İZMİR 2018
Friday, 11th May, 9am - 6pm | Fuar İzmir, İzmir, Turkey
WELCOME

I am delighted to welcome you to the 2018 Regional Organic Cotton Round Table (OCRT), hosted by Textile Exchange in collaboration with Ekoçiجة trade fair.

Much has happened since we met for the first Regional OCRT last year, and we will hear about these exciting developments from our keynote speakers today. We’re proud to have assembled such a world-class collection of contributors and you’re sure to leave at the end of today better informed, more inspired, and with a range of effective suggestions on how to improve the sustainability and efficiency of your business.

We plan a fast-moving day with a combination of addresses from leading players, discussions with panels of experts, and breakout groups where you can get deeper into your chosen subjects. We’re integrating the Ekoçiجة trade fair with a specialist guided tour of the key locations this afternoon, and we’ll celebrate with closing cocktails at 5pm.

Thank you to all our sponsors and supporters this year - SANKO, Egedeniz, Control Union, GOTS and Orimpex - and of course IZFAS and Ekoçiجة trade fair for their ongoing support. Most of all, thank you to you for coming and helping to build the future for organic cotton in this region.

Liesel Truscott
European & Materials Strategy Director
Textile Exchange

DID YOU KNOW? This region:

- Produces more than 20% of organic cotton globally. Check out Textile Exchange’s 2017 Organic Cotton Market Report for more detail. At the Regional OCRT, we will look at supply trends and regional business models that create value for all involved.

- Not only has a cotton cultivation history of several thousand years, but was also one of the pioneers of organic cotton. Turkey has been producing cotton organically for over 35 years, and retains its GMO-free status. See Textile Exchange’s Turkey Sourcing Guide for more info. At the Regional OCRT, we will discuss integrity, transparency, and how to support regional value networks.

- Produces both long and extra-long staple organic cotton, which feeds into local and vertical production. Check out the recent Organic Cotton Fiber Classification Guide published by Textile Exchange and Kering. The 2018 Regional OCRT will host a session about luxury, high quality organic cotton that promises truly sustainable, premium products.

- Is experiencing growing momentum in organic agriculture, with strong support from NGOs and Governments, underpinning the geographical and economic advantages. Check out Textile Exchange and Kering’s new Best Practices Guide For Organic Cotton Trade Models. The 2018 Regional OCRT will host a breakout on the call-to-action for a regional cluster that builds on this momentum, as well as on the results of our 2017 Market Opportunity Scoping Project.
12:10-13:00 LUNCH

13:00-13:30 PANEL: What's new in the industry?
From water-free jeans to digital twins, leading innovators give us insights.
Panelists:
- Eliina Brinkberg, Environmental Manager, Nudie Jeans Co
- Joachim Hensch, Managing Director, HUGO BOSS Textile Industries, Ltd.
- Besim Ozek, Director of Strategy & Business Development, Bossa Denim
- Travis Rice, Project Manager, Amsterdam University of Applied Sciences
- Patrick Wendt, Turkey Manager Division, Jeanologia

13:30-14:15 INNOVATION BREAKOUTS
4) Digitalization - is the region up to speed?
Thought starters:
- Jana Busch, Student and Materials Program Assistant, Textile Exchange
- Joachim Hensch, Managing Director, HUGO BOSS Textile Industries, Ltd.
- Yavuz Mogul, Senior Expert, Gherzi van Delden GmbH

5) Luxury - can organic cotton be a luxury fiber?
Thought starters:
- Mahmoud El Hosary, Managing Director, Giza Cotton LLC
- Sally Williamson, Sustainability and Ethical Trade Manager, Stella McCartney

6) Denim - blue or green?
Thought starters:
- Eliina Brinkberg, Environmental Manager, Nudie Jeans Co
- Debra Guo, Sustainability Manager, Stella McCartney
- Besim Ozek, Director of Strategy & Business Development, Bossa Denim
- Travis Rice, Project Manager, Amsterdam University of Applied Sciences
- Patrick Wendt, Turkey Manager Division, Jeanologia

14:15-15:00 WRAP-UP
All the learnings of the day come together in a quick-fire summary.

15:00-17:00 EXPLORE THE SHOW: Opportunity to visit the EKOLOJI trade show
A specialist guided tour of the key locations of the EKOLOJI trade show.

17:00 CLOSING COCKTAILS
Join us for a drink as we reflect on the day's discussions and outcomes.

WELCOMES (09:30 – 09:45)

Mrs Gül Z Sener, Executive Board Member of FuarIzmir
Dr. Sabahat Güllüoglu, Organik Tarm Daire Baskani
Simone Seisl, Consultant and Textile Exchange Ambassador, Germany

“We are delighted to be working with Textile Exchange to bring the first Regional Organic Cotton Round Table to Izmir. With nearly 30 years’ history of growing and processing organic cotton, Turkey is strengthening its position as a leader in the industry, and we look forward to bringing all the stakeholders together to plan a successful future.”
- Z. Gül ZENER, Executive Board Member, FuarIzmir

CLUSTER VISION (09:45 – 10:00)
Hear how the vision of a Cluster Approach is being implemented regionally.

Heinrich Schultz, CEO, OrganMark, South Africa
OrganMark, founded in 2008, is a food, textiles and leather supply chain engineering and management firm linking sustainable primary producers with high value local and global markets. The Firm specializes in supply chain optimization and trade management through investing in agricultural production zones and value added processing facilities for sustainably produced products. The company’s aim is to create sustainable businesses through long term supply chain partnerships in line with its brand integrity and identity, which promotes economic, social and environmental responsibility. Heinrich is also the Chairman of Textile Exchange Europe and recently founded the Southern African Sustainable Cotton Cluster where he serves as Executive Manager and Board Member. Heinrich has a Business Degree from the University of Pretoria (South Africa) and completed his training in Leather Processing with LIRI at Rhodes University (South Africa), and Textile& Garment Manufacturing with CSIR TexTech at the Nelson Mandela Metropolitan University (South Africa).

KEYNOTE (10:00 - 10:20)
Organic Cotton and its impact on the four dimensions of Sustainable Development

Helmy Abouleish, CEO, SEKEM, Egypt
SEKEM promotes sustainable development in ecology, economy, societal and cultural life. The SEKEM Holding produces, processes and markets organic and biodynamic foodstuff, textiles and herbal medicine in Egypt and internationally. SEKEM is regarded as the Egyptian pioneer in organic farming. Helmy Abouleish studied economics and marketing in Cairo and was for a long time campaigning in national and international politics to promote responsible competitiveness, social entrepreneurship and tackling the greatest challenges of the 21st century, such as climate change and food security. He is also member of a number of international organizations and councils, such as Fair Trade USA and Demeter International.
**PANEL: Organic Cotton in the Region (10:20 - 11:00)**

Business prospers when it takes a regional view. Producers, brands and other partners discuss how a broader geography benefits all.

**Moderator:** Simon Cooper, Partner, Change Agency Ltd. (see page 14 for bio)

**Panelists:**

- **Helmy Abouleish, CEO, SEKEM**
  See page 5 for bio.

- **Atila Ertem, Senior Expert on Organic | Regional Ambassador for Textile Exchange**
  I have been involved in the organic movement as a Pioneer in Turkey since 1986. My first brush with organic cotton and textiles was in 1989. I live on an organic farm and work in the organic sector, having co-founded OTS, an organic food trade company. Learning by living and working!

- **Boimamat Uzakov, Chief of Board, Bio Kishovarz NNC**
  Boimamat has 15 years of experience in development cooperation, mainly in rural economy and agriculture sector. Before joining Bio-Kishovarz in 2014, where he coordinates SugdAgroServ projects in Tajikistan focus on cotton sectors value chain development. Boimamat specialized in the promotion and building of market linkages among value chain operators on domestic and international levels (primarily to Europe). He holds a Masters in Business Administration, her nationality is Tajikistan and his languages include English, Russian, Persian.

**REGIONAL BREAKOUTS (11:30 - 12:10)**

Join one of the themed breakouts on production and market situation of organic cotton in Turkey, Egypt or Central Asia. We will hear from regional experts and discuss integrity, transparency, quality, and what is needed to support value networks within each specific region.

**BREAKOUT GROUP # 1: ORGANIC COTTON IN TURKEY**

Turkey has a unique role in the history and present of organically grown cotton. What else should we know about the market development and possible future linkages? Join the experts who will tell us about how impact on environment and people can be achieved.

**Host:** Atila Ertem, Senior Expert on Organic | Regional Ambassador for Textile Exchange (see page 6 for bio)

**Thoughtstarters:**

- **Dilek Cevik, H&M Group EU & TR Sustainable Product Responsible**
  Istanbul University-Chemical Engineering' bachelor’s degree. 13 years in H&M as Textile & Apparel Chemist, Cosmetic Chemist, Quality Assurance Responsible, Europe Label Compliance, Europe Shipping Department and Sustainable Product Responsible in Europe Sustainability Department. Recently, we have “Cutting Wastage project” to evaluate our cutting wastages in different product groups as ‘recycle’ and ‘upcycle’.

- **Heinrich Schultz, CEO, OrganiMark**
  See page 5 for bio.

- **Aydin Unsal, Executive Committee: Treasurer - Egedeniz Textiles A.S.**
  In the late 1980’s, after 10 years in the family business of trading and processing various agricultural products in Turkey, Aydin began contracting farmers to grow local organic dried fruits. Aydin has been one of the early producers and exporters of various organic fruits, mainly dried grapes and figs. During early 1990’s he helped found Egedeniz, a family company, which is the pioneer company in Turkey dealing in production and sales of certified organic cotton from fiber through yarns, fabrics and garments.

- **Elif Yarasik, Regional Representative, GOTS**
  Graduated as chemist, I work for textile industry since 1993, had the worked for vertical manufacturing unit in Bursa and also sourcing offices of well-known global brands. (Nike, Hanes, Neot and Puma). Since July 2016, I represent the GOTS in Turkey region with the aim of increasing recognition of Organic Textile. From the beginning the sustainability part of textile industry was exiting me a lot, finally I am happy to be a contributor in that area.
BREAKOUT GROUP # 2: ORGANIC COTTON IN CENTRAL ASIA

Central Asia produces more and more organically grown cotton. Experts working in Kirgizstan and Tajikistan for example will report on meaningful, new projects on farming practices and impact. This first hand information will kick-off our discussions.

Host: Liesl Truscott, European and Materials Strategy Director, Textile Exchange (see page 14 for bio)

Thoughtstarters:

Shakhnoza Kurbanalieva, Deputy Programs Manager, IFOAM – Organics Intern.
Shakhnoza has 12 years of experience in development cooperation, mainly in rural economy and organic agriculture sector. Before joining IFOAM – Organics International in 2015, where she coordinates projects in East Africa and Asia, Shakhnoza worked primarily in Central Asia with a focus on organic cotton value chain development and further continued in Bangladesh backstopping value chain projects as Rural Economy Advisor. She is specialized in the promotion and building of market linkages among value chain operators on domestic and international levels (primarily to Europe). Shakhnoza has experience in facilitating business strategy building of organic value chains, coaching and capacity building in nutrition sensitive agriculture. She holds a Masters in Business Administration, her nationality is Kyrgyz and her languages include English, Russian, Uzbek, Kyrgyz, Turkish and German.

Jens Soth, Programme Manager, HELVETAS Swiss Intercooperation
Jens Soth, agricultural scientist (M.Sc) and environmental engineer (M.Sc.) works at HELVETAS Swiss Intercooperation for the design and implementation of sustainable commodity value chains. Within this mandate he co-heads the so-called WAPRO project which aims to improve the water productivity of cotton and rice cultivation. He also works as expert for the EU commission (on behalf of the European Environmental Bureau and the European Consumer Organization) for the industry sectors agriculture, textiles and footwear and cosmetics aiming to bring in sustainability challenges in the South into corresponding regulative approaches of the EU.

He has been appointed by several sustainability investment funds or impact investor groups in Switzerland, Germany and Scandinavia) or impact investment funds as advising expert.

Furthermore he has been delegated by Switzerland and Germany to the sustainability panel of the International Cotton Advisory Committee.

Tolga Uskuc, Owner, Akasya
Learn more about Akaysa here: www.akasyaltd.com

BREAKOUT GROUP # 3: ORGANIC COTTON IN EGYPT

Egypt produces high quality, desirable and organically grown cotton. Leading projects link producers with the key retail markets and deliver emotional stories and impact with a cultural and people centered approach throughout the value chain.

Host: Simone Seisl, Consultant and Textile Exchange Ambassador (see page 14 for bio)

Thoughtstarters:

Helmy Abouleish, CEO, SEKEM
See page 5 for bio.

Isa Cem Topbas, Auditor and Textile Engineer, Control Union
I graduated from Ege University Textile engineering department, additionally being a textile finishing and textile chemistry specialist. After graduation, I worked in a family business for couple of years and moved to the UK for education. After returning to Turkey, I went back to the textile industry and started to work in the marketing department of a dye house until I became an auditor at Control Union. I have been working at Control Union Certifications since the beginning of 2013. Initially, I obtained my qualifications for GOTS and TC standards which I was quite familiar with because of the previous company that I worked for as a fabric sales specialist. Currently, I have qualifications for textile certification standards as well as several social and environmental compliance programs. I was born in 1983 and am married with one daughter.
PANEL: What is new in the Industry? (13:00 – 13:30)

From water-free jeans to digital twins, leading innovators give us insights.

**Moderator:** Simon Cooper, Partner, Change Agency Ltd. (see page 14 for bio)

**Panelists:**

**Joachim Hensch, Managing Director, HUGO BOSS Textile Industries, Ltd.**

Joachim Hensch has a profound and holistic knowledge in garment manufacturing, technology and innovation. Starting as a tailor for several years in bespoke couture, he later moved into the ready to wear business and since then has taken various positions, mainly in the field of product development. In 2015 he took the position of managing director in the biggest factory of HUGO BOSS Group located in Izmir with 3800 employees. His most important target is to transfer the whole organization into a flexible and reactive Smart Factory with implementation of industry 4.0 measures. That is to be prepared for a highly volatile, demanding and impatient market environment. Within this approach he is in the forefront of innovation excellence in garment manufacturing and thus the Izmir Factory is a role model for global industry. He believes in agile, SCRUM based project execution and flat hierarchies to cope with today’s pace of doing business.

**Eliina Brinkberg, Environmental Manager, Nudie Jeans Co**

With a background in business, environmental science and global studies, Eliina started working at Nudie Jeans in 2013. Since two years back she is working with sustainability, as Environmental Manager. Nudie jeans have since many years back worked consciously and transparent with their suppliers and focused much of the work on social aspects of sustainability as well as 100% organic cotton. Eliina are now working for environmental developments and continue to support and drive the company’s circular work. Eliina focus much of the work in the very first steps of the production, raw material and fabric questions, as well the last steps, reuse of products and recycling.

**Besim Ozek, Director of Strategy & Business Development, Bossa Denim**

Following his graduation from Tarsus American College and Cukurova University Mechanical Engineering, he has taken a large and vital business role in Logistics and Purchasing Departments for over 20 years. He is now Strategy and Business Development Director in BOSSA which is one of the largest Denim Producers in Turkey. He has been very involved in supporting Sustainable Textile Production and Better Cotton. He is actively presenting the company in:

- Turkish Exporters Assembly, ITHIB (Member of Board)
- Turkish Cotton Textile Manufacturer’s Union (Member of Board)
- Turkish National Cotton Council (Member of Board)
- The Union of Chambers and Commodity, Turkish Textile Industry Assembly

Motto: “We cannot change everything at once but we can show a way to go...”

**Patrick Wendt, Turkey Manager Division, Jeanologia**

Patrick Wendt is a Denim Specialist who joined Jeanologia, a Spanish technology company, in 2015 as a Sales & Marketing Director. After spending nearly 20 years in the denim industry, he decided to become a part of the revolution transforming the denim sector into a clean and sustainable industry. Patrick has as a long track record in managing buying offices for several brands around the world. Also, he gave consultancy to major denim mills and international denim laundry companies. DO WHAT IS RIGHT, NOT WHAT IS EASY.

INNOVATION BREAKOUTS (13:30 - 14:15)

Join one of the themed breakouts on Innovation and Innovators of the Region. Let’s have a holistic look on what is crucial to developing a more sustainable sector long-term.

**BREAKOUT GROUP # 4: DIGITALIZATION - IS THE REGION UP TO SPEED?**

How can technology and industry 4.0 support us as we strive for more sustainable business solutions where resources are protected and working conditions are sound.

**Host:** Simon Cooper, Partner, Change Agency Ltd. (see page 14 for bio)

**Thoughtstarters:**

**Jana Busch,** Materials Program Assistant, Textile Exchange

Istanbul University-Chemical Engineering’ bachelor’s degree. 13 years in H&M as Textile & Apparel Chemist, Cosmetic Chemist, Quality Assurance Responsible, Europe Label Compliance, Europe Shipping Department and Sustainable Product Responsible in Europe Sustainability Department. Recently, we have ‘Cutting Wastage project’ to evaluate our cutting wastages in different product groups as ‘recycle’ and ‘upcycle’.

**Joachim Hensch, Managing Director, HUGO BOSS Textile Industries, Ltd.**

See page 10 for bio.
BREAKOUT GROUP # 5: LUXURY - CAN ORGANIC COTTON BE A LUXURY FIBER?

Join a group deep-diving into how organic cotton varieties from this region can serve the high end market and how supply and demand can be accelerated and linked?

Host: Liesl Truscott, European and Materials Strategy Director, Textile Exchange (see page 14 for bio)

Thoughtstarters:
- Mahmoud El Hosary, Managing Director, Giza Cotton LLC
  GIZA COTTON is regarded as the Egyptian pioneer in recognizing and considering cotton raw material the first link in the luxury value chain of cotton textile industry. Mahmoud El Hosary studied management and production engineering at Politecnico di Milano and went on a career in the luxury fashion and textile industry. Before holding the actual position of managing director, he has assumed several roles in the company’s export and supply chain management, after holding various positions in marketing and sales departments in LVMH group (Louis Vuitton) and Gucci in Italy.
- Sally Williamson, Sustainability and Ethical Trade Manager, Stella McCartney
  Sally joined Stella McCartney in 2017, and is the Sustainability and Ethical Trade Coordinator. Before joining Stella McCartney, Sally was a sustainability Coordinator at Marks and Spencer, where one of her main roles was the compliance of raw materials within the clothing and home supply. She also played a key role in the Plan A Clothing and Home commitments. Working at Stella McCartney, she is helping to lead the work ensuring high levels of animal welfare throughout all supply chains and innovation of alternative animal fibres.

BREAKOUT GROUP # 6: DENIM – BLUE OR GREEN?

Denim has a long history in the region and denim is never out of style. How can the denim sector serve a future where production and consumption are more resource- and people friendly?

Host: Simone Seisl, Consultant and Textile Exchange Ambassador (see page 14 for bio)

Thoughtstarters:
- Debra Guo, Sustainability Manager, Stella McCartney
  Debra joined Stella McCartney in 2016 and is the Sustainability Manager. Before joining Stella McCartney, Debra was a sustainability and climate change consultant at PricewaterhouseCoopers where she primarily worked with Kering on their annual Environmental Profit & Loss. The E P&L is an innovative tool that quantifies and monetises the impact a business has on the environment from the production of raw materials used to its direct operations. In her role at Stella McCartney, Debra works with suppliers and supply chain teams to implement sustainable sourcing initiatives and reduce the environmental impact of the supply chain.
  She holds a Master of Science in Environment and Development from the London School of Economics & Politics, and Bachelor of Arts in Geography from the University of Oxford.
- Yavuz Mogul, Senior Expert, Gherzi van Delden GmbH
  Yavuz Mogul has background on product development, marketing strategies and textile manufacturing. He added an international textile engineering education and built up his first networks within Europe on young ages. Afterwards he started traveling as Professional in Asian Countries, lead projects for textile finishing and technical textiles, take responsibilities on weaving, printing & textile auxiliary factories.
- Elina Brinkberg, Environmental Manager, Nudie Jeans Co
  See page 10 for bio.
- Besim Ozek, Director of Strategy & Business Development, Bossa Denim
  See page 10 for bio.
- Travis Rice, Project Manager, Amsterdam University of Applied Sciences
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- Patrick Wendt, Turkey Manager Division, Jeanologia
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WRAP-UP (14:15 – 15:00)

All the learnings of the day come together in a quick-fire summary.

EXPLORE THE SHOW: (15:00 – 17:00)

A specialist guided tour of the key locations of the EKOLOJI trade show.

CLOSING COCKTAILS (17:00)

Join us for a drink at this networking reception as we reflect on the day’s discussions and outcomes.
MEET THE REGIONAL OCRT TEAM

Jana Busch, Regional Program Assistant, Textile Exchange
See page 11 for bio.

Atila Ertem, Senior Expert on Organic | Regional Ambassador for Textile Exchange
See page 6 for bio.

Simon Cooper, Partner, Change Agency Ltd.
Simon has extensive experience of working with international sustainability organisations and Multi-Stakeholder initiatives. His clients have included AWS, BCI, ISAE, Alliance, AC Association, SAN, Pesticide Action Network UK, the Organic Cotton Accelerator and Cotton Made in Africa (CMA). Having set up Textile Exchange Europe as a UK registered charity, he now serves on the Advisory Board of Textile Exchange. He also serves on the board of the Social Enterprise funding agency BBRC and was chair of Schumacher Society UK, which celebrates the work of “green” economist E.F. Schumacher. With a first degree from Cambridge University, he graduated in 2005 with an MSc from Anita Roddick’s Responsibility and Business Practice course at the University of Bath.

Lisa Emberson, Materials Platform Coordinator, Textile Exchange
Lisa joined Textile Exchange in 2014 and, as Materials Platform Coordinator, supports the delivery of Textile Exchange’s Materials Strategy, including the production of its annual market reports and coordination of the Organic Cotton Round Table, amongst other responsibilities. Lisa has a BSc in International Development from the University of East Anglia and joined Textile Exchange following an internship with the UK’s Soil Association researching organic cotton and food security.

Simone Seisl, Consultant and Textile Exchange Ambassador
Simone is a product enthusiast, sustainability and marketing specialist with 25 years+ industry insight throughout the value chain of textiles. She strives for a textile industry where responsibly made products become common practice. Let’s work on resource friendly raw materials, ecologically and socially sound processes as well as innovative business models!

Liesl Truscott, European & Materials Strategy Director, Textile Exchange
Liesl Truscott is European and Materials Strategy Director with responsibility for developing and embedding Textile Exchange’s preferred materials program. Liesl has specialized in organic cotton and has a deep knowledge of the sector. With a first class degree in Environmental Management from the University of Newcastle in Australia, she has spent over twenty years in the fields of corporate social responsibility, occupational health and safety, and environmental management – working in both the private and public sector.

DEVELOPMENT OF THE REGIONAL OCRT

The EKOLOJI Trade Fair, hosted by IZFAS, is the leading trade fair for the organic sector in Turkey. Seeing the growth of interest in organic textiles, EKOLOJI is strengthening its focus in this area and, in April 2016, invited Textile Exchange to deliver a workshop. The workshop was highly successful and attracted over 70 participants from across the industry. EKOLOJI and Textile Exchange formed a collaboration to develop this into an annual event, applying the framework of the well-established Organic Cotton Round Table (OCRT) which has become THE shared space for the organic cotton community to gather and collaborate.

Early in 2017, Textile Exchange collaborated with ChangeAgency to publish a Market Opportunity Scoping Project (MOSP) in order to explore the region’s market opportunities and identify any blockages or misperceptions. Engaging with as many regional experts as possible should ensure that outcome was embedded in the event from the start.

In April 2017 Textile Exchange and IZFAS introduced the first Regional-OCRT in Izmir. The day brought together more than 100 experts from across the whole organic cotton value chain. Through bringing together the strengths and capabilities of EKOLOJI and Textile Exchange, the aim is to support the development of the organic textiles sector in Turkey and surrounding regions and to maximize the reach and impact of these efforts.

The Regional OCRT in Izmir offers an international audience the chance to learn more about the unique benefits of sourcing from this region, with its strong history in organic agriculture and high quality, vertically integrated production.

JOIN US IN MILAN FOR THE 2018 GLOBAL OCRT

The Organic Cotton Round Table (OCRT) is a global movement that supports and brings together the organic cotton community and beyond to be inspired, mobilized, and equipped to act. A one-day in-person meeting is held annually (in addition to the regional meetings such as this one in Izmir) following Textile Exchange’s annual Textile Sustainability Conference and, for 2018, this will be held in Milan, Italy, the week beginning October 22nd 2018. More details will be announced soon!

Keep an eye out on the OCRT webpage for more details: http://textileexchange.org/organic-cotton-round-table

WHAT DOES THE OCRT DO?

1. Collaborate and Grow
The primary objective of the OCRT is to find ways to collaborate in order to grow the sector, sharing best practices at every stage, building supportive partnerships, and improving the security of supply as well as farmer livelihoods.

2. Create a Movement
The OCRT uses the power of organic cotton networks to energize, inspire, and engage a wider audience, from farmers right through to consumers. The whole is greater than the sum of its parts.

3. Transform Business
Many individual efforts are being made to advance organic cotton, and the OCRT provides an opportunity to bring great ideas to fruition. Through collaboration and community building, we can make business more rewarding and even transformational.

http://textileexchange.org/organic-cotton-round-table
Textile Exchange inspires and equips people to accelerate sustainable practices in the textile value chain. We focus on minimizing the harmful impacts of the global textile industry and maximizing its positive effects. Our signature program focuses on organic cotton value chains; improving lives for farmers, stimulating markets, and supporting best practice.

Website: www.TextileExchange.org
Microsite: www.aboutorganiccotton.org
Email: OCRT@TextileExchange.org

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