LATIN AMERICA

Silvio Moraes
Regional Ambassador, Textile Exchange
Zachary Angelini
Manager of Environmental Stewardship, Timberland

Cotton Returns to Haiti
Puerto Rico Cotton Study
COTTON RETURNS TO HAITI
Orlando Rivera

CEO, Bergman Rivera
Giuliana Bruno
Head of the Brazilian Office, C&A Foundation

Accelerating Sustainable Cotton (and Fashion) in Brazil
C&A Foundation
works for a fair and sustainable fashion industry that enables people to thrive

Accelerating Sustainable Cotton Program
works with small farmers and the industry to boost the availability of sustainable cotton

2019 forecast / harvest season: 610 farmers / 206 hectares
Vinicios Malfatti

LOJAS RENNER
GOAL:

• Develop the organic cotton chain in Brazil;
• Empowerment of women in the countryside (150 families);
• 120 hectares in Minas Gerais state;
• Expected production during 1st year: more than 10 ton (2019);
• Expected production during 1st year: more than 100 ton (2020);
• US$ 392k investment for the next 2 years;
Alexander Grisar

Founder, SOCiLA - Support Organic Cotton in Latin America

SOCiLA - Purpose and Projects of the Initiative
Organic Cotton Potential of Latin America

• Many countries are traditional cotton producers and exporters
• Farming structure in cooperatives, family farming
• Organic farming experience (13% of global organic farming)
• Well established textile and apparel producers
• Relatively low labor costs
• CMT (cut, make, trim) experience
• Renown fashion designers
• Widespread textile and fashion fairs
• Proximity to the US (short lead time, ease of communication)
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