

# 2018 ORGANIC COTTON ROUND TABLE COLLABORATION OPPORTUNITIES

	OCRT KEY PARTNER (\$10,000)	OCRT PARTNER (\$5,000)	OCRT SUPPORTER (\$2,500)	OCRT FRIEND (\$1,000)	OCRT SCHOLARSHIP FUND
<b>EVENT BENEFITS</b>					
Number of complimentary conference registrations (Value: \$1,700 non-member; \$1,300 member; \$950 NGO/ Non-profit/ Academia)	2	1	—	—	75% discount for farmers/ regional reps; 50% discount for up to 1 employee
Number of invitations to “Member Only Lunch”	1	—	—	—	—
10% discount on conference registration for additional employees from Sponsoring company	√	√	√	√	√
<b>PRE-EVENT BENEFITS</b>					
Company logo on Conference website with link to company website	√	√	√	√	√
Company logo on chosen fiber’s micro-site	√	√	√	—	—
Company logo in pre-event marketing including email blasts	2 emails	—	—	—	—
Special mention in eNewsletter (7,400 recipients)	√	√	—	—	—
Social Media Promotions	1 post	—	—	—	—
Early access to OCRT attendee list and contacts	√	—	—	—	—
<b>ON-SITE BENEFITS</b>					
Thought Leadership & Speaking Role	Opportunity to help develop a OCRT discussion + speaking role	—	—	—	—
On-stage recognition during OCRT event	√	√	√	√	√
Company logo included in Conference mobile app	√	√	√	√	√
Exhibit table in Exhibit Hall for Conference duration	√	+ \$1,600	—	—	—
Entry into Conference VIP/Speaker Green Room	√	—	—	—	—
<b>POST-EVENT BENEFITS</b>					
Company logo on “Thank You” email to all OCRT attendees and speakers	√	√	√	√	√
Company logo in OCRT highlights on conference website & chosen fiber’s micro-site	√	√	√	—	—
Special verbal recognition at chosen fiber’s post-event meetings and calls	√	√	—	—	—
Company logo included in all presentations used during chosen fiber post-event meetings and calls	√	—	—	—	—

[OCRT WEBSITE](#)

[OCRT 2018 BROCHURE](#)



## OCRT SCHOLARSHIP FUND

Textile Exchange has always strived to ensure that the OCRT is as inclusive as possible and, with the new General Assembly approach this year, it is more important than ever to have voices from each region and part of the supply network.

Our **OCRT Scholarship Fund** provides support to farmers and other regional representatives who wouldn't otherwise have the means to travel to Milan to join us for the 2018 OCRT.

The success of this initiative will rely on the generosity of the OCRT community. There are a number of ways you can offer your support, either by directly supporting the participation of chosen regional representatives, or by contributing financially to the OCRT Scholarship Fund, from which Textile Exchange will make allocations to those nominated to receive support.

Either way, in return, you will receive visibility as a contributor to the fund and other benefits, as described in the table on the left.

## CONTACT

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