THANK YOU TO ALL OUR 2018 OCRT SPONSORS
Agenda

11:15 OPENING AND WELCOME
Heinrich Schultz, OrganiMark | Chair of TE Catalyst
Christine Goulay, Sustainable Sourcing Specialist, Kering

11:20 CONNECTED ORGANIC COTTON COMMUNITIES
La Rhea Pepper, Managing Director, Textile Exchange
Kathleen Wood, Associate, The Partnering Initiative

11:35 THE OCRT: AN EVOLVING PLATFORM
Liesl Truscott, European & Materials Strategy Director, Textile Exchange

11:45 Chetna Coalition
Rhett Godfrey, Co-Founder, Chetna Coalition

11:50 ORGANIC COTTON ACCELERATOR 2.0
Crispin Argento, Executive Director, Organic Cotton Accelerator

12:00 VEJA’S STORY
François Morillion, Co-founder, Veja

12:10 NATURE AS INSPIRATION
Linda Cabot, Founder, Linda Cabot Designs

12:15 FAIRTRADE & DRESSMANN
Chessa Nilsen, Senior Buyer and Sustainability Manager, Dressmann
Subindu Garkhel, Cotton Manager, Fairtrade Foundation

12:25 OPENING SESSION WRAP UP
Simon Cooper, Partner, Change Agency | OCRT Master of Ceremonies

12:30 LUNCH SESSION
Opportunity to join lunch session on LCA and circularity hosted by thinkstep

13:30 C&A FOUNDATION GLOBAL UPDATE
Ipshita Sinha, Programme Manager, C&A Foundation

13:40 REGIONAL DIALOGUES
13:40 CHINA
14:10 TURKEY, EGYPT & CENTRAL ASIA
14:50 LATIN AMERICA & THE CARIBBEAN

15:20 REFRESHMENT BREAK

15:50 REGIONAL DIALOGUES (CONTINUED)
15:50 AFRICA
16:30 USA
17:00 SOUTH ASIA (INDIA, PAKISTAN, MYANMAR, THAILAND)

17:50 WRAP UP & CLOSING REMARKS

18:00 CONFERENCE KICK-OFF RECEPTION
Heinrich Schultz
Managing Director, OrganiMark | Chair of Textile Exchange Europe

Welcome to the 2018 OCRT
Christine Goulay

Sustainable Sourcing Specialist, KERING

Cotton In-Conversion
La Rhea Pepper
Managing Director, Textile Exchange

Kathleen Wood
Organizational Development Consultant, Textile Exchange

Toward a more Connected Organic Cotton Community
Where We Are

- Organic cotton growth increased 9% this past season
- Innovative business models are increasing globally
- Stable growth is happening where there are strong market partners
- Increase in number of brands more engaged
- More NGO’s supporting the production of organic cotton
- Pilots for Regenerative Organic Certification has begun
- Increase in conversations about “we need to work together more”
- Transitional Cotton
And...

- We haven’t grown the market share significantly over the past 10 years despite the growing number of programs – “Islands of Good”
- Sector is fragmented, with organizations and brands doing good work around the world, but not all pulling together
- Market Driven solution are the answer as donor funded or supported programs struggle to be commercially viable

Thanks to Patagonia for supporting research and discussions to better understand the OC sectors needs and to test the waters of moving a connected communities approach forward
How does the organic cotton sector have a greater collective impact?
The Five Conditions of a Connected Community Approach:

- Common Agenda
- Shared Measurement
- Mutually Reinforcing Activities
- Continuous Communication
- Backbone Support
Eight Key Interview Findings

1. Leadership and Vision Needed
2. Stronger Collective NGO Leadership needed
3. Action Orientation
4. Leverage Resources Effectively
5. Develop Business Models of the Future
6. Next Generation Storytelling & Education
7. Work Across Cotton Continuum, But Do Our Work First

8. Barriers/ Issues-
   - Simplify the whole process
   - Crack the issue with price
   - Address issue of integrity
   - Standards across sustainable fibers--too many, confusing, complex
   - Transitional cotton needed to grow
   - Farm end
   - Measure impact together
Recommendations

1. Build an Aspirational & Inspirational Sector Vision

2. Provide 21st Century Leadership for the Organic Cotton Sector

3. Build a Common Agenda & Common Voice

Textile Exchange and Organic Cotton Accelerator

- Differentiating roles in the sector
- Creating operating principles
- Leverage
- Communication
# TextileExchange18

## A Connected Community Approach

### Common Agenda
A vision & common voice for change that includes a common agenda and a joint approach to solving the problem through agreed-upon actions.

### Mutually Reinforcing Activities
Landscape mapping that provides a global view to leverage activities, identify redundancies and coordinate a set of differentiated activities through a mutually reinforcing plan of action.

### Continuous Communication
Key starting points: shared calendar, shared news space, leveraging meetings

### Shared Measurement
Work being done on this to date: Cotton 2040, work stream on transparency, CDS.

### Backbone Support
To date: Support for OCRT from TE and generous sponsors. How this works moving forward is to be determined.
Organic Cotton Sector Plan
2018 – 2019 Key Dates and Gates

October
- ID who else should /wants to be engaged in moving Connected Communities forward
- Determine best Governance structure
- Milan meeting Oct 21st
- Announce the CC approach

November
- Plan opens for comment from OC community

December
- Build & complete OC Sector plan

January
- Collect feedback & update plan

February
- Launch plan, vision, common agenda, governance structure

March
We can’t do it without you!

https://textileexchange.org/creating-connected-communities/
Liesl Truscott
European & Materials Strategy Director, Textile Exchange

The Evolution of the OCRT
# TextileExchange18

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The Regional OCRT was partnered by CRS’ RECOLTE project, which received $11.9 million funding from the United States Department of Agriculture, Food For Progress.
Highlights Video from the Burkina Faso Regional OCRT 2018
Access here: https://vimeo.com/298398789
Rhett Godfrey
Co-Founder, Chetna Coalition

Together We are Transforming Sustainable Cotton By Building Better Communities of Supply and Demand
Chetna Coalition

An ethical textile & fashion value chain community growing sustainable cotton, together.

LEARN MORE
Crispin Argento
Executive Director, OCA

Organic Cotton Accelerator 2.0
OCA’s vision is to create a prosperous organic cotton sector that benefits everyone—from farmer to consumer

Founded in 2016
OCA Affiliates, Supporters and Partners

Global Affiliates

Supporters and Partners
OCA Affiliates, Supporters and Partners

100%
only global multi-stakeholder initiative dedicated 100% to organic cotton

70%+
of global organic cotton procurement by volume... and growing!

€150B+
total annual turnover of Affiliate Brands and Retailers!
Accelerating together as the global organic cotton investment platform

Global Affiliates
Retailers/Brands/Suppliers

Institutional Philanthropy
Foundations/Government

Institutional Investment
Banks, Private Equity, PRI, etc.

Farmer Engagement and Development (FED)
Foundation OCA

Seed, Integrity and Community Investment (SICI)
Foundation OCA

Organic Cotton Fund (OCF)™ (w/partners)
Standalone for-profit entity
TextileExchange18

Brand-driven sourcing and capacity-building program delivering integrity, quality and prosperity at farmer level.
- Engage, Develop and Sustain
- Farm Intelligence and Impact System™
- CottonSource™

Non-competitive solutions that benefit the entire organic cotton sector.
- Seeding the Green Future (w/ FiBL)
- Integrity and Traceability
- Community Development

Standalone for-profit entity providing access to finance for scale and innovation.
- Fund I: Farmer Fund
- Fund II: Fiber Fund
- Fund III: Asset Fund

Accelerating together as the global organic cotton investment platform
Thank you!

Let’s Grow the Future Together.

www.organiccottonaccelerator.org
@OCAccelerator | #farmfirst

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Linda Cabot
Linda Cabot Design
Nature as Inspiration
Education and raising awareness about organic cloth
Organic Cotton Textiles
Making Fairtrade certified cotton commercial: Dressmann’s journey towards sustainable solutions.

Chessa Nilsen, Global Production Manager
Dressman

Subindu Garkhel, Cotton and Textiles Lead
Fairtrade Foundation
Lunch Session: Sustainable fibers – Life Cycle Assessment and Circularity

Monday October 22, 2018, 12:45-13:30
Hosted by Marc Binder and Flora D’Souza of thinkstep AG
No pre-registration needed. Collect your lunch at 12:30 and make your way straight to Room Yellow 2.

During this lunch session, you will learn why LCA and Circular Economy (circularity) are complementary approaches, with a practical example for how to apply these two methodologies efficiently in the apparel industry. Join this session to gain new insights and openly discuss with peers and experts while enjoying lunch.

2012 marked an important milestone in sustainable textiles when Cotton Inc. published the first critically reviewed global Life Cycle Assessment of cotton fiber and textiles. Since then, cotton has become the flagship material for sustainability efforts in the textile industry. In the meantime, the number of LCA studies has increased steadily, now with representative data for conventional, organic, Cotton made in Africa and Better Cotton (BCI).

However, Life Cycle Assessment is only one of the sustainability trends gaining ground in the apparel industry. Since 2015, circular economy has become a focal point within the textile sector, identifying key challenges such as longevity of products, recycling strategies and use of recycled materials.

In our session we will take a T-shirt made of natural materials and compare it to one made of synthetic fibers. We will evaluate and discuss the complementary and sometimes conflicting results of LCA and CE that require careful analysis. Lastly, we will reflect on the effects that End of Life strategies and the use of recycled materials have on both approaches.
#TextileExchange18

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Programme Manager, C&A Foundation

C&A Foundation's Strategy in South Asia, China & Africa
Evonne Tan
Data Management & China Strategy Director,
Textile Exchange
Yick Chung Man
Managing Director of Cotton Procurement and
Operations, Esquel

China Organic Cotton Outlook and
Esquel’s Commitment
Organic Cotton Planting in Xinjiang

Season 2017/18

North Xinjiang
8,000 ha

South Xinjiang
5,131 ha

131 ha Esquel
Organic ELS cotton
Organic Cotton Price

- **Traditional Upland**
- Organc Upland 2015/16
- Organc Upland 2016/17
- Organc Upland 2017/18
- **Traditional ELS**
- Organc ELS 2015/16
- Organc ELS 2016/17
- Organc ELS 2017/18

**Organic/Conventional ELS 150% in 2017/2018**

**Organic/Conventional Upland 130% in 2017/2018**
Global Textile Manufacturing

• As of the end of 2016, the world’s textile manufacturing mainly locate in Asia.
Global Clothing Market Size

- The world’s clothing market size in 2015 is USD 1.68 trillion, which is projected to exceed 2.6 trillion in 2025 at the CAGR of 4%.
- And most of the new market share come from China and India.

Source: Wazir Analysis
Global Clothing Export

• In 2017, The World’s clothing export is $486 billion.
• Top 7 clothing exporters are China, EU, Bangladesh, Viet Nam, Turkey, Hong Kong, India.

Source: ITC calculations based on UN COMTRADE and ITC statistics
Veronica Yow
Manager, Rare

Organic, Starting from the Soil
Video - rare
Alison Ward
CEO, CottonConnect Ltd.

CottonConnect's Approach to Organic Cotton in China
CottonConnect’s Approach to Organic Cotton in China

Increase income from farming.

Improve soil health and water efficiency.

Improve health and rights.

Improve environmental landscape.

Create brand accountability, and transparency.

Market linkages to the supply chain. Premium to farmer or farm groups.

Access to agronomic inputs and knowledge. Cotton and other crops.

Increase income from other sources including other organic produce.

Create brand accountability, and transparency.

Business knowledge and vision for organic agriculture. Leading to micro-enterprise and entrepreneurship.

Access to agronomic inputs and knowledge. Cotton and other crops.

Increase income from farming. Improve soil health and water efficiency.


Improve health and rights. Improve environmental landscape.

Technical support to meet organic standards.

Provide Certification.

Market linkages to the supply chain. Premium to farmer or farm groups.

Technical support to meet organic standards.

Provide Certification.
Debra Guo

Environmental Sustainability Manager,
Stella McCartney
TURKEY, CENTRAL ASIA & EGYPT

Atila Ertem

Regional Ambassador, Textile Exchange
Maximilian Abouleish
Sustainable Development Lead / Merchandiser,
SEKEM / Naturetex

A True Cost Perspective on Organic Cotton
Comparative Study of Organic and Conventional Food Production Systems in Egypt

Piera Francesca Solinas
CSR Manager, Filmar SpA

COTTON FOR LIFE: From CSR initiative to national project_ Rethinking the cotton value-chain
Promoting UN Sustainable Development Goals in the Egyptian Textile Industry

People
Enhancing overall living standards, transforming communities through women and youth empowerment.

Planet
Sustainability and traceability as key development pillars, building towards circular economy with reduced climate impact.

Partnerships
Building global partnerships and stakeholders, connecting entrepreneurial opportunities with workforce.

Promoting UN Sustainable Development Goals in the Egyptian Textile Industry
Jens Soth
Programme Manager,
HELVETAS Swiss Intercooperation
Elif Yarasık
Regional Representative, GOTS

Increasing the impact of small/middle shareholders in industry
Aydin Unsal
Chairman of the Board, Egedeniz

Challenges to sustainable growth
LATIN AMERICA

Silvio Moraes

Regional Ambassador, Textile Exchange
Zachary Angelini
Manager of Environmental Stewardship, Timberland

Cotton Returns to Haiti
Puerto Rico Cotton Study
COTTON RETURNS TO HAITI
PUERTO RICO COTTON STUDY
EXPLORING A SMALLHOLDER-BASED ORGANIC COTTON SUPPLY CHAIN
Orlando Rivera
CEO, Bergman Rivera
Giuliana Bruno
Head of the Brazilian Office, C&A Foundation

Accelerating Sustainable Cotton (and Fashion) in Brazil
C&A Foundation works for a fair and sustainable fashion industry that enables people to thrive.

Accelerating Sustainable Cotton Program works with small farmers and the industry to boost the availability of sustainable cotton.

2019 forecast / harvest season: 610 farmers / 206 hectares
Vinicios Malfatti

LOJAS RENNER
GOAL:

• Develop the organic cotton chain in Brazil;
• Empowerment of women in the countryside (150 families);
• 120 hectares in Minas Gerais state;
• Expected production during 1st year: more than 10 ton (2019);
• Expected production during 1st year: more than 100 ton (2020);
• US$ 392k investment for the next 2 years;
Alexander Grisar

Founder, SOCiLA - Support Organic Cotton in Latin America

SOCiLA - Purpose and Projects of the Initiative
Organic Cotton Potential of Latin America

- Many countries are traditional cotton producers and exporters
- Farming structure in cooperatives, family farming
- Organic farming experience (13% of global organic farming)
- Well established textile and apparel producers
- Relatively low labor costs
- CMT (cut, make, trim) experience
- Renown fashion designers
- Widespread textile and fashion fairs
- Proximity to the US (short lead time, ease of communication)
AFRICA

Silvère Tovignan
Regional Ambassador, Textile Exchange
Tobias Meier
Senior Project Leader Sustainable Textiles, ecos

Organic Fairtrade Cotton Sourcing Coalition
West-Africa
Organic & Fairtrade Cotton Coalition West Africa

• Target: 5% local Market-Share in 2025 (40’000 tons of fibre) and 20% local transformation
• Mali, Burkina Faso, Benin, Senegal
• 5 Pillars of the program:
  1. Coalition with members from farmers to Brands/Retailers
  2. Information Services (Transparency; Traceability; Trust)
  3. Production Services (Training, extension and capacity building)
  4. Institutional Setting (National and international agriculture Strategy)
  5. Value adding locally
Davo Simplice Vodouhe
Coordinator, OBEPAB

Organic cotton and rotational crops
Organic cotton as tool to achieve SDG 1 and 5 in west Africa: Case of Benin

- Organic cotton, a great opportunity for the livelihood of smallholder farmers and for the environment with the existence of a sound and long term contracts

- Women, youth and organic cotton: more than 40 % are engaged on organic cotton and made their living out of it

- Women took the opportunity to add value to the rotation/system crops to increase their earn out their engagement in organic agriculture

- Need of technical and financial tools to scale up these initiatives
Boubacar Kamissokho
Chief of Project, Catholic Relief Services

Organic cotton of CRS Burkina Faso / USDA
The example of a sustainable and inclusive approach: lessons learned
USA

Sandra Marquardt
Regional Ambassador, Textile Exchange
Marci Zaroff
MetaWear

The US Organic Textile Marketplace: The view from a brand/manufacturer/advocate
Jimmy Wedel
President, Texas Organic Cotton Marketing Cooperative

Challenges and Opportunities for US Organic Cotton
Sally Fox
Owner, Vreseis Ltd.

Speciality Cottons: Why they matter
Specialty Cottons : why they matter
SOUTH ASIA

Amish Gosai
South Asia Manager, Textile Exchange
Arun Ambatipudi
Chetna Coalition

Together We are Transforming Sustainable Cotton By Building Better Communities of Supply and Demand
Chetna Coalition
An ethical textile & fashion value chain community growing sustainable cotton, together.

LEARN MORE
“Value-Chain Community Working Together Towards Improving the Conditions of Smallholder Cotton Farmers and the Value of Our Shared Raw Material”

CONCEIVED AT THE OCRT ROUND TABLE IN ISTANBUL, TURKEY 2013

TOTAL MEMBERS
24

BRANDS
19

MANUFACTURERS
05


- More than US$ 280,000 paid as Organic Premiums to smallholder cotton farmers
- An additional US$ 176,000 paid in Fair Trade Premiums
- Over US$ 150,000 invested for community development projects
- Prior commitments & pre-financing from members helped Chetna to raise an additional US$ 1.80 million as working capital credit

Incorporated As an LLC in New York (USA) on 09-Sept-18
(Incubation Support from the GTF)

07 MEMBER BOARD (04 Brands, 02 Facilities & 01 Farmer Rep)

03 ADDITIONAL NOMINATIONS (02 Brands & 01 Facility)

ADVISORY BOARD

02 General Members (Founder & Co-Founder)

04 Special Members (Technology, Finance, Certification & Standards, and Marketing & Social Media)

Friends & Partners (03 - 05 Slots Open)??
VISUALLY RICH & COMPELLING Website

Source Trace MIS Offers IMPACT VALUE & TRACEABILITY TO THE FARMER

FIELD-to-GiN –to- SPIN

FARMER INFORMATION

PROFESSIONAL CUSTOMIZED REPORTS FOR FARM DATA TRACEABILITY & INTEGRITY

‘GIN TO GARMENT’ TRACEABILITY & INTEGRITY
(Pilot with Dibella)
Partnering with the West African Sourcing Coalition

- Knowledge Partner
- Value-Chain Coalition Building and Management
- FPO Management Training, Livelihood Development Programs, Quality Control
- Data Gathering and Management, Traceability Monitoring, Communications
- Financial Planning
- Off-Take Agreements, Contracts, Loans and Guarantees Assistance
Manavi Bhardwaj
Programme Officer, C&A Foundation

Building a supportive ecosystem for organic cotton
Jaskiran Warrik
Country Director India, Organic Cotton Accelerator

OCA: Piloting the future of Organic Cotton
OCA’s Sourcing Pilots 2017 – a look at our first harvest

**OCA SOURCING PILOTS 2017-18: LOCATION AND SIZE**

**INDIA**

- **GUJARAT**
  - PROJECT A
  - 496 FARMERS
  - 1,083 HA

- **MADHYA PRADESH**
  - PROJECT B
  - 304 FARMERS
  - 411 HA

- **ODISHA**
  - PROJECT C
  - 650 FARMERS
  - 483 HA

- **KARNATAKA**
  - PROJECT D
  - 347 FARMERS
  - 240 HA

**4 PILOT PROJECTS**

**1,797 FARMERS**

**2,217 HECTARES**

**Farmer business case**

Improve the business case for the farmers to continue growing organic cotton

**Integrity at the farm**

Enhancing the integrity of organic non-GMO cotton at farm level

**Knowledge sharing**

Develop management systems, identify best practices and explore structures to scale
OCA’s Sourcing Pilots 2017 – a look at our first harvest

OCA SOURCING PILOTS 2017-18: LOCATION AND SIZE

INDIA

GUJARAT PROJECT A
460 FARMERS 1,083 HA

MADHYA PRADESH PROJECT B
504 FARMERS 411 HA

ODISHA PROJECT C
653 FARMERS 483 HA

KARNATAKA PROJECT D
547 FARMERS 246 HA

4 PILOT PROJECTS
1,797 FARMERS
2,217 HECTARES

FARMER ECONOMICS AVERAGE IN EURO PER HECTARE

○ OCA Farmers (organic) ○ Control Farmers (conventional)

COST OF PRODUCTION

520 €/ha
554 €/ha

REVENUE (GROSS INCOME) FROM SEED COTTON

1012 €/ha
999 €/ha

PROFIT (NET INCOME) FROM COTTON CULTIVATION

77 €/ha
492 €/ha

445 €/ha

differential paid

BREAK-DOWN OF COST OF PRODUCTION

39 €/ha 41 €/ha Land preparation
25 €/ha 36 €/ha Seed
93 €/ha 105 €/ha Fertilizers
49 €/ha 95 €/ha Pesticides
215 €/ha 213 €/ha Human Labour costs
99 €/ha 64 €/ha Others
OCA’s Sourcing Pilots 2017 – a look at our first harvest

Integrity at the farm:
- OCA took care to collate guidelines based on existing protocols
- Presence of GMOs was addressed
- Strengthening the supporting infrastructure is key to addressing integrity issues

Plans for 2018:
- Interest from seven brands
- Working with 5000 farmers
- Strengthening the framework of implementation
- Developing the Farmer Engagement and Development Program
Upcoming ISO protocol on GMO-screening in cotton and textiles

• **Why**: Need for a common language and practice on GMO testing among laboratories and textiles industry

• **What**: ISO guidelines to laboratories on screening for GMO presence in cotton and processed cotton fibre.
  - Informed by assessment of the possibility to isolate good quality DNA from subsequent cotton processing steps (e.g. fibre, yarn, fabric and garment).

• **Development process**: ISO International Workshop Agreement including perspectives from all parties concerned (>80 participants from 23 countries) and based on consensus.

• **When**: Final ISO protocol to be published in March 2019
Monika Messmer
Research Institute of Organic Agriculture FiBL

Seeding the Green Future
FiBL

Seeding the Green Future

Participatory organic cotton breeding

for:

• Improving access to quality organic seeds for the organic sector
• Securing the integrity of organic cotton along the value chain through policy engagements
• Improving yield stability and fiber quality of non-GM cotton cultivars with less inputs
• Capacity building and income security of female and male farmers
• Promoting traditional *G. arboreum* cotton

Partners:

Supporters:

Care about organic cotton?
Tell us more: [www.sli.do](http://www.sli.do)
Event code: #K796
Vivek Kumar Rawal
CEO and Director, bioRe India Ltd.

GM free seeds and bioRe’s work
bioRe’s work on Non GM Cotton Cultivar Breeding and evaluation

Our Infrastructure and Human Resources:
• 15 hectare certified organic land.
• GMO testing lab with digital ELISA analysis planned to upgraded in to a PCR/DNA analysis lab in year 2019.
• Seed testing Laboratory.
• Team of Breeders, field scientists, Extensionists and trained labour.
• A designated Net house facility of 10000 square feet.
• Germplasm storage facility.

Achievements/outcome:-
• 5 of our cotton lines have passed three years SAU trial against university check. First one in India to enter into private release under organic.
• Developed 5 cultivars of arbourium cotton with medium staple, productive and spinnability of 30s count and above. First lot of t-shirt are out in market.
• Developed 100 stable lines suitable for both industrial partners farmers with higher productivity, medium to big ball.
• Developed 10 Hirsutum Hybrids for irrigated conditions.
• Have trained to 50 farmers in hybrid production and 50 women groups in seed selection and multiplication.
• bioRe India is the only organic cotton project to have received reputed DSIR recognition from Government of India.

Current activities:
• Non GM cotton breeding and evaluation of Hirsutum varieties
• Development of Non GM Hirsutum hybrids
• Breeding and evaluation on Desi/Deployed/Arboreum cotton varieties
• Multi location trials, Pilot/large scale, Demo trials with organic farmers
• Genetic and GM Purification of the Non GM cotton varieties and parent lines.
• Multiplication and hybrid production

Our strengths:
• Our R&D unit is DSIR recognised from Indian Govt.
• Long term collaboration with University of Dharwad.
• Strong Extension team and farmer based of 3500 organic farmers.
• 200 acres of Non GM Cotton seed multiplication for a reputed seed company.
• 50 trained farmers in the hybrid seed production.
• We have 500 women farmers in the 50 Mutual help groups trained in seed selection and multiplication.

Future Plans:
• Compact cotton lines.
• Cultivars with special markers to reduce GMO testing.
• Improve Desi cotton lines and hybrids.
• New collaborations.
Imran Asghar
Head Of Sustainable Raw Materials,
SIA FOUNDATION PAKISTAN

Sustainable Cultivation in Pakistan
Synchronizing United Nation Sustainability Goals in Textile and Fashion Industries

Video
Arvind Rewal

Regional Director South Asia, CottonConnect
CottonConnect's Approach to Organic Cotton in India

- Create brand accountability, and transparency.
- Improve income from farming.
- Improve soil health and water efficiency.
- Improve health and rights.
- Improve environmental landscape.
- Improve bargaining power.
- Ensure sustainability at end of programme.
- Ensure Traceability.
- Increase income from other sources including other organic produce.
- Access to agronomic inputs and knowledge. Cotton and other crops.
- Improve health and rights. Improve environmental landscape.
- Organisational structures at a village level. For example Farmer Producer Companies.
- Use of Technology.
- Thriving and Resilient Organic Cotton Communities.
- Market Linkages to the supply chain. Premium to farmer or farm groups.
- Business knowledge and vision for organic agriculture. Leading to micro-enterprise and entrepreneurship.
- Technical support to meet organic standards.
- Provide Certification.
Sreeranga Rajan
Chief Executive Officer, Dibella India

Good Textiles Foundation Update
Ashis Mondal

Director, Action for Social Advancement (ASA)

Creating enabling policy environment for organic cotton-the Indian experience
UNITED BY ACTION:
ACCELERATING SUSTAINABILITY IN TEXTILES & FASHION

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