

# UNITED BY ACTION: ACCELERATING SUSTAINABILITY IN TEXTILES & FASHION



## TextileExchange Organic Cotton Round Table

### KEY PARTNERS



### PARTNERS



### OCRT SCHOLARSHIP FUND

### FRIENDS



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# TURKEY, CENTRAL ASIA & EGYPT

**Atila Ertem**

Regional Ambassador, Textile Exchange

# Maximilian Abouleish

Sustainable Development Lead / Merchandiser,  
SEKEM / Naturetex

A True Cost Perspective on Organic Cotton

# Comparative Study of Organic and Conventional Food Production Systems in Egypt

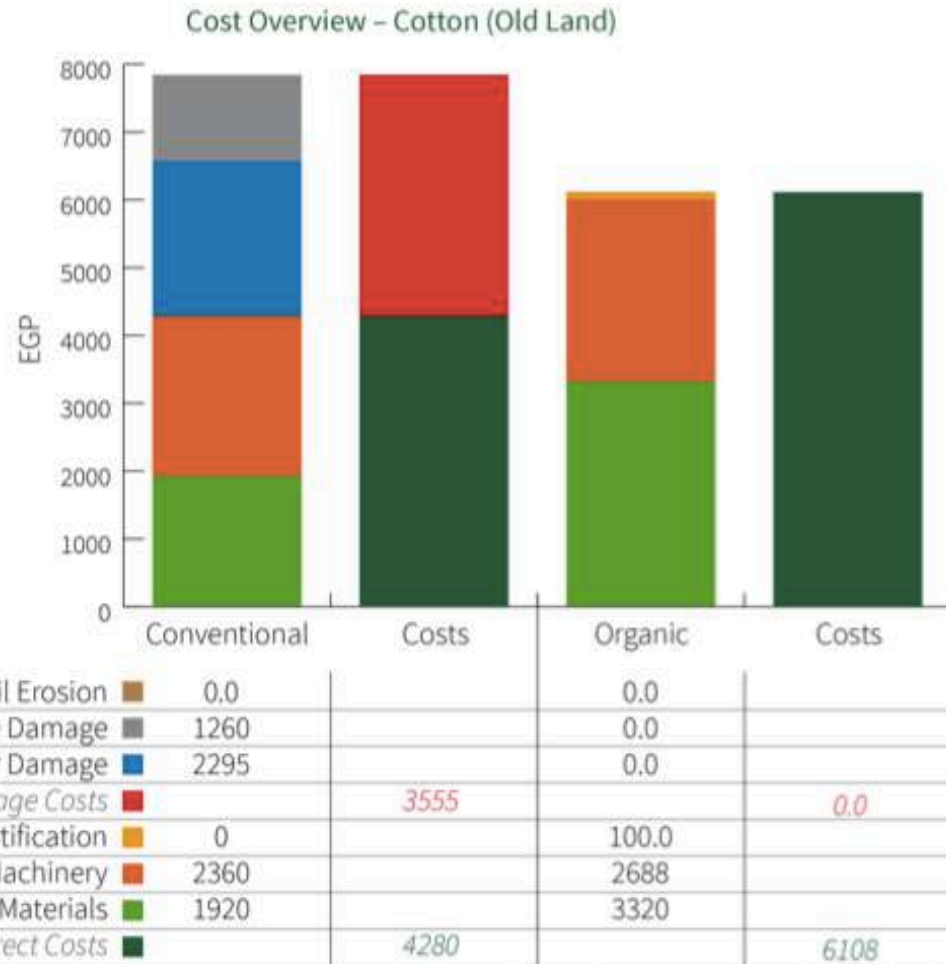


Figure N° 17 - Cost Overview - Wheat (Old Land)

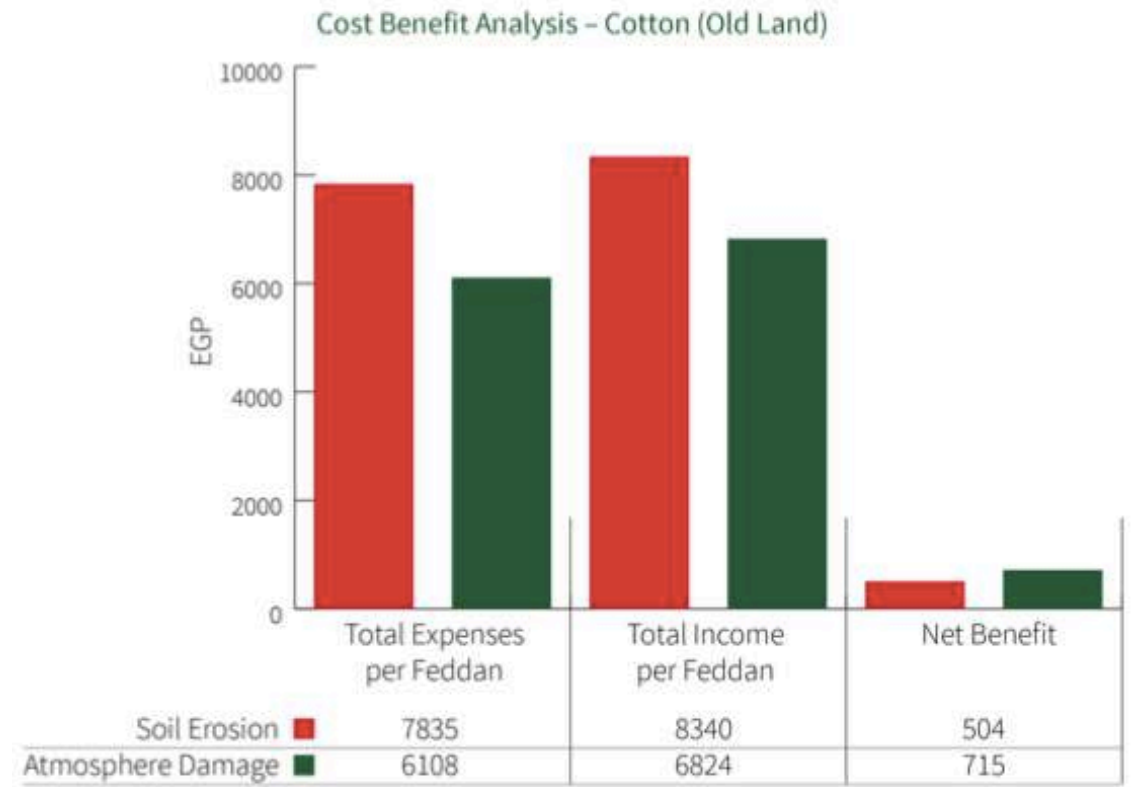


Figure N° 18 - Cost Benefit - Cotton (Old Land)

# Piera Francesca Solinas

CSR Manager, Filmar SpA

**COTTON FOR LIFE: From CSR initiative to  
national project\_ Rethinking the cotton  
value-chain**

## Promoting UN Sustainable Development Goals in the Egyptian Textile Industry

### People

Enhancing overall living standards, transforming communities through women and youth empowerment.



### Planet

Sustainability and traceability as key development pillars, building towards circular economy with reduced climate impact.



### Partnerships

Building global partnerships and stakeholders, connecting entrepreneurial opportunities with workforce.



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



# Jens Soth

Programme Manager,  
HELVETAS Swiss Intercooperation

# Elif Yarasik

Regional Representative, GOTS

Increasing the impact of small/middle  
shareholders in industry



# Aydin Unsal

Chairman of the Board, Egedeniz

Challenges to sustainable growth

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