



News Release

FOR IMMEDIATE RELEASE

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Leading organizations partner to offer organic textile labeling webinar

Lubbock, TX [March 16, 2017] - The [Global Organic Textile Standard](#), [Organic Trade Association](#), and [Textile Exchange](#) are coordinating a free webinar to provide the industry with guidance on labeling textiles that contain organic material for sale in the United States. Any company with product sold in the United States or that is planning to begin sales in the U.S. is invited to attend the webinar.

In this free webinar, learn more about U.S. regulations for organic textile labeling, different kinds of organic claims, and how the [Organic Content Standard \(OCS\)](#) and [Global Organic Textile Standard \(GOTS\)](#) can be used to help support labeling organic textiles.

Government regulation on the labeling of organic textiles falls under the Federal Trade Commission's truth in advertising guidelines and the definition of organic as presented in the U.S. Department of Agriculture's National Organic Program. However, there remains confusion about labeling language and how brands can provide verification of compliance.

The Organic Trade Association's Vice President of Regulatory & Technical Affairs, Gwendolyn Wyard will explain the U.S. regulations for organic labeling with a focus on textiles. Lori Wyman, the GOTS North American Representative, will speak about GOTS and the claims allowed for GOTS certified organic products. Textile Exchange's Ashley Gill, Integrity Specialist, will cover the OCS and raw material content claims.

The webinar will take place two times on Tuesday, April 11, to allow attendees from Europe, Asia, and North America to take part:

- 10 a.m. Eastern, 3 p.m. GMT, p.m. CET, and 10 p.m. China
- 12 Noon Pacific, 2 p.m. Central, and 3 p.m. Eastern

While the webinar is intended to provide some guidance, attendees should not interpret any information presented as legal advice, or as representative of the FTC or USDA.

Register for the Europe webinar, offered at 3 p.m. GMT, 4 p.m. CET, and 10 p.m.

China: <https://attendee.gotowebinar.com/register/162148659619821314>

Register for the North American webinar, offered at 12 Noon Pacific, 2 p.m. Central, and 3 p.m. Eastern:

<https://attendee.gotowebinar.com/register/6765695649275058690>

Thank you for your time. Please let me know if you have any questions.

Warm Regards,
Donna

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About the Global Organic Textile Standard:

The Global Organic Textile Standard (GOTS) is the worldwide leading textile processing standard for organic fibers, including ecological and social criteria, backed up by independent certification of the entire textile supply chain. The aim of the standard is to define worldwide-recognized requirements that ensure organic status of textiles, from harvesting of the raw materials, through environmentally and socially responsible manufacturing up to labeling in order to provide a credible assurance to the end consumer. The standard covers the processing, manufacturing, packaging, labeling, trading and distribution of all textiles made from at least 70% certified organic natural fibers. Textile processors and manufacturers are enabled to export their organic fabrics and garments with one certification accepted in all major markets. For more information, please visit Global-standard.org.

About the Organic Trade Association:

The Organic Trade Association (OTA) is the membership-based business association for organic agriculture and products in North America. OTA is the leading voice for the organic trade in the United States, representing over 9,500 organic businesses across 50 states. Its members include growers, shippers, processors, certifiers, farmers' associations, distributors, importers, exporters, consultants, retailers and others. OTA's Board of Directors is democratically elected by its members. OTA's mission

is to promote and protect ORGANIC with a unifying voice that serves and engages its diverse members from farm to marketplace (www.ota.com).

About Textile Exchange:

Textile Exchange (TE), founded in 2002, is a global nonprofit organization that works closely with all sectors of the textile supply chain to find the best ways to minimize and even reverse the negative impacts on water, soil, air, animals, and the human population created by this \$1.7 trillion USD industry. TE accomplishes this by providing the knowledge and tools the industry needs to make significant improvements in three core areas: Fiber and Materials, Integrity and Standards, and Supply Chain. A truly global organization, TE is headquartered in the United States with staff and ambassadors located in 10 countries. To learn more about Textile Exchange, visit: TextileExchange.org and follow TE on Twitter at [@TextileExchange](https://twitter.com/TextileExchange).