

Post-Conference Benefits

Logo in conference wrap-up report

The visibility continues throughout the year with all sponsor logos being included in the [conference wrap-up report](#) that is used for marketing the next year's conference. The report is downloaded and read by conference attendees and prospective attendees alike.

Visibility to remain on Textile Exchange's website for up to five years

Past conferences remain on Textile Exchange's website for at least five-years under the "Events" tab on the navigation bar. This allows for a historical snapshot of conferences-past and includes all of the Sponsor visibility.

Logo in at least one post-event outreach email

Following the conference, we will continue communicating with attendees on several topics. Sponsor logos are guaranteed to be included in at least one of these emails.

Access to post-event data, as available

Title and **Platinum Sponsors** will receive data points on attendee engagement, as available.