ABOUT THE CONFERENCE

Designed for those who seek to create a more sustainable and responsible fiber and materials industry, the annual Textile Sustainability Conference benefits professionals working in corporate social responsibility and sustainability, sourcing and supply chains, product and business development and design, education and advocacy. The conference offers attendees the opportunity to:

HEAR
from the industry’s leading experts on the most pressing sustainability issues they’re facing—and exactly how they’re confronting them.

CONNECT
In a meaningful way with others working to advance sustainability within the textile industry, and share your own stories.

LEARN
about real solutions to drive sustainability throughout the value chain, and increase the use of preferred fiber and materials within the industry—and your business.

BE INSPIRED
By the progress being made and learn what actions you can take, individually and/or collectively, to be a more effective sustainability leader.

GAIN
valuable knowledge on how to align existing initiatives with the Sustainable Development Goals.

SHAPE
The future of the industry by joining a powerful community of professionals and companies at the cutting edge of textile sustainability.
2018 CONFERENCE DETAILS

UNITED BY ACTION  Accelerating Sustainability in Textiles & Fashion

October 22 to 24, 2018  |  Milano Congressi (MiCo)  |  Milan, Italy

The annual Textile Sustainability Conference brings together a powerful community of brands, retailers and companies, large and small, from across the textile world—all seeking to create a more sustainable and responsible fiber and materials industry. This year’s conference takes place at the Milano Congressi, one of Europe’s largest convention centers, in the heart of Milan.
THIS YEAR’S TOPICS

Our theme—**UNITED BY ACTION: Accelerating Sustainability in Textiles & Fashion**—will guide robust discussions at plenaries and break out sessions. Topics include:

- Innovation & Technology as Enablers of Sustainability in Apparel & Textiles
- Successful Apparel & Textiles Business Models That Drive the Circular Economy
- Activating the Sustainable Development Goals (SDGs) in Apparel & Textiles
- Engaging Apparel & Fashion Consumers on Sustainability
- Sustainability in High Fashion
- Sustainable Agriculture (incl. Climate Smart Agriculture, Regenerative Agriculture & Soil Health)
- Climate Change Mitigation & Adaptation in the Textile & Apparel Value Network
- Innovative Social Programs in the Apparel & Textile Value Network
- Tools & Innovations that Address Water Scarcity, Use & Quality
- Sustainability Innovations & Success Stories from Sectors Outside of Apparel & Textiles
- New Trends & Stakeholder Demands in Sustainability & Non-Financial Disclosure

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Whether just starting out in sustainability or a leader in the space, the Textile Sustainability Conference offers additional opportunities to learn, connect, take action and showcase. **BASICS OF SUSTAINABILITY WORKSHOP** provides a serious learning around the fundamentals of textile sustainability. Our **ROUNDTABLES** are where powerful leaders and voices come together to create collective industry transformation. And our famous **TEXCURSIONS** are a chance to see fiber and materials sustainability live and in action, in the field and in real businesses.

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THE COMPANY YOU’LL KEEP

Confirmed 2018 Sponsors

Past Sponsors & Speakers

Adidas  NaturePedic
Bloomberg  Nike
GAP  Patagonia
H&M  Prana
Eileen Fisher  PVH
Fashion Institute of Technology  Timberland
IKEA  SASB
Kering  Stella McCartney
LVMH  VF
Macy’s  Walmart
Marks & Spencer  Williams-Sonoma
Wrangler

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PRESS ATTENTION!

Featuring 118 speakers, 12 plenaries and 18 breakout sessions, last year’s conference drew significant media coverage for the event and its sponsors.

- 15+ media outlets
- 40+ unique pieces of content
- 276M online readership reach
- 3.3K social shares
## WHO’S ATTENDING?

### Organization Categories

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brand/Retailer</td>
<td>30 %</td>
</tr>
<tr>
<td>Manufacturer/Supplier</td>
<td>23 %</td>
</tr>
<tr>
<td>Industry/Trade</td>
<td>17 %</td>
</tr>
<tr>
<td>Business Services</td>
<td>13 %</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>10 %</td>
</tr>
<tr>
<td>Academic</td>
<td>6 %</td>
</tr>
<tr>
<td>Government</td>
<td>1 %</td>
</tr>
</tbody>
</table>

### Departments Represented

<table>
<thead>
<tr>
<th>Department</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper Management</td>
<td>27 %</td>
</tr>
<tr>
<td>CSR</td>
<td>16 %</td>
</tr>
<tr>
<td>Supply Chain &amp; Sourcing</td>
<td>16 %</td>
</tr>
<tr>
<td>Product Dev &amp; Design</td>
<td>9 %</td>
</tr>
<tr>
<td>Business Dev</td>
<td>7 %</td>
</tr>
<tr>
<td>Marketing &amp; Comms</td>
<td>5 %</td>
</tr>
<tr>
<td>Compliance</td>
<td>5 %</td>
</tr>
<tr>
<td>Other</td>
<td>15 %</td>
</tr>
</tbody>
</table>

### Seniority Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managers &amp; Directors</td>
<td>56 %</td>
</tr>
<tr>
<td>Exec, Pres &amp; VPs</td>
<td>22 %</td>
</tr>
<tr>
<td>Associate/Staff</td>
<td>6 %</td>
</tr>
<tr>
<td>Consultant/Advisor</td>
<td>4 %</td>
</tr>
<tr>
<td>Student/Academia</td>
<td>3 %</td>
</tr>
<tr>
<td>Other</td>
<td>10 %</td>
</tr>
</tbody>
</table>

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SPONSORSHIP OPPORTUNITIES

PLATINUM
$20,000
- Four complimentary conference registrations
- Opportunity to collaborate to help develop a plenary session
- Reserved high-visibility exhibit table in Exhibit Hall
- Opportunity to submit :30 second sustainability video to air during plenary session
- Pre-registration list of all attendees and contacts
- Entry into VIP/Speaker Green Room
- Logo inclusion in all conference marketing materials
- And more…

GOLD
$15,000
- Three complimentary conference registrations
- Hosting role during conference session
- Reserved high-visibility exhibit table in Exhibit Hall
- Pre-registration list of all attendees and contacts
- Entry into VIP/Speaker Green Room
- Logo inclusion in all conference marketing materials
- And more…

SILVER
$10,000
- Two complimentary conference registrations
- Reserved high-visibility exhibit table in Exhibit Hall
- Special ‘thank you’ from hosts during plenary session
- Logo inclusion in all conference marketing materials
- And more…

BRONZE
$5,000
- One complimentary conference registration
- Special ‘thank you’ from hosts during plenary session
- Logo inclusion in all conference marketing materials
- And more…

CLICK HERE For the full list of sponsor opportunities and benefits.

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CONFERENCE EXHIBITING
(New this year!)

Textile Exchange is expanding exhibit opportunities this year to provide additional room for conference guests and sponsors. With over 58,000 square feet of exhibition space, we encourage you to share your story, network and bring your brand to life at a centrally-located exhibit table.

The exhibitor deadline is August 15, 2018 but we recommend contacting us earlier to discuss special needs and ideas.

Set up day is Monday, October 22, 2018, from 11 am to 5:30 pm.

(Conference Kick-Off Cocktail Reception will be held at 6:30 pm inside the exhibit hall, and will provide preview opportunities.)

The exhibit hall will be open on Tuesday, October 23 and Wednesday 24, from 8 am to 6 pm.

(Schedule subject to change.)

For more information, contact us at conference@textileexchange.org.
CONFERENCE EXHIBIT DETAILS

Textile Exchange will provide all exhibitors with a Basic Exhibition Package, as shown in the illustration at right. The banner/signage is not included and must be provided by exhibitor. Upgrades—such as additional furnishings and equipment, or larger spaces—are available for exhibitors who have confirmed participation and for additional fees. The cost for the basic exhibit are as follows:

Platinum, Gold & Silver Sponsors….Complimentary
Bronze Sponsors………………$1,600
Non-Sponsors………………$3,000
VIP/SPEAKER GREEN ROOM

A place for conference speakers and VIP’s to network, meet colleagues, prepare presentations, or simply enjoy a break in style. Its sponsor will have the opportunity to bring to life their brand and engage an audience of serious sustainability leaders.

SIZE
305 square feet / 28.35 square meters

DIMENSIONS
20.6 ft L x 14.8 ft W x 12.5ft H
**TESTIMONIALS**

“I just wanted to say I had a wonderful time at the conference. The messages of the week were really clear to me and it is a very inspiring community to be a part of. I am still so energised and full of purpose as a result! Looking forward to working more together.”

—Debra Guo, Stella McCartney

“Textile Exchange excels in delivering inspiring, thoughtful and remarkable conferences.”

—Karin Ekberg, Leadership & Sustainability

“I am always so impressed with the comprehensive package that is delivered by the Textile Exchange team. As both an attendee and a speaker, there are so many aspects that make this conference both enjoyable and efficient.”

—Meredith Boyd, UNIFI

“Thank you again for everything last week in Washington, this Conference has been the best even in my point of view, in terms of speakers and content.”

—Bruno Van Steenberghe, KALANI S.A.
Textile Exchange works to create leaders in the sustainable fiber and materials industry by providing learning opportunities, tools, insight, standards, data, measurement and benchmarking—and by building a community that can collectively accomplish what no individual or company can do alone.
Ci vediamo a Milano!
See you in Milan!