



## Preferred Fiber & Materials - Creating Material Growth

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### Monday, October 3, 2016

13:00 - 18:00	<p>Conference Check-in and Exhibitor Set up</p> <p><b>Please note:</b> <i>The Welcome Cocktail Reception that is historically held on the first night of the conference will be on October 4 instead to allow our German attendees to enjoy German Reunification Day with their families.</i></p>
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### Tuesday, October 4, 2016

8:00 - 9:45	Member-only Event <i>(Details coming soon!)</i>
8:00 - 10:00	Conference Check-in and Exhibits OPEN
10:00 - 10:30	Welcome and Opening Remarks

10:30 - 11:00	<p><b>Clear Blue Oceans - The Seen &amp; Unseen</b></p> <p><b>Description</b> - Healthy oceans equal a healthy planet. This plenary will take a look at; the state of today's oceans, an environmental initiative by a brand and why the health of the oceans are important to all of us.</p> <p><b>Speakers</b> - Nicholas Mallos, <i>Director, Trash Free Seas Program</i>, Ocean Conservancy Alexis Haass, <i>Director Of Sustainability</i>, Adidas</p>
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11:00 - 11:30	Break - Networking, Exhibits and Refreshments
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11:30 - 12:00	<p><b>Collaboration, Clarity and Change: Moving the Future</b></p> <p><b>Description</b> - We are at a unique and powerful point in time to change the shape of the future. Standards have become more than a set of rules; they are setting global benchmarks and shaping the direction of industry and farming. Learn about the impacts we are having by and by combining our experience, expertise and passion to set new expectations.</p> <p><b>Speaker</b> - Anne Gillespie, <i>Director of Integrity &amp; Standards</i>, Textile Exchange</p>
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12:00 - 13:30	Lunch, Exhibits, Networking, and Discussion Tables <i>(Sign up for discussion tables will be opening soon!)</i>
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	<b>Breakout Session #1</b>		
	<p><b>Integrity &amp; Standards Track: Integrity 101</b></p> <p><b>Description</b> - An introduction to sustainability standards and certification. In this session you will learn the importance of voluntary standard certification with specific focus on Textile Exchange's standards and the Global Organic Textile Standard. Attendees will participate in hands-on exercises to demonstrate their understanding of supply chain certification, its related documentation, and product claims.</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>● Gyorgyi Feketene Acs, <i>Project Manager</i>, Control Union Certifications</li> <li>● Rahul Bhajekar, <i>Director Standards Development &amp; Quality Assurance</i>, Global Organic Textile Standard (GOTS)</li> <li>● Lee Tyler, <i>Standards and Compliance Manager</i>, Textile Exchange</li> </ul>	<p><b>Supply Chain Track: Regulations</b></p> <p><b>Description</b> - The concept of Corporate Social Responsibility and sustainability used to be seen as a voluntary measure that corporations could choose to adopt or not. Today, this thinking is put into doubt by civil society as well as politicians. Join this breakout session to learn about drivers for change in the textile industry and the balance between regulation and voluntary action.</p> <p><b>Moderator:</b></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>● Achim Lohrie, <i>Director Corporate Responsibility</i>, Tchibo GmbH</li> </ul>	<p><b>Fiber &amp; Materials Track: Making Informed Decisions 101 - Getting to Know your Preferred Fiber and Materials Inside Out!</b></p> <p><b>Description</b> - Getting to know your preferred fibers and materials is like dating. There are layers to get to full understanding. This breakout will take us through a number of resources that will lead you to greater understanding of the preferred fiber and materials landscape. From the Textile Exchange fiber reports through material snapshots and industry tools like Made-by's Fiber benchmark and work on the EU Clothing Action plan find out where to get the best preferred fiber and materials information available.</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>● Barruch Ben-Zekry, <i>Director - Sustainable Products and Materials</i>, VF Corporation</li> <li>● Karla Magruder, <i>Founder</i>, Fabrikology International</li> <li>● Christina Raab, <i>Principal Consultant &amp; Head of Strategy</i>, MADE-BY</li> </ul>

15:30 - 16:00	Break - Networking, Exhibits and Refreshments		
16:00 - 18:00	<b>Breakout Session #2</b>		
	<p><b>Integrity &amp; Standards Track: Taking Responsibility for Animals in the Value Chain</b></p> <p><b>Description</b> - Animals help us to meet our needs for comfort and warmth, and we owe it to them to be sure their needs are met as well. In the past two years, concerns for animals in the textile supply chain have led to the development of policies within companies and standards to address the welfare of ducks, geese, sheep, and goats. We will look at examples of corporate animal welfare policies and the roles they can play. Hear about the lessons learned in the first years of the standards for down and wool, and where the industry may be headed to address leather.</p> <p>Purpose: Keep people informed on the most current strategies and tools for ensuring animal welfare in their supply chains.</p> <p><b>Moderator:</b> Hanna Denes, <i>Integrity Specialist</i>, Textile Exchange</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>● Susan Irvine, <i>Director of Corporate Responsibility</i>, Tommy Hilfiger</li> <li>● Nina Jamal, <i>Head of Farm Animal Campaigns</i>, VIER PFOTEN International</li> <li>● Pamela Ravasio, <i>Head of CSR &amp; Sustainability</i>, European Outdoor Group</li> </ul>	<p><b>Supply Chain Track: Responsible Africa</b></p> <p><b>Description</b> - As our industry has moved production from geographic region to geographic region over the last 200 years, recent developments have been occurring in the continent of Africa for reasons we all have an understanding of: abundant, inexpensive natural resources, and a growing, economically competitive labor pool. But....are we destined to expand production in Africa with all the same inputs and outputs and detrimental outcomes we've experienced in the past? Or can we learn from our past and build an industrial infrastructure that is aligned with global sustainable development goals and eliminates the environmental and social tragedies we've experienced far too many times in our long industrial history? Can we truly take this opportunity to achieve the industry transformation we all seek? What are the opportunities? What are the obstacles? This session will explore these and other topics related to advancing a "Responsible Africa."</p> <p><b>Moderator:</b> Heinrich Schultz, <i>Managing Director</i>, Sustainable Cotton Cluster/OrganiMark</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>● Prama Bhardwaj, <i>Founder &amp; CEO</i>, Mantis World</li> <li>● Justin Smith, <i>Group Head of Sustainability</i>, Woolworths Holdings</li> </ul>	<p><b>Fiber &amp; Materials Track: From Vision to Volume - Creating a Preferred Fiber and Materials Strategy</b></p> <p><b>Description</b> - For years now companies have been building sustainability policies in reaction to regulatory or reputational risks such as human rights or effluent control. The approach has become more proactive, especially with the introduction of eco-efficiencies e.g. in the management of water, energy, waste, etc. (and the associated cost savings). The next step is to move deeper down the supply chain to include strategies for sourcing environmentally and socially preferred (more sustainable) raw materials. The use of organic and recycled fibers, for example, is not new, but strategically managing conversion from virgin/conventional to "preferred" is a new skill set for many.</p> <p>In this session, Textile Exchange presents the steps to a Preferred Fiber and Materials (PFM) portfolio and we hear from industry leaders on their PFM journey - the lessons learned and the progress made.</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>● Stefan Dierks, <i>Head of CR Product &amp; Strategy</i>, Tchibo GmbH</li> <li>● Jan Lorch, <i>CSO/ Sustainability &amp; CSR Manager</i>, VAUDE Sport</li> <li>● Mukesh Matta, <i>VP - Business Development &amp; Sustainable Initiatives</i>, Pratibha Syntex Ltd.</li> <li>● Liesl Truscott, <i>European &amp; Materials Strategy Director</i>, Textile Exchange</li> </ul>
18:00 - 18:30	Daily Wrap-up and Evening Announcements		
18:30 - 20:00	<b>Cocktails and Networking; Sponsored by Otto Group and Cotton made in Africa (CmiA)</b>		

**Wednesday, October 5, 2016**

8:00 - 9:00	Conference Check-in and Exhibits OPEN
9:00 - 9:15	Opening of Day
9:15 - 9:45	<p><b>Good in the World - Learning from Others</b></p> <p><b>Description</b> - Danone is a world leading food and beverages company. Its company mission is to bring health through food to as many people as possible. Over the years of striving to fulfill this goal, Danone has learnt much about the importance of packaging and specially plastics. To ensure the best usage of resources and to reduce waste, Danone has set up a dedicated organization to build circular economy of plastics - and the textile industry may be at the heart of it. Join Igor, the sustainability director of Danone Group Plastic Cycle, as he talks about the impacts and issues of plastics we all use. Learn how to reduce impacts, innovate, ease consumer life and encourage recycling to create a circular economy.</p> <p><b>Speaker</b> - Igor Chauvelot, <i>Sustainability Director of Plastic Cycle</i>, Danone Group</p>
9:45 - 10:15	Break - Networking, Exhibits and Refreshments

<b>Breakout Session #3</b>			
10:15 - 12:15	<p><b>Integrity &amp; Standards Track: Flexibility and Equivalence in Certification</b></p> <p><b>Description</b> - The industry has taken huge steps in creating alignment of sustainable practices in textiles. In this session we will look at the development of independent modules that certify social, environmental, and chemical requirements and can be built into a standard such as the GRS or used on their own. Join this dynamic discussion of what is needed to build a set of flexible verification tools for the industry.</p> <p><b>Moderator:</b> Ashley Gill, <i>Integrity Specialist</i>, Textile Exchange</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>● Tamar Hoek, <i>Senior Programme Manager Textiles</i>, Solidaridad</li> </ul>	<p><b>Supply Chain Track: Supply Chain Mapping 101</b></p> <p><b>Description</b> - This session is geared to organizations seeking to learn the fundamentals of supply chain mapping. Beyond the supply chain function, virtually no one used to care about the origins of a product. Of course, that has changed. Consumers, governments, and companies are demanding details about the systems and sources that deliver the goods. They worry about quality, safety, ethics, and environmental impact and use new technologies to provide data internally and to the marketplace. Easy access to such information will become an increasingly important part of company strategy and will give producers and retailers new ways to capitalize on brand value. Revealing origins will become an essential part of establishing trust and securing reputation. So if you're at that foundational level of understanding supply chain mapping, building your strategy or early on in development, this is the session for you.</p> <p><b>Moderator:</b> Simone Seisl, Special Projects, Textile Exchange</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>● Karin Ekberg, <i>Founder &amp; CEO</i>, Leadership &amp; Sustainability</li> <li>● Rolf Heimann, <i>Vorstand</i>, hessnatur stiftung</li> </ul>	<p><b>Fiber &amp; Materials Track: Creating Greater Business Value: Pricing Impacts on Preferred Fibers and Materials</b></p> <p><b>Description</b> - We know in theory that global sustainability will require doing business differently to how we do it now. Furthermore, business models, that are truly transformational, will require a different type of accounting. But when it comes to practice there are very real barriers to growth. As we look to expanding the use of preferred fibers and materials like recycled polyester, more sustainable cotton, biopolymers and lyocell, how do prices impact adoption? This session will be moderated by LaRhea Pepper. We will be using the fishbowl method to bring different voices to the discussion, across the many fibers, and the different stages of the supply chain.</p> <p><b>Moderator:</b> La Rhea Pepper, <i>Managing Director</i>, Textile Exchange</p>
12:15 - 13:45	Lunch, Exhibits, Networking, and Discussion Tables ( <i>Sign up for discussion tables will be opening soon!</i> )		
<b>Breakout Session #4</b>			
13:45 - 15:45	<p><b>Integrity &amp; Standards Track: A Holistic Look at Wool</b></p> <p><b>Description</b> - The foundation of responsible sourcing is an understanding all of the areas of potential impact. The session will explore the impacts of wool on the farm, processing, and end-use. We will look at the Responsible Wool Standard as a tool to address farm impacts, examine the full life cycle of wool, including chemicals related to processing.</p> <p><b>Moderator:</b> Anne Gillespie, <i>Director of Integrity &amp; Standards</i>, Textile Exchange</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>● Mark Brooking, <i>Inspector</i>, Integra Food Secure Ltd</li> <li>● Madelene Ericsson, <i>Sustainability Business Expert</i>, H&amp;M</li> <li>● Albert Rossi, <i>Business Development Manager</i>, Chargeurs Wool</li> </ul>	<p><b>Supply Chain Track: Circular Economy</b></p> <p><b>Description</b> - In transitioning towards a truly circular supply network, we need to shift our thinking and ways of operating not as a chain, but as a system. As this is a relatively new field of study and practice in our industry, it is essential to ensure the right conversations are happening so that we are using the same language and frameworks to work towards solutions. By looking at the "waste" hierarchy there are multiple opportunities today for brands and suppliers, including renewal of existing product and feedback loops for future product design. There are important concepts to build on the design front end, as design is increasingly being understood as the first signal of human intention, where it all starts. And what about the prospects of the return to the biologic nutrient cycle with biodegradability and compostability? Explore these topics and more in this highly informative session with our panel of experts in these areas.</p> <p><b>Moderator:</b> Jeff Wilson, <i>Director - Business Value Strategy &amp; Development</i>, Textile Exchange</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>● Nicole Bassett, <i>Co-Founder</i>, The Renewal Workshop</li> <li>● Christin Glöckner, <i>Team Management R&amp;D</i>, Hohenstein Institute</li> <li>● Lewis Perkins, <i>President</i>, Cradle to Cradle Products Innovation Institute</li> </ul>	<p><b>Fiber &amp; Materials Track: Accelerating Growth - Launch of the Preferred Fiber and Materials (PFM) Round Table</b></p> <p><b>Description</b> - Join the launch of the PFM Round Table. We envision the textile industry dominated by environmentally and socially preferred fibers and materials. The goal of the Round Table is to make this vision a reality! This highly interactive session breaks into "working groups" on preferred fibers (biosynthetics, cottons, manmade cellulose, and rPET) to tackle barriers and create solutions for growth.</p> <p><b>Facilitator:</b> Friederike von Wedel Parelou, <i>Professor for Sustainable Design Strategies</i>, ESMOD Berlin</p> <p><b>PFM Breakout Leads:</b></p> <ul style="list-style-type: none"> <li>● Karla Magrudar, <i>Fabrikology</i> - recycled polyester</li> </ul> <p><b>Confirmed Thought Starters:</b></p> <p>Peter Bartsch, Lenzing; Brad Boren, Norrona; Anna-Karin Dahlberg, Lindex; Ralph Lerner, Virent; Fanny Liao, FENC; Isaac Nicholson, Recover; and Cyndi Rhodes, Worn Again</p>
15:45 - 16:15	Break - Networking, Exhibits and Refreshments		
16:15 - 17:00	<p><b>Plenary - Going Big! Targeting A Sustainable Future</b></p> <p><b>Description</b> - Coming soon.</p>		

17:00 - 17:30

Conference Wrap-up, Announcements, and Closing

Thursday, October 6, 2016



8:00 - 20:00

Organic Cotton Round Table - Registration Required (in Conference Registration)

Thursday, October 7, 2016



**Industry Tours offered after the Conference, Include:**

**Hohenstein Institute** - Boennigheim, Germany

**Lenzing Fibers** - Lenzing, Austria

**Otto Group** - Haldensleben, Germany

**SOEX Textil-Recycling** - Wolfen, Germany

Click the Texcursion logo to find out more about each tour. Capacity on each tour is limited, sign-up when you register for the conference.

Time to be announced

**Seed Summit - Building a Resilient Future for Organic Cotton**

TE & FiBL, with support from the Mercator Foundation Switzerland, are to host a specialist organic cotton seed workshop on October 7th that will bring together key stakeholders from across the globe to discuss the challenges and opportunities facing the sector and also to share some success stories from recent trials. More details will be announced soon. To reserve your seat, select the "Seed Summit" as an option to attend during the Conference Registration process.