Regional Organic Cotton Round Table
İZMİR 2017

Friday, 28th April, 9am - 6pm | Fuarİzmir, İzmir, Turkey
WELCOME

I am thrilled to be able to welcome you to the first ever Regional Organic Cotton Round Table (R-OCRT), hosted here in the beautiful city of İzmir in collaboration with EKOLOJİ İZMİR.

This time last year, Textile Exchange (TE) hosted a workshop in İzmir during the EKOLOJİ Organic Products Fair. Later in the year, at TE’s 2016 Global Organic Cotton Round Table (OCRT) meeting in Hamburg, there was a strong call from participants to create a regional strategy for Turkey and surrounding countries.

With the OCRT having evolved to become THE shared space for the organic cotton community to gather and collaborate, and with EKOLOJİ İZMİR keen to strengthen its focus on organic cotton, it seemed only logical to bring in the framework of the OCRT and tailor it with a regional focus. And so, in close collaboration with İZFAŞ and EKOLOJİ İZMİR, the R-OCRT was born!

The exciting agenda for today is built on the results of the Market Opportunity Scoping Project (MOSP) carried out by sustainability consultants Change Agency, together with TE, and supported by İZFAŞ and sponsors: Control Union, KERING, Sanko Textiles, and Williams-Sonoma Inc. The MOSP covered Turkey, Egypt, Central Asia and the wider European region, and involved a series of interviews with companies and organizations representing each section of the value network.

The MOSP project is based on Appreciative Inquiry: asking questions of a range of stakeholders to unearth the positives in a situation and identify any blockages to progress. We look forward to sharing the results of this study with you this morning, and to getting your thoughts on the key issues identified by the study in the progress discussions this afternoon.

Liesl Truscott
European & Materials Strategy Director
Textile Exchange

“We are delighted to be working with Textile Exchange to bring the first Regional Organic Cotton Round Table to İzmir. With nearly 30 years’ history of growing and processing organic cotton, Turkey is strengthening its position as a leader in the industry, and we look forward to bringing all the stakeholders together to plan a successful future.”

- Z. Gül Şener, Executive Board Member, Fuar İzmir

AGENDA

09:00-09:30  REGISTRATION & COFFEE

09:30-09:45  WELCOME
Liesl Truscott, Textile Exchange, UK
Z Gül Şener, Fuar İzmir, Turkey

09:45-10:05  KEYNOTE: EFFICIENCY, STABILITY AND TRUST
Heinrich Schultz, OrganiMark, South Africa

10:05-10:30  MARKET OPPORTUNITY SCOPING PROJECT REPORT LAUNCH
Simon Cooper and Donna Rispoli, Change Agency, UK

10:30-11:00  PANEL DISCUSSION WITH MOSP PARTICIPANTS
Dina Mehta, Timberland, UK
Tobias Meier, Swiss Fair Trade, Switzerland
Aydin Unsal, Egedeniz, Turkey
Ülfet Erdal, Ministry of Food, Agriculture and Husbandry, Turkey

11:00–11:20  REFRESHMENTS

11:20-13:00  INTRODUCTION TO KEY THEMES OF THE AFTERNOON BREAKOUTS

13:00-14:00  LUNCH

14:00-16:00  AFTERNOON PROGRESS DISCUSSIONS
Q&A via live video link with Claire Bergkamp, Stella McCartney, UK
Breakout Groups:
1) Building The Right Context: What Can Governments And NGOs Do?
2) An Integrated And Sustainable Non-GMO Organic Cotton Region: How Can It Be Developed?
3) Integrity, Geography & Transparency: What Can The Value Chain Do?
4) Pricing For Success: What Can The Market Do?

16:00–16:20  REFRESHMENTS

16:20-17:20  FEEDBACK FROM BREAKOUTS

17:20-17:50  WRAP-UP AND NEXT STEPS

18:00  CLOSE
As part of its regional strategy, Textile Exchange, with support from EKOLOJİ İZMİR, has been working with Change Agency to develop and embed Textile Exchange’s preferred materials program. Liesl has specialized in organic cotton and has a deep knowledge of the sector. With a first class degree in Environmental Management from the University of Newcastle in Australia, she has spent over twenty years in the fields of corporate social responsibility, occupational health and safety, and environmental management – working within both the private and public sector.

Meet the Rest of the Textile Exchange R-OCRT Team

Liesl Truscott, European & Materials Strategy Director, Textile Exchange, UK

Liesl Truscott is the European and Materials Strategy Director with responsibility for developing and embedding Textile Exchange’s preferred materials program. Liesl has specialized in organic cotton and has a deep knowledge of the sector. With a first class degree in Environmental Management from the University of Newcastle in Australia, she has spent over twenty years in the fields of corporate social responsibility, occupational health and safety, and environmental management – working within both the private and public sector.

Atila Ertem, Senior Expert on Organic | Regional Ambassador for Textile Exchange, Turkey

I have been involved in the organic movement as a Pioneer in Turkey since 1986. My first brush with organic cotton and textiles was in 1989. I live on an organic farm and work in the organic sector, having co-founded OTS, an organic food trade company. Learning by living and working!

Simone Seisl, Consultant and Textile Exchange Ambassador, Germany

Simone is a product enthusiast, sustainability and marketing specialist with 25 years+ industry insight throughout the value chain of textiles. She strives for a textile industry where responsibly made products become common practice. Let’s work on resource friendly raw materials, ecologically and socially sound processes as well as innovative business models!

Jana Busch, Regional Program Assistant, Textile Exchange, Turkey/ Germany

In her Bachelor studies of International Development Management in Wageningen, the Netherlands, Jana is specializing on sustainable value chains. She has hands-on experience working on organic farms in Costa Rica and the Netherlands, which strengthened her belief and passion for sustainable agriculture. In 2016, she researched and wrote her Bachelor thesis in India for the ‘One World No Hunger’ project executed by GIZ. Jana supported the organization of the Organic Cotton Round Table in Hamburg last year and is currently undertaking an internship with Textile Exchange before graduating this summer.

Keynote: Efficiency, Stability and Trust (09:45 - 10:05)

Heinrich Schultz, CEO, OrganiMark, South Africa

OrganiMark, founded in 2008, is a food, textiles and leather supply chain engineering and management firm linking sustainable primary producers with high value local and global markets. The firm specializes in supply chain optimization and trade management through investing in agricultural production zones and value added processing facilities for sustainably produced products. The company’s aim is to create sustainable businesses through long-term supply chain partnerships in line with its brand integrity and identity, which promotes economic, social and environmental responsibility. Heinrich is also the Chairman of Textile Exchange Europe and recently founded the Southern African Sustainable Cotton Cluster where he serves as Executive Manager and Board Member. Heinrich has a Business Degree from the University of Pretoria (South Africa) and completed his training in Leather Processing with LRF at Rhodes University (South Africa), and Textile & Garment Manufacturing with CSIR TexTech at the Nelson Mandela Metropolitan University (South Africa).

Market Opportunity Scoping Project Report Launch (10:05 - 10:30)

As part of its regional strategy, Textile Exchange, with support from EKOLOJİ İZMİR, has been working with Change Agency to conduct a Market Opportunity Scoping Project (MOSP) in Turkey, Egypt, Central Asia and the wider European region. Research was needed to frame the topics for discussion at the R-OCRT and to ensure that the wisdom and experience of the Turkish organic cotton sector was embedded in the event from the very start. Change Agency interviewed a wide range of stakeholders from each section of the value network in order to explore the region’s market opportunities and identify any blockages or mis-perceptions. In this session, Simon Cooper and Donna Rispoli of Change Agency will present the key findings of the study.

Simon Cooper, Partner, Change Agency, UK

A partner at research and consulting firm Change Agency, Simon specializes in working with sustainability initiatives, including the Better Cotton Initiative, SEAL, Alliance, the Water Footprint Network, the Alliance for Water Stewardship, the Sustainable Agriculture Network, the Organic Cotton Accelerator and Cotton Made in Africa (CMIA). Simon was chair of Schumacher Society UK, which celebrates the work of “green” economist E.F. Schumacher. He served as Chair of Textile Exchange Europe and now sits on the Advisory Board of TE. With a first degree from Cambridge University, he graduated in 2005 with an MSc in Responsibility and Business Practice from the School of Management at the University of Bath. He is fascinated by the interaction between sustainability and social justice, and passionately believes that systems such as Organic, which try to bring about a just transfer of funds from rich to poor, must strengthen themselves against the increasing numbers of other initiatives which are less focused on bringing about any profound improvement in the lives of producers.

Donna Rispoli, Change Agency, UK

Donna worked with Simon Cooper from Change Agency to interview regional stakeholders and write the MOSP report. She has over 25 years’ experience promoting sustainable development with business, government and higher education. She has worked for leading UK environmentalist Jonathan Porritt and with Forum for the Future, where she managed multi-stakeholder initiatives to build consensus and to create change. Other experiences include television production, book publishing, business consultancy and mediation. Her qualifications are a BSc in Environmental Science and an MSc in Environmental Change and Management from Oxford University. Donna currently also works with Julie’s Bicycle, benchmarking organisations in the performing arts sector on a range of sustainability criteria.
Following the presentation by Change Agency of the key findings from the Market Opportunity Scoping Project (MOSP), we will have a short panel discussion with some of the study participants to get their thoughts on the findings.

Moderator: Simon Cooper, Partner, Change Agency, UK (see page 5 for bio)

Panelists:

- Ülfet Erdal
  Agronomist and Agr. Engineer, Ministry of Food, Agriculture and Husbandry, Turkey (see page 7 for bio)
- Dina Mehta
  Global Apparel Materials Manager, Timberland, UK (see page 9 for bio)
- Tobias Meier
  President, Swiss Fair Trade, Switzerland (see page 10 for bio)
- Aydin Unsal
  Chairman of the Board, Egedeniz, Turkey (see page 10 for bio)

The themes of the afternoon progress discussions are based on the key findings of the Market Opportunity Scoping Project (MOSP). Before heading to lunch, we will hear from each breakout lead and a number of key thought starters who will help to introduce the themes, giving you a good overview and also helping you to decide which group you would like to join in the afternoon!

After lunch, we will be joined by Claire Bergkamp of Stella McCartney via live video link. Simon Cooper of Change Agency will host a short Q&A session with Claire before we head into the breakout sessions.

Claire Bergkamp, Head of Sustainability & Ethical Trade, Stella McCartney, UK
Claire Bergkamp heads Stella McCartney's Sustainability Program in London. Since joining in 2012, Claire has worked internationally across the brand to shape a strong environmental improvement strategy. At the heart of this strategy is her work on sustainable raw material development and procurement. Claire also heads Stella McCartney's ethical trade and community outreach programs. Coming from a diverse background in sustainability journalism, corporate sustainability, fashion and costume design for film, Claire combines a depth of experience in environmental issues, manufacturing processes, and supply chain analysis with her passion for ethical fashion and business.

DISCUSSIONS (14:00 - 16:00)

INTRODUCTION TO KEY THEMES (11:20 - 13:00) AND AFTERNOON PROGRESS DISCUSSIONS (14:00 - 16:00)

Governments and NGOs are already active in the regional organic cotton sector. MOSP interviewees told us that government should protect Turkey’s non-GMO status, target subsidies better, and do more in education and training. This discussion group will think about the priorities for action, and who needs to be around the table to make things happen in Turkey and the wider region.

Host: Simon Cooper, Partner, Change Agency, UK (see page 5 for bio)

Thoughtstarters:

- Ülfet Erdal, Agronomist and Agr. Engineer (researcher), International Agricultural Research and Training Center, Ministry of Food, Agriculture and Husbandry, Turkey
  I have been working as a researcher in the department of plant nutrient and soil for 20 years on organic farming for International Agricultural Research and Training Center, Ministry of Food Agriculture and Husbandry. I have carried on several projects related to organic farming such as organic cotton, organic natural cotton, vinegar for long term. I have also organized training programmes such as organic cotton farming, organic vineyard, organic plant nutrients and organic tillage. I have also been carrying out an organic animal feed crops project since 2012.

- Shakhnoza Kurbanalieva, Head of Programs and Acquisitions, IFOAM - Organics International, Germany
  Shakhnoza has 7 years experience in the Asian Organic Agriculture sector. Before joining IFOAM – Organics International in 2015, where she coordinates projects in East Africa and Asia, Shakhnoza worked primarily in Central Asia on organic value chain development and facilitation with a focus on organic cotton and further continued in Bangladesh as Rural Economy Advisor. She is specialized in the promotion and building of market linkages among value chain operators on domestic and international levels (primarily to Europe). Shakhnoza has experience in facilitating business strategy building, coaching organic exporters and in capacity building. She holds a Masters in Business Administration, her nationality is Kyrgyz and her languages include English, Russian, Uzbek, Kyrgyz and Turkish.

- Elisabeth Rüegg, Consultant and Founder, IMO, Turkey
  As a co-founder of the organic certification body IMO Institute for Marketecology, Elisabeth kept several management positions within the IMO Group until 2012. During this time, she performed organic inspections and audits all over the world and was engaged in standard setting and quality management. She is presently working as senior expert in the field of organic agriculture, natural resource management and sustainability of value chains. Elisabeth is a member of the Board of Trustees of the Bio-Foundation Switzerland and the Fairwild Foundation.

- Dr. Shahid Zia, Managing Director, Lok Sanjh Foundation (LSF) and Rural Business Development Center (RBDC), Pakistan
  Dr. Shahid Zia is founder and Managing Director of Lok Sanjh Foundation (LSF), Pakistan. Starting with just a few villages in 1996, LSF is now a leading organisation in Pakistan working with more than 100000 smallholder families on sustainable development, organic farming, food security and biodiversity. In the past, he has served as Executive Director for several large national NGOs in Pakistan that worked towards poverty reduction via the implementation of a variety of women’s economic empowerment, rural business development, organic farming and water harvesting-related types of activities. More recently, he served as Oxfam GB’s Global Advisor for Agriculture in which he not only addressed rural enterprise development and value chains but also climate change challenges and risk reduction adaptation strategies. Dr. Zia also served as their first Sustainable Livelihoods Technical Advisor in Islamic Relief, UK. He holds a PhD, from Oklahoma State University, USA in agricultural economics.
BREAKOUT GROUP # 2: 
AN INTEGRATED & SUSTAINABLE NON-GMO ORGANIC COTTON REGION: HOW CAN IT BE DEVELOPED?

A number of MOSP interviewees argued for the creation of an ecological organic agricultural zone in SE Turkey, building on the existing projects in the region. This group will discuss how such a region can be developed, what the benefits would be and how to make the most of the work that has already been done.

Host: Atila Ertem, Senior Expert on Organic | Regional Ambassador for Textile Exchange, Turkey (see page 4 for bio)

Thoughtstarters:

Azru Karaarslan Azizoğlu, Field Administrator, GAP Organic Agriculture Cluster Project, Turkey
Ms. Azru Karaarslan Azizoğlu is the Field Administrator of GAP Organic Agriculture Cluster Project. Azizoğlu is an investment support and sustainable development expert, including strategy development, investment support services on sustainable development, economic and social inclusion, cooperation and promotion activities. Prior to joining the UNDP, she has served as a development expert for five years at the Tigris Development Agency (DIKA). She also worked as a marketing assistant in the private sector. Azru holds a Master of Science degree in Economics from University of Illinois at Urbana-Champaign/USA and a Bachelor of Science in Economics in Turkey.

İsa Cem Topbaş, Auditor and Textile Engineer, Control Union, Turkey
I graduated from Ege University Textile engineering department, additionally being a textile finishing and textile chemistry specialist. After graduation, I worked in a family business for couple of years and moved to the UK for education. After returning to Turkey, I went back to the textile industry and started to work in the marketing department of a dye house until I became an auditor at Control Union. I have been working at Control Union Certifications since the beginning of 2013. Initially, I obtained my qualifications for GOTS and OEKO TEX standards which I was quite familiar with because of the previous company that I worked for as a fabric sales specialist. Currently, I have qualifications for textile certification standards as well as several social and environmental compliance programs. I was born in 1983 and am married with one daughter.

Onur Uçak, Board Member, Uçak Tekstil, Turkey
I was born in İzmir, in 1985. I graduated from Berkeley College of New York, with a degree of International Business and Finance BA. I have been working for Uçak Tekstil for seven years. I am operating the Organic Cotton field projects in the company.

Elif Yarasik, GOTS Regional Representative, Turkey
Graduated as chemist, I work for textile industry since 1993, had the worked for vertical manufacturing unit in Bursa and also sourcing offices of well-known global brands: (Nike, Hanes, Next and Puma) Since July 2016, I represent the GOTS in Turkey region with the aim of increasing recognition of Organic Textile. From the beginning the sustainability part of textile industry was exiting me a lot, finally I am happy to be a contributor in that area.

BREAKOUT GROUP # 3: 
INTEGRITY, GEOGRAPHY & TRANSPARENCY: WHAT CAN THE VALUE CHAIN DO?

The region’s closeness to Europe was mentioned many times by MOSP interviewees, and the benefits of transparent, traceable supply chains are clear. This group will discuss how to strengthen integrity and efficiency in the value chain.

Host: Donna Rispoli, Change Agency, UK (see page 5 for bio)

Thoughtstarters: 

Julia Aruni Kirschner, Sustainability Manager, ARMEDANGELS, Germany
Julia Aruni Kirschner is the Sustainability Manager at the Fair Fashion Label ARMEDANGELS since August 2015 and hence responsible for all sustainability projects and for the support and development of all partners when it comes to social and ecological standards at the brand. After having finished her Master of Science in Environmental Resource Management at the Justus-Liebig University in Gießen, she worked as the Corporate Responsibility Manager at the German fashion brand BRAX. Other chapters in her CV next to Cape Town and Herford, was the German small town Butzbach in the middle of Hessen where she worked for the eco fashion brand hessnatur. Julia loves South African culinary delights and generally makes all Christmas presents herself.

Dina Mehta, Global Apparel Materials Manager, Timberland, UK
Dina has worked in major and aspirational apparel brands within Europe and the United States, such as Puma, Adidas, Switcher and Victoria’s Secret and has been heading up materials for Timberland apparel for the last few years. During this time she has been exposed to various strategies and challenges within supply chain management. With over 17 years of industry experience, Dina has been dedicating her time to pulling down fences surrounding sustainability. She is defined by her passion for developing an understanding within the brands and supply chain on the significance of sustainability across product and practices.

Ali Polat, Director, Orimpex Textile, Turkey
Ali started Orimpex in 2007 with the aim of producing only sustainable clothing. Specialized in sustainability, he is dedicated to creating fair value chains and improving transparency in the clothing industry. Ali holds a BSc in Economics and an MBA in International Business.

Roland Stelzer, Managing Partner, Gebr. Elmer & Zweifel/ Cotonea, Germany
Roland Stelzer has been Managing Partner of Gebr. Elmer & Zweifel GmbH & Co KG, based in Bempflingen, Germany, since 1990. He launched Cotonea, a brand selling bedding, bath textiles, baby care textiles and clothing in 2003, and in 2005 began a partnership with Helvetas and Biofarmer in Kyrgyzstan supporting the production of organic-Fair Trade cotton. He has been on the steering committee of the IVGT (Industrial Association of textile Manufacturers) since 2007 and is a founding member of the foundation board of KFRL (Knowledge Foundation of Reutlingen University). Since 2010, Roland has been a member of the panel for organic guidelines (GOTS and IVN BEST) and in the same year began a partnership with Gulu Agricultural Development Corporation in Uganda supporting the production of organic cotton.
BREAKOUT GROUP # 4: PRICING FOR SUCCESS: WHAT CAN THE MARKET DO?

Everybody wants a fair price, but sustainable value chains take investment and commitment. How can the market - including brands and retailers as market-makers - provide the right framework for all to benefit? This group will discuss what needs to be done.

Host: Liesl Truscott, European & Materials Strategy Director, Textile Exchange, UK (see page 4 for bio)

Thought starters:

Tobias Meier, President, Swiss Fair Trade, Switzerland
After studies of marketing and economy at the university of St. Gallen and postgraduate study at the HWV Lucerne followed 3 years as a marketing consultant for consumer goods at Nielsen. The followed 22 years of experience in fair trade and sustainable fashion from raw material to consumers at the leading Swiss development NGO Helvetas Swiss Intercooperation, and 10 years on the board of Max Havelaar Switzerland (3 years as president). Currently President of “Swiss Fair Trade” and board-member of Gebana. Honoured in 2011 with sustainability-prize Prix Nature Swisscanto for leading engagement for organic-fair-trade-cotton projects in West Africa and Central Asia.

Mutlu Toksoz, Sustainable Products Responsible, H&M, Turkey
I am 35 years old and a textile engineer with more than 10 years of experience in the textile market, working at the H&M Europe Production Office as Sustainable Products Responsible. I am responsible for sustainable material & processes developments, innovations, animal welfare & material ethics issues, and traceability issues in Europe production.

Aydin Unsal, Chairman of the Board, Egedeniz, Turkey
I started to work in our family business as third generation, which involved the processing and export of dried fruits and the ginning and export of cotton. After receiving enquiries about organically grown dried fruit from our customers in Europe during the late 1980s, we started growing certified organic raisins, figs and apricots through our contracted farmers. The idea of caring for the environment and the health of consumers was very much welcomed by the people within our company, as well as the growers of those products. With a belief in the bright future of organic products, we decided to invest in organic cotton production during the early 1990s. We founded the organic textile company Egedeniz in 1993, which was the first company in Turkey to deal in the production and sales of certified organic cotton from fibre through to yarn, fabric and garments. We are also utilising rotation crops that are part of organic agricultural practices, for example using wheat in our flour mill. I have also worked within the Boards and Committees of many NGOs since the 1980s, including: Exporters Association of İzmir; Egedeniz Commodity Exchange; İzmir Chamber of Commerce; and Textile Exchange.

Heinrich Schultz, Managing Director, OrganiMark, South Africa
See page 5 for Heinrich’s bio.

DEVELOPMENT OF THE REGIONAL OCRT

The EKOLOJİ İZMİR Organic Products Fair, hosted by İZFAS, is the leading trade fair for the organic sector in Turkey. Seeing the growth of interest in organic textiles, EKOLOJİ İZMİR is strengthening its focus in this area and, in April 2016, invited TE to deliver a workshop. The workshop was highly successful and attracted key players and leading experts from across the industry, as well as over 70 representatives from both Turkish and international textile companies. Following a strong signal during the 2016 OCRT in Hamburg that there was sufficient demand for the continuation of such workshops, EKOLOJİ İZMİR and TE formed a collaboration to develop this into an annual event, applying the framework of the well-established Organic Cotton Round Table (OCRT) which has become THE shared space for the organic cotton community to gather and collaborate.

Through bringing together the strengths and capabilities of EKOLOJİ İZMİR and Textile Exchange, the aim is to support the development of the organic textiles sector in Turkey and surrounding regions and to maximize the reach and impact of these efforts. The Regional OCRT in İzmir offers an international audience the chance to learn more about the unique benefits of sourcing from this region, with its strong history in organic agriculture and high quality, vertically integrated production.

JOIN US IN WASHINGTON D.C. THIS OCTOBER FOR THE 2017 GLOBAL OCRT

The Organic Cotton Round Table (OCRT) is a global movement that supports and brings together the organic cotton community and beyond to be inspired, mobilized, and equipped to act. A one-day in-person meeting is held annually (in addition to the regional meetings such as this one in İzmir) following TE’s annual Textile Sustainability Conference and, for 2017, this will be held in Washington D.C. the week beginning October 9th 2017. More details will be announced soon!

Keep an eye out on the OCRT webpage for more details: http://textileexchange.org/organic-cotton-round-table

WHAT DOES THE OCRT DO?

1. Collaborate and Grow
   The primary objective of the OCRT is to find ways to collaborate in order to grow the sector, sharing best practices at every stage, building supportive partnerships, and improving the security of supply as well as farmer livelihoods.

2. Create a Movement
   The OCRT uses the power of organic cotton networks to energize, inspire, and engage a wider audience, from farmers right through to consumers. The whole is greater than the sum of its parts.

3. Transform Business
   Many individual efforts are being made to advance organic cotton and the OCRT provides an opportunity to bring great ideas to fruition. Through collaboration and community building, we can make business more rewarding and even transformational.

The OCRT Innovation Lab is a celebration of new ideas in organic cotton. It aims to seek out groups or individuals with innovative solutions to break through barriers to growth and discover new ways for the organic cotton community to flourish - from producer to consumer. Each year, shortlisted applicants pitch their idea to our panel of judges in competition for the OCRT Innovation Award and a cash prize to put towards their project.

Visit http://textileexchange.org/innovation-lab for details on how to get involved!
Textile Exchange inspires and equips people to accelerate sustainable practices in the textile value chain. We focus on minimizing the harmful impacts and maximizing the positive effects of the global textile industry. Our signature program focuses on organic cotton value chains; improving lives for farmers, stimulating markets, and supporting best practice.

Website: www.TextileExchange.org
Microsite: www.aboutorganiccotton.org
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