

2017 PFM Benchmark Participants

97 Companies | 19 Countries | Estimated Turnover US\$ 1.7 Trillion

Company	Sub-sector	Full Benchmark	Consumption Tracker	Returning Participant
+Olive	Home Textiles	•		•
AB Lindex	Apparel (L)	•		•
Adidas	Outdoor & Sports		•	•
ALANA (dm-drogerie markt)	Apparel (SM)	•		•
ALDI Einkauf GmbH & Co.	MultiSector (XL)	•		
ARMEDANGELS (Social Fashion Company GmbH)	Apparel (SM)	•		•
ASOS	Apparel (L)	•		
Azureland Organic Co., Ltd.	Apparel (SM)	•		•
Beechfield Brands Ltd	Outdoor & Sports		•	
Boll & Branch	Home Textiles		•	•
Brooks Running	Outdoor & Sports	•		
Burberry	Apparel (L)	•		•
C&A Global	MultiSector (XL)	•		•
Columbia Sportswear Company	Outdoor & Sports	•		
Continental®	Apparel (SM)		•	•
Coop Switzerland	MultiSector (XL)	•		•
Cotonea (Gebr. Elmer & Zweifel)	Apparel (SM)	•		•
Country Road Group	Apparel (L)	•		
Coyuchi, Inc.	Home Textiles	•		•
DECATHLON	Outdoor & Sports	•		•
Deckers Brands	Apparel (L)	•		
Dedicated	Apparel (SM)	•		•
Dibella Group	Home Textiles	•		•
EarthPositive®	Apparel (SM)		•	•
EILEEN FISHER, Inc.	Apparel (L)	•		•
Esprit Europe Services GmbH	Apparel (L)	•		
Ethicus	Apparel (SM)		•	•
Fair Share	Apparel (SM)		•	•
Fat Face Ltd	Apparel (L)	•		
Felissimo Corporation	Apparel (SM)	•		•
Fjällräven International	Outdoor & Sports	•		
G-Star RAW C.V.	Apparel (L)	•		•
Galeria Kaufhof GmbH	MultiSector (XL)	•		
Gap Inc.	MultiSector (XL)	•		
Greenfibres	Home Textiles		•	•
Gucci	Apparel (L)	•		
H&M	MultiSector (XL)	•		•
Hanky Panky	Apparel (SM)	•		•
Helly Hansen AS	Outdoor & Sports	•		
HempAge AG	Apparel (SM)	•		•
Hemtex	Home Textiles	•		•
Hess Natur-Textilien GmbH	Apparel (SM)	•		•
HUGO BOSS	Apparel (L)	•		•
IKEA	Home Textiles		•	
Inditex Group	MultiSector (XL)	•		•
JACK & JONES	Apparel (L)		•	•
John Lewis Plc	MultiSector (XL)		•	•
KALANI S.A.	Home Textiles	•		
KappAhl Sverige AB	Apparel (L)	•		

A Worldwide Program

73 Returnees | 24 New Participants

Company	Sub-sector	Full Benchmark	Consumption Tracker	Returning Participant
Kathmandu	Outdoor & Sports	•		•
KnowledgeCotton Apparel	Apparel (SM)	•		•
LA SIESTA	Home Textiles		•	•
Levi Strauss & Co.	MultiSector (XL)		•	•
Loomstate	Apparel (SM)	•		•
Mantis World	Apparel (SM)	•		•
Marc-o-Polo International GmbH	Apparel (L)		•	•
Marks and Spencer	MultiSector (XL)	•		•
MEC	Outdoor & Sports	•		•
METAWEAR	Apparel (SM)	•		
Mini Rodini	Apparel (SM)		•	
MQ	Apparel (L)	•		•
Nature USA/BGREEN	Apparel (SM)		•	•
New Balance Athletics, Inc.	Outdoor & Sports	•		•
NIKE, Inc.	Outdoor & Sports	•		•
Norrøna Sport	Outdoor & Sports	•		•
Nudie Jeans Marketing AB	Apparel (L)	•		
Otto Group	MultiSector (XL)		•	•
Outerknown	Apparel (SM)	•		•
PACT Apparel, LLC	Apparel (SM)	•		•
Patagonia	Outdoor & Sports	•		•
People Tree	Apparel (SM)		•	•
Portico	Home Textiles	•		•
prAna	Outdoor & Sports	•		•
PUMA SE	Outdoor & Sports	•		•
REI	Outdoor & Sports	•		•
Salvage®	Apparel (SM)		•	•
SKUNKFUNK	Apparel (SM)	•		•
Stanley/Stella SA	Apparel (SM)	•		•
Stella McCartney	Apparel (L)	•		•
Target Corporation	MultiSector (XL)	•		
Tchibo GmbH	MultiSector (XL)	•		•
Ted Baker	Apparel (L)		•	•
Tenerita (Kowa Company)	Home Textiles		•	•
The North Face	Outdoor & Sports	•		•
Thomas Pink	Apparel (L)		•	•
TIERRA	Outdoor & Sports	•		
Timberland	Outdoor & Sports		•	•
toad & co	Outdoor & Sports	•		•
Triaz GmbH	Apparel (L)	•		•
Under the Canopy	Home Textiles	•		•
VARNER	MultiSector (XL)		•	•
VAUDE GmbH & Co KG	Outdoor & Sports	•		
Volcom	Outdoor & Sports	•		•
WestPoint Home	Home Textiles	•		
Williams-Sonoma, Inc.	Home Textiles	•		•
WOOLWORTHS (PTY) LTD	MultiSector (XL)	•		•
1 x Undisclosed participant				