Became a Partner

We are looking for partners from the forest and fashion sectors who share our interest in strengthening the narrative around sustainable forest management and the positive Sustainable Development Goal (SDG) impacts we can create by using forest-derived products in the fashion sector.

From 9 to 18 July 2018, the High Level Political Forum (HLPF) on Sustainable Development will meet at the United Nations Headquarters in New York City. Member States, together with other agencies and actors, will affirm political leadership and review global progress towards the achievement of the SDGs.

We want to use this important occasion to highlight the role of forests and forest products in achieving the SDGs. To stimulate the conversation, we will bring the long-standing UNECE/FAO and PEFC collaboration on Forests for Fashion to the Forum.

Join us to help realize Forests for Fashion at the Forum in the following ways:

**Fashion Exhibit**
An exhibit will bring color and creativity to the corridors of the UN Headquarters throughout the duration of the Forum, sparking a conversation about forests, fashion and the SDGs. The installation will promote the role of forest products in fashion and feature twenty mannequins each wearing unique outfits made from forest-derived materials. The collection will bring together the inspiration of fashion designers from all over the world, each piece with a genuine link to PEFC-certified forests & sustainable development.

**Cocktail Reception**
During the Ministerial segment of the Forum, we will host a reception in the exhibit area. Delegates and invited guests will have time to discover the exhibit and hear from leading designers about their inspiration to design with forest-derived materials and how forests & people give meaning to their work.

**Film**
A film on Forests for Fashion and SDGs, co-produced by UNECE/FAO and UN TV, will be aired at the Forum. The film will feature the work of Designers at Cittadellarte in Italy, creating a new fashion collection in preparation for the Forests for Fashion initiative at the HLPF. It will tell the story from the forest, through the supply chain, the creative design process and conclude by bringing a dress to life. The film will also weave in the SDGs and how forest-based solutions can support much needed sustainability improvements in the fashion sector.
This is where you come in!

We are looking for partners to provide the necessary co-funding or fashion collections to help realize this initiative at the 2018 High Level Political Forum on Sustainable Development.

This is a chance to partner with various organizations & UN agencies to showcase the role of forests to a high-level political audience. Partners will be acknowledged in all event communication, including the video and within the information display at the exhibit. You will be invited to visit the exhibit and attend the cocktail reception, where you are also welcome to bring clients or supply chain partners that you wish to involve.

What is in it for you?

For more information and to get involved, please contact:

Paola Deda
Chief
UNECE/FAO Forestry
and Timber Section
Palais des Nations, Geneva
Tel. + 41 (0) 22 917 2553
paola.deda@unece.org
paola.deda@un.org

Sarah Price
Head of Projects & Development
PEFC International
World Trade Center 1, Geneva
Tel. +41 (0) 22 799 4540
sarah.price@pefc.org

Contact

PEFC Council
World Trade Center
10, route de l'Aéroport
CH-1215 Geneva
Switzerland
t +41 22 799 45 40
e info@pefc.org
www.pefc.org

Forests for Fashion