



PREFERRED FIBER & MATERIALS ROUND TABLES AND INNOVATION LAB

~ 2017 COLLABORATION OPPORTUNITIES ~



Textile Exchange's annual [Preferred Fiber and Material \(PFM\) Round Tables](#) include the well established Organic Cotton Round Table (OCRT) and the more recently established Round Tables for Recycled Polyester, Biosynthetics and Man-Made Cellulosics.

This highly interactive, action-oriented day will take place on October 12, 2017, following TE's annual Textile Sustainability Conference, and gives attendees the chance to roll up their sleeves and bring into action the rich content shared during the previous two days.

On the day of the Round Table meetings, Textile Exchange will be also hosting an accompanying [PFM Innovation Lab](#), including the popular OCRT Innovation Award and - new this year - a PFM Hands-On Lab for participants to see and feel samples of a diverse range of new and innovative fibers and materials. Click [here](#) to find out more about both of these initiatives!

Team work and collaboration are key in bringing initiatives like this to their full potential. We are therefore looking for collaborators to take the PFM Innovation Lab from fledgling to fantastic, and to help develop the PFM Round Tables.

The tables featured on pages 2 and 3 outline the various collaboration opportunities available, though we are always happy to discuss other options.

If you are interested in collaborating, please contact Liesl Truscott: Liesl@TextileExchange.org

PREVIOUS & CURRENT PATRONS INCLUDE:

- | | |
|---------------------------------|--|
| C&A Foundation | OrganiMark |
| Change Agency | Orimpex |
| Control Union* | Patagonia |
| Cotonea* | Pratibha |
| CottonConnect | Pre-Organic Cotton (POC) |
| Dedicated | PSP India |
| Dupont | Recover |
| Ecocert/ IMO | Remei/bioRe Foundation |
| Egedeniz* | SANKO* |
| Fairtrade International | Stiftung Mercator/FiBL |
| GOTS | Texas Organic Cotton Marketing Cooperative (TOCMC) |
| HELVETAS Swiss Intercooperation | thinkstep |
| IZFAS | William-Sonoma* |
| Kering* | |
| Luminous Energy | |

* Regional OCRT and/or Market Opportunity Scoping Project



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LEVEL → BENEFITS ↓	Key Partner of the whole day*	Partner of chosen Round Table*	Supporter of chosen Round Table*	Friend of chosen Round Table*
	\$10,000 +	\$5,000	\$2,500	\$1,000
Recognition as an event sponsor in TE's eNewsletter plus on-stage recognition on the day	✓	✓	✓	✓
Company logo included in digital and printed event marketing materials, including the program and website.	✓	✓	✓	✓
Complimentary pass(es) to Textile Exchange's 2017 Textile Sustainability Conference (October 9-11)	4	2	1	0
Complimentary exhibit space on October 12 either at the PFM Hands-On Lab (for suppliers) OR in the exhibit area of the main meeting room (for non-suppliers)	✓	✓	✓	
Opportunity to be involved in the strategic planning of the respective Round Table	✓	✓		
Feature article in Textile Exchange's eNewsletter	✓	✓		
5 minute speaking opportunity on the day	✓			

* Partners, Supporters and Friends choose a specific Round Table to collaborate with and to receive visibility at. Key Partners receive visibility as collaborators of the overall day.



PREFERRED FIBER & MATERIALS INNOVATION LAB 2017 COLLABORATION OPPORTUNITIES

LEVEL → BENEFITS ↓	Innovation Lab* 3-Year Strategic Partner		Innovation Lab* 2017 Strategic Partner		OCRT Innovation Award 2017 Partner	OCRT Innovation Award 2017 Supporter	PFM Hands-on Lab 2017 Partner	PFM Hands-on Lab 2017 Supporter
	\$40,000	\$15,000	\$5,000	\$2,500	\$5,000	\$2,500		
Company logo featured on event signage and marketing materials, plus on-stage recognition and a mention in relevant TE communications	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary pass(es) to the 2017 Textile Sustainability Conference	4/yr	4	2	1	2	1		
Presentation/demonstration opportunity at the PFM Hands-on Lab	✓	✓			✓			
Opportunity to be on the judging panel of the OCRT	✓	✓	✓					
Feature article in TE News (TE's e-Newsletter)	✓	✓						
Speaking opportunity during the 2017 OCRT Innovation Awards Ceremony	✓ (10 minutes min.)	✓ (3 minutes min.)						
Opportunity to be involved in the strategic development of the PFM Innovation Lab	✓ (for 3 years)	✓ (for 1 year)						
Ongoing recognition as a key strategic partner of the PFM Innovation Lab	✓ (for 3 years)	✓ (for 1 year)						

* Innovation Lab is the umbrella term for both the OCRT Innovation Award and the PFM Hands-on Lab. By partnering the Innovation Lab, you are recognized as an on-going strategic partner of both of these initiatives (rather than just the event in Washington D.C.).