THANK YOU TO ALL OUR 2018 OCRT SPONSORS
SOUTH ASIA

Amish Gosai
South Asia Manager, Textile Exchange
Arun Ambatipudi
Chetna Coalition

Together We are Transforming Sustainable Cotton By Building Better Communities of Supply and Demand
Chetna Coalition
An ethical textile & fashion value chain community growing sustainable cotton, together.

LEARN MORE
“Value-Chain Community Working Together Towards Improving the Conditions of Smallholder Cotton Farmers and the Value of Our Shared Raw Material”

CONCEIVED AT THE OCRT ROUND TABLE IN ISTANBUL, TURKEY 2013

TOTAL MEMBERS
24

BRANDS
19

MANUFACTURERS
05

Incorporated As an LLC in New York (USA) on 09-Sept-18
(Incubation Support from the GTF)

07 MEMBER BOARD (04 Brands, 02 Facilities & 01 Farmer Rep)

03 ADDITIONAL NOMINATIONS (02 Brands & 01 Facility)

ADVISORY BOARD

02 General Members (Founder & Co-Founder)

04 Special Members (Technology, Finance, Certification & Standards, and Marketing & Social Media)


- More than US$ 280,000 paid as Organic Premiums to smallholder cotton farmers
- An additional US$ 176,000 paid in Fair Trade Premiums
- Over US$ 150,000 invested for community development projects
- Prior commitments & pre-financing from members helped Chetna to raise an additional US$ 1.80 million as working capital credit
VISUALLY RICH & COMPELLING Website

Source Trace MIS Offers IMPACT VALUE & TRACEABILITY TO THE FARMER

FIELD-to-GiN–to-SPIN

PROFESSIONAL CUSTOMIZED REPORTS FOR FARM DATA TRACEABILITY & INTEGRITY

Textile Exchange18

Pilot with Dibella
Partnering with the West African Sourcing Coalition

- Knowledge Partner
- Value-Chain Coalition Building and Management
- FPO Management Training, Livelihood Development Programs, Quality Control
- Data Gathering and Management, Traceability Monitoring, Communications
- Financial Planning
- Off-Take Agreements, Contracts, Loans and Guarantees Assistance
Manavi Bhardwaj
Programme Officer, C&A Foundation

Building a supportive ecosystem for organic cotton
Jaskiran Warrik
Country Director India, Organic Cotton Accelerator

OCA: Piloting the future of Organic Cotton
OCA’s Sourcing Pilots 2017 – a look at our first harvest

OCA SOURCING PILOTS 2017-18: LOCATION AND SIZE

INDIA

GUJARAT
PROJECT A
496 FARMERS
1,083 HA

MADHYA PRADESH
PROJECT B
304 FARMERS
411 HA

ODISHA
PROJECT C
650 FARMERS
483 HA

KARNATAKA
PROJECT D
347 FARMERS
240 HA

4 PILOT PROJECTS
1,797 FARMERS
2,217 HECTARES

Farmer business case
Improve the business case for the farmers to continue growing organic cotton

Integrity at the farm
Enhancing the integrity of organic non-GMO cotton at farm level

Knowledge sharing
Develop management systems, identify best practices and explore structures to scale
OCA’s Sourcing Pilots 2017 – a look at our first harvest

**Farmer Economics**

<table>
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<tr>
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<th>Average in Euro per Hectare</th>
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<tbody>
<tr>
<td>OCA Farmers (organic)</td>
<td>520 €/ha</td>
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<tr>
<td>Control Farmers (conventional)</td>
<td>554 €/ha</td>
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**Cost of Production**

- Land preparation: 39 €/ha
- Seed: 25 €/ha
- Fertilizers: 93 €/ha
- Pesticides: 49 €/ha
- Human Labour costs: 215 €/ha
- Others: 99 €/ha

**Revenue (Gross Income) from Seed Cotton**

- 1012 €/ha

**Profit (Net Income) from Cotton Cultivation**

- 492 €/ha

Differential paid: 77 €/ha

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**OCA Sourcing Pilots 2017-18: Location and Size**

- India: 4 pilot projects, 1,797 farmers, 2,217 hectares
- Gujarat: Project A - 464 farmers, 1,085 hectares
- Madhya Pradesh: Project B - 304 farmers, 411 hectares
- Odisha: Project C - 633 farmers, 483 hectares
- Karnataka: Project D - 347 farmers, 240 hectares
OCA’s Sourcing Pilots 2017 – a look at our first harvest

Integrity at the farm:
- OCA took care to collate guidelines based on existing protocols
- Presence of GMOs was addressed
- Strengthening the supporting infrastructure is key to addressing integrity issues

Plans for 2018:
- Interest from seven brands
- Working with 5000 farmers
- Strengthening the framework of implementation
- Developing the Farmer Engagement and Development Program
Upcoming ISO protocol on GMO-screening in cotton and textiles

- **Why**: Need for a common language and practice on GMO testing among laboratories and textiles industry

- **What**: ISO guidelines to laboratories on screening for GMO presence in cotton and processed cotton fibre.
  - Informed by assessment of the possibility to isolate good quality DNA from subsequent cotton processing steps (e.g. fibre, yarn, fabric and garment).

- **Development process**: ISO International Workshop Agreement including perspectives from all parties concerned (>80 participants from 23 countries) and based on consensus.

- **When**: Final ISO protocol to be published in March 2019
Monika Messmer
Research Institute of Organic Agriculture FiBL

Seeding the Green Future
FiBL  Seeding the Green Future

Participatory organic cotton breeding for:

• Improving access to quality organic seeds for the organic sector
• Securing the integrity of organic cotton along the value chain through policy engagements
• Improving yield stability and fiber quality of non-GM cotton cultivars with less inputs
• Capacity building and income security of female and male farmers
• Promoting traditional G. arboreum cotton

Care about organic cotton?
Tell us more: www.sli.do
Event code: #K796
Vivek Kumar Rawal
CEO and Director, bioRe India Ltd.

GM free seeds and bioRe’s work
bioRe’s work on Non GM Cotton Cultivar Breeding and evaluation

Our Infrastructure and Human Resources:
• 15 hectare certified organic land.
• GMO testing lab with digital ELISA analysis planned to upgraded to a PCR/DNA analysis lab in year 2019.
• Seed testing Laboratory.
• Team of Breeders, field scientists, Extensionists and trained labour.
• A designated Net house facility of 10000 square feet.
• Germplasm storage facility.

Achievements/outcome:-
• 5 of our cotton lines have passed three year SAU trial against university check. First one in India to enter into private release under organic.
• Developed 5 cultivars of arbourium cotton with medium staple, productive and spinnability of 30s count and above. First lot of t-shirt are out in market.
• Developed 100 stable lines suitable for both industrial partners farmers with higher productivity, medium to big ball.
• Developed 10 Hirsutum Hybrids for irrigated conditions.
• Have trained to 50 farmers in hybrid production and 50 women groups in seed selection and multiplication.
• bioRe India is the only organic cotton project to have received reputed DSIR recognition from Government of India.

Our strengths:
• Our R&D unit is DSIR recognised from Indian Govt.
• Long term collaboration with University of Dharwad.
• Strong Extension team and farmer based of 3500 organic farmers.
• 200 acres of Non GM Cotton seed multiplication for a reputed seed company.
• 50 trained farmers in the hybrid seed production.
• We have 500 women farmers in the 50 Mutual help groups trained in seed selection and multiplication.

Current activities:
• Non GM cotton breeding and evaluation of Hirsutum varieties
• Development of Non GM Hirsutum hybrids
• Breeding and evaluation on Desi/Deployed/Arboreum cotton varieties
• Multi location trials, Pilot/large scale, Demo trials with organic farmers
• Genetic and GM Purification of the Non GM cotton varieties and parent lines.
• Multiplication and hybrid production

Future Plans: -
• Compact cotton lines.
• Cultivars with special markers to reduce GMO testing.
• Improve Desi cotton lines and hybrids.
• New collaborations.
Imran Asghar
Head Of Sustainable Raw Materials,
SIA FOUNDATION PAKISTAN

Sustainable Cultivation in Pakistan
Synchronizing United Nation Sustainability Goals in Textile and Fashion Industries

Video
Arvind Rewal
Regional Director South Asia, CottonConnect
CottonConnect’s Approach to Organic Cotton in India

- Create brand accountability, and transparency.
- Improve bargaining power.
- Ensure sustainability at end of programme.
- Ensure Traceability.
- Increase income from other sources including other organic produce.
- Market Linkages to the supply chain. Premium to farmer or farm groups.
- Organisational structures at a village level.
  - For example Farmer Producer Companies.
  - Use of Technology.
- Business knowledge and vision for organic agriculture.
  - Leading to micro-enterprise and entrepreneurship.
- Access to agronomic inputs and knowledge.
  - Cotton and other crops.
- A holistic approach.
  - Enhance biodiversity.
  - Women’s economic empowerment, children’s rights.
- Technical support to meet organic standards.
- Provide Certification.
- Increase income from farming.
- Improve soil health and water efficiency.
- Improve health and rights.
- Improve environmental landscape.

Thriving and Resilient Organic Cotton Communities
Sreeranga Rajan
Chief Executive Officer, Dibella India

Good Textiles Foundation Update
Ashis Mondal
Director, Action for Social Advancement (ASA)

Creating enabling policy environment for organic cotton-the Indian experience
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