



**Textile
Exchange**

Materials Benchmark 2025

Results Communication Guide

PHOTO: TRISTAN MCKENZIE

Purpose of this document

This document provides guidance for the reporting companies on the communication opportunities and limits related to the Materials Benchmark 2025.

It covers the following points:

- **Prerequisites and requirements for claims**
- **Claims on benchmark participation**
- **Claims on the Materials Chain Index (MCI)**
- **Confidential Scorecards**

If you want to learn more about the Materials Benchmark, please have a look at the following documents:

- Materials Benchmark website ([Link](#))
- Materials Scoring Methodology 2025 ([Link](#))

Prerequisites and requirements for claims on the Materials Benchmark results

Before making any claims, companies should adhere to the following simple requirements:

- Ask Textile Exchange to approve any public claim that companies intend to release after results are published. Companies can get their claims approved via benchmark@textileexchange.org.
- Participation in the Materials Benchmark and related results should not be confused with the use of Textile Exchange's standards and certification schemes.
- Claims should always be done in alignment with current regulations and reporting requirements that companies need to adhere to.
- Companies should not make claims about the performance level achieved. This update was introduced in 2025 to follow the latest best practices in corporate sustainability communication and to ensure proactive alignment with current and future anticipated regulatory requirements.

Claims on Materials Benchmark participation

Brands, retailers, suppliers and manufacturers can make generic claims on their participation in the 2025 Materials Benchmark.

Approved claims are:

- "We're proud to take part in the Textile Exchange Materials Benchmark 2025 and stand alongside a growing number of companies committed to tracking fiber and raw materials we source. Find out more at <https://textileexchange.org/materials-benchmark/>."
- "We're pleased to share that we participated in the 2025 Materials Benchmark to track the fibers and raw materials we source and to report on our strategic approach using an industry-recognized framework. Find out more at <https://textileexchange.org/materials-benchmark/>."

Claims on Materials Change Index

Public claims on the Material Change Index can be made only if:

1. The company is a brand and/or retailer.
2. The company has opted to be publicly listed in the Material Change Index (MCI) by selecting this option in the survey.

Approved claims are:

- “We’re proud to take part in the Textile Exchange Materials Benchmark 2025 and stand alongside a growing number of companies committed to tracking fiber and raw materials we source. Find out more at: MCI.TextileExchange.org.”
- “As the largest peer-to-peer comparison initiative in the fashion, textile, and apparel industry, the [#MaterialChangeIndex](https://twitter.com/TextileExchange) 2025 is driving a race to the top. It tracks our sector’s collective progress in fiber and material sourcing, related strategic approaches, and the shift toward a circular economy. We’re proud to participate and demonstrate our commitment to track the fibers and raw materials we source and to report on our strategic approach using an industry-recognized framework. Find out more at: MCI.TextileExchange.org.”

Confidential Scorecards

The Materials Benchmark **Confidential Scorecard** is currently designed as an **internal tool** to support participants in:

- Developing strategies and checking goals are met.
- Communicating progress within their internal team and departments.
- Developing internal updates/workshop for leadership and other relevant teams.

The Confidential Scorecard is not intended for external communication.



**Textile
Exchange**

Thank you