

AGENDA



Tuesday, October 10

7:30 AM - 9:15 AM

Exhibits, Check-in, Networking • Franklin Building

8:00 AM - 9:00 AM

Textile Exchange Member-Only Breakfast • Tent • Sponsored by: 

Andrew Winston | Author of The Big Pivot & Green to Gold

9:15 AM - 9:30 AM

Welcome and Opening • Franklin Ballroom

9:30 AM - 10:00 AM

Conference Kick-off featuring Mina Guli • Water Advocate and Founder ThirstForWater.Org | Franklin Ballroom

10:00 AM - 10:30 AM

Presentation by PVH, Corp. • Franklin Ballroom

Marissa Pagnani | Group VP Corporate Responsibility, PVH, Corp.

10:30 AM - 11:00 AM

Sustainable Development Goals (SDGs): Where to Start • Franklin Ballroom

John Davies | Vice President & Senior Analyst, GreenBiz

Jeffrey Hogue | Chief Sustainability Officer, C&A

Jennifer Silberman | VP, Corporate Responsibility, Target

11:00 AM - 11:30 AM

Press Briefing, Franklin Building, Room 18 | Refreshment Break, Exhibits & Networking, Franklin Building

11:30 AM - 12:30 PM

Getting the Most out of Our Land • Franklin Building

Andre Leu | President of IFOAM-Organics International; Author of The Myths of Safe Pesticides

Dan Zook | Dir. Of Investments, Initiative for Smallholder Finance

Tobias Bandel | Managing Partner, Soil & More International BV

12:30 PM - 1:00 PM

Investors are Taking Score • Franklin Ballroom

Lauren Cope | ESG Analyst at Bloomberg LP

Katie Schmitz Eulitt | Strategic Advisor, Stakeholder Engagement – SASB

1:00 PM - 1:30 PM

H&M Presentation: A Catalyst For Change - Bringing Innovation To Scale • Franklin Ballroom

Helena Helmersson | Global Head of Production, H&M

1:30 PM - 2:30 PM

Lunch | Outdoor Tent

Breakout Options (2:30pm - 3:30pm)

Funding SDG Opportunities • Franklin Building, Room 3

Karen Newman | Senior Consultant, United Nations | Arif Ekram | Manager of Global Partnerships, Foundation Center

Trevor Davies | Global Head, International Development Assistance Services Institute, KPMG

Material Matters: A Journey Back to Farms, Forests and Landfills • Franklin Ballroom

Michael Pogue | CFO, prAna | Andrew Almack | CEO, Plastics for Change

Giulio Bonazzi | Chairman and CEO, Aquafil

Sabrina Mueller | Manager Sustainable Assortments & Products Non Food, Tchibo

Facilitator: Liesl Truscott | European Materials Director, Textile Exchange

Decarbonizing Operations • Franklin Building, Room 21

Jeff Wilson | Sr. Business Development Manager - Sustainability, NSF International

Ariane Grazian | Sr. Manager of General Merchandise Sustainability, Walmart

Tim Greiner | Co-founder and Managing Director, Pure Strategies, Inc.

Brian Aul | Managing Director, RESET Carbon Limited

Human Rights, Decent Work and Livelihoods in Global Supply Chain • Franklin Building, Room 4

Caroline Rees | President, Shift

Ozgu Cubukcuoglu Yalcin | Egedeniz Textile

Dr. Marsha A. Dickson | Irma Ayers Professor/Co-founder, University of Delaware/Better Buying

Sabine Hertveldt | Better Work Program Lead, International Finance Corporation

Soledad Requejo | Operations Officer, International Finance Corporation

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Tuesday, October 10

Pesticides and GMOs in Cotton: More Work to be Done • Franklin Building, Room 17

LaRhea Pepper | Textile Exchange

Keith Tyrell | Director, Pesticide Action Network UK

Sarah Compson | Standards Project Manager, Soil Association

Responsible Wool Standard - Discussion Forum • Franklin Building, Room 1 **Closed to Media**

Stuart Adams | Textile Exchange

Valentina Zarew | Textile Exchange

3:30 PM - 4:00 PM Refreshment Break, Exhibits and Networking | Franklin Building

4:00 PM - 4:10 PM Innovation and Impact Showcase: Connect With Africa • Franklin Ballroom

4:10 PM - 5:10 PM Managing our Way through a Water Shortfall • Franklin Ballroom

Tien Shiao | Senior Associate, Pacific Institute | **Yann Risz** | Co-founder & Managing Director, Aligned Incentives

Roian Atwood | Director of Sustainability, VF Jeanswear, Imagewear, Central and South America

5:10 PM - 5:30 PM Closing Remarks • Franklin Ballroom

LaRhea Pepper | Textile Exchange

6:30 PM - 7:30 PM Dinner | Outdoor Tent Only

Networking Dinners 6:30pm Advance sign-up required | Outdoor Tent Dessert Discussions (Round 1-7:30pm, Round 2-8pm | Franklin Building)

Forum for the Future's Cotton 2040 • Franklin Hall Room 3

Glasgow Caledonian University: The Fair Fashion Center • Franklin Hall Room 17

OrganiMark • Franklin Hall Room 4

Organic Cotton Accelerator • Franklin Hall Room 18-19

Responsible Sourcing Network • Franklin Hall Room 20

Fashion for Good • Franklin Hall Room 1

Wednesday, October 11

Dining room is open for breakfast from 6:00am to 8:15am

7:30 AM - 8:30 AM Exhibits, Check-in, Networking | Franklin Building

7:00 AM - 8:15 AM US Fiber and Textile Policy Planning Breakfast | Osgood Dining Hall Room 102

6:30 AM - 8:30 AM Hospitality Working Group • Osgood Building Room 102

8:30 AM - 9:30 AM Scaling the Use of Sustainable Cotton • Franklin Ballroom

Justin Mundy | Director, HRH The Prince of Wales's International Sustainability Unit

Alison Ward | CEO, CottonConnect | **Lena Staafgard** | Chief Operating Officer, Better Cotton Initiative

Charlene Collison | Assoc. Dir. Sustainable Value Chains and Livelihoods, Forum for the Future

Keith Tyrell | Director, Pesticide Action Network UK | **Hans Theyer** | Executive Director, Fair Trade America

Alexandra Perschau | ABT Foundation | **Inka Apter** | Eileen Fisher

Dispelling the Myths of Not a Penny More • Franklin Ballroom

Karin Ekberg | CEO Leadership & Sustainability | **Stephanie Chan** | Sustainability Lead, Esquel

Dr. Jung Ha-Brookshire | Associate Professor of Textile and Apparel Management, University of Missouri

9:30 AM - 10:30 AM **Shreyaskar Chaudhary** | Managing Director, Pratibha Syntex Limited

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Wednesday, October 11

10:30 AM - 10:40 AM

Innovation & Impact Showcase:
Transitional Cotton - The Smart Intersection of Food and Textiles • Franklin Ballroom
Nova Sayers | Senior Manager, Business Development, NSF International

10:40 AM - 11:15 AM

Refreshment Break, Exhibits and Networking | Franklin Building

Breakout Options (11:15 AM - 12:45 PM)

Technology and Traceability • Franklin Ballroom

Patrick Mallet | Director, Innovations, ISEAL
Dr. Timo Hammer | CEO WKI Hohenstein Group
MeiLin Wan | Vice President Textiles, Applied DNA Sciences
Matthew Betcher | Creative Director, ALLIED Feather & Down
Meredith Boyd | Global Business Development Director, Unifi Manufacturing, Inc.

Towards a Bio-based Economy • Franklin Building, Room 4

Sophie Mather | Material Futurist, BIOV8TION
Kenji Higashi | Dir. & Executive Officer, Spiber Inc.
Mattias Bodin | Sustainability Business Expert, Materials and Innovations, H&M
Claudia Richardson | Materials Innovation Manager, Patagonia

Working Session: Responsible Wool Standard • Franklin Building, Room 1 **Closed to Media**

Phil Townsend | Sustainable Raw Materials Specialist, Marks & Spencer
Jose Fernandez | Founder/President, Global Merino
Chris Kerston | Dir. Market Engagement and Public Outreach, Savory Institute

Synthetics: What are the Problems? Meeting SDG #12 • Franklin Building, Room 3

Karla Magruder | Founder and President Fabrikology
Dr. Maurizio Crippa | CEO, gr3n
Kelsey Halling | Dir. Impact, Thread International
Ethan Barr | Senior Sourcing Manager, Target
Jerry Wheeler | Founder/President, Ecocentric Brands

Net Positive Project • Franklin Building, Room 21

Celeste Lilore | Director of Industry Engagement | Textile Exchange
Charlene Collison | Assoc. Dir. Sustainable Value Chains and Livelihoods, Forum for the Future
Sandra Seru | Director, Forum for the Future

Setting Apparel Sustainability Goals with Sound Science • Franklin Building, Room 17

Paul Reig | Senior Associate, World Resources Institute
Deborah Drew | Research Analyst, Business Center, World Resources Institute
Michael Schragger | Managing Director, Sustainable Fashion Academy
Tien Shiao | Senior Associate, Pacific Institute

12:45 PM - 1:45 PM

Lunch | Tent

2:00 PM - 2:30 PM

Taking Action to Drive Impact • Franklin Ballroom
Patrick Mallet | ISEAL

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Wednesday, October 11

Breakout Options (2:45 PM - 4:15 PM)

Leather and Cashmere: Impacts & Opportunities • Franklin Hall Room 3

Caroline Reid | Project Manager Sustainable Development | IKEA | **Sandra Vijn** | Director, Sustainable Food, WWF

Deborah Froeb | Dir. Investment Product Development, NatureVest (The Nature Conservancy)

Dr. Sara Shields | Farm Animals Behavior and Welfare Specialist, Humane Society International

New Reporting Metrics: Navigating the Maze of ESG, SDG and Integrated Reporting • Franklin Hall Room 4

Lauren Cope | ESG Analyst at Bloomberg LP

Alyson Genovese | Head of Corporate/ Stakeholder Relations, N.America, Global Reporting Initiative (GRI)

Angelika Guldt | Sustainability Communications, Lenzing AG

Katie Schmitz Eulitt | Strategic Advisor, Stakeholder Engagement - SASB

Putting Women and Children First: The Social Agenda • Franklin Hall Room 17

Alison Ward | CEO, CottonConnect

Mitsuya Inagaki | Manager, Kowa Company

Yuka Iwatsuki | President/Co-founder, Action against Child Exploitation (ACE)

Arun Ambatipudi | Executive Director, Chetna Organic

Nina Smith | CEO, Goodweave

The Post-Consumer Textile Collections Conundrum • Franklin Ballroom

Frank Zambrelli | Senior Advisor, Glasgow Caledonian University (GCNYC) Fair Fashion Center

Traci Kinden | Textile Program, Circular Economy

Anne Johnson | Partner/Vice President, RRS | **Katrin Ley** | Managing Director, Fashion For Good

Data Collection to Measure Impacts in Your Supply Network • Franklin Hall Room 18-19

Rahul Bhajekar | Director Standards Development & Quality Assurance, GOTS

Lee Tyler | Standard and Compliance Manager, Textile Exchange

The Journey to Regenerative Agriculture and How We Get There: +/- 5% Fiber Challenge • Franklin Hall Room 1

LaRhea Pepper | Managing Director, Textile Exchange

Maggie Kervick | Dir. of Communications & Outreach, GCNYC Fair Fashion Center

Cara Chacon | Vice President, Social & Environmental Responsibility, Sustainability, Patagonia

4:15 PM - 4:50 PM Refreshment Break, Exhibits and Networking | Franklin Building

4:50 PM - 5:00 PM **Innovation & Impact Showcase: Sustainable Furnishings Council** • Franklin Ballroom

Susan Inglis | Executive Director, Sustainable Furnishings Council

5:00 PM - 6:00 PM **Factories, Sustainability and Brand Demand** • Franklin Ballroom

Edward Hertzman | Hertzman Media Group | **Julia Hughes** | President, U.S. Fashion Industry Association

Eileen Mockus | CEO, Coyuchi

6:00 PM - 6:15 PM **Closing Remarks** • Franklin Ballroom

LaRhea Pepper | Textile Exchange

6:15 PM - 7:30 PM **Launch of the Preferred Fiber & Materials Hands-On Lab** | Franklin Building, Room 21

Evening Dinner Options (more information to be announced)

6:30 PM **Dinner in the Dining Room** | Osgood Building, Dining Room (serves until 8:30)

6:30 PM **Fireside Dinner** | Pony Express Patio (weather permitting)

AGENDA



Thursday, October 12

Organic Cotton and Preferred Fiber & Material Round Tables

7:30 AM - 8:45 AM Check-in, Preferred Fiber & Materials Hands-On Lab Open for Viewing • Franklin Building, Room 21

Sponsored by: 

7:30 AM Welcome & Introduction to the Preferred Fiber & Materials Round Tables • Franklin Ballroom

8:45am - 9:00am Welcome and Introduction to the Day • Franklin Ballroom

9:00 AM - 10:00 AM Opening Plenary & Panel: The 2030 SDG Story | Franklin Ballroom

9:00 AM - 12:00 PM Responsible Down Standard International Working Group | Franklin Hall Room 17

Closed to Media

Preferred Fiber & Materials Round Tables (10:00 AM - 12:00) Closed to Media

Recycled Polyester Round Table • Franklin Building, Room 3

Biosynthetics Round Table • Franklin Building, Room 1 | Sponsored by: 

Man-Made Cellulosics Round Table • Franklin Building, Room 4

Organic Cotton Round Table: Global Stakeholder Meeting • Franklin Ballroom

12:00 PM - 1:00 PM Report Back & Next Steps from the Preferred Fiber & Materials Round Tables | Franklin Ballroom

12:00 PM - 1:00 PM Lunch • Osgood Dining Hall (RDS/Leather Group Only)

1:00 PM - 2:00 PM Lunch • Franklin Ballroom (OCRT ONLY)

1:00 PM - 2:15 PM Preferred Fiber & Material Hands-On Lab Open For Viewing • Franklin Hall Room 21

1:00 PM - 5:00 PM Leather Initiative Working Group | Franklin Building, Room 17

Organic Cotton Round Table: Regional Strategy Meetings (2:15 PM - 4:15 PM) Closed to Media

Africa • Franklin Building, Room 19

China • Franklin Building, Room 18

India • Franklin Ballroom

Latin America • Franklin Building, Room 20

Turkey & Central Asia Region • Franklin Building, Room 3

Consumer Engagement Meeting | Franklin Building, Room 4

4:15 PM - 4:30 PM Refreshment Break and Networking | Franklin Building

4:30 PM - 5:45 PM OCRT: Report Back & Next Steps From the Regional Strategy Meetings • Franklin Ballroom

5:45 PM - 8:00 PM 2017 Innovation Award Ceremony, Drinks Reception & Special Guest Speaker • Franklin Ballroom

In Collaboration With: Change Agency, Kering and Organimark.

1:00 PM - 5:00 PM Leather Initiative Working Group • Franklin Hall Room 17 Closed to Media

Friday, October 13

9:00 AM - 3:00 PM Cotton 2040 Meeting • Franklin Building, Room 1