

UNITED BY ACTION: ACCELERATING SUSTAINABILITY IN TEXTILES & FASHION



TextileExchange Organic Cotton Round Table

KEY PARTNERS



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AFRICA

Silvère Tovignan

Regional Ambassador, Textile Exchange

Tobias Meier

Senior Project Leader Sustainable Textiles, ecos

Organic Fairtrade Cotton Sourcing Coalition
West-Africa

Organic & Fairtrade Cotton Coalition West Africa

- Target: 5% local Market-Share in 2025 (40'000 tons of fibre) and 20% local transformation
- Mali, Burkina Faso, Benin, Senegal
- 5 Pillars of the program:
 1. Coalition with members from farmers to Brands/Retailers
 2. Information Services (Transparency; Traceability; Trust)
 3. Production Services (Training, extension and capacity building)
 4. Institutional Setting (National and international agriculture Strategy)
 5. Value adding locally



Davo Simplicie Vodouhe

Coordinator, OBEPAB

Organic cotton and rotational crops

Organic cotton as tool to achieve SDG 1 and 5 in west Africa: Case of Benin

- Organic cotton, a great opportunity for the livelihood of smallholder farmers and for the environment with the existence of a sound and long term contracts
- Women, youth and organic cotton: more than 40 % are engaged on organic cotton and made their living out of it
- Women took the opportunity to add value to the rotation/ system crops to increase their earn out their engagement in organic agriculture
- Need of technical and financial tools to scale up these initiatives



Boubacar Kamissokho

Chief of Project, Catholic Relief Services

Organic cotton of CRS Burkina Faso / USDA

The example of a sustainable and inclusive
approach: lessons learned

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