Organic Content Standard 2.0 Revision

IWG Call

Date: December 12, 2019.

Topic(s): Monitoring & Evaluation Feedback on Public draft Consultation

Attendees

- Amish Gosai, Textile Exchange
- Ashley Gill, Textile Exchange
- Hanna Denes, Textile Exchange
- Andrew Bayliss, Soil Association
- Mahesh Nabadawewa, USB Textiles

Call Notes

Feedback Points from Public Draft Consultation

1. Language for User Manual
2. Country of Origin on TCs (out of scope, as it is part of TC policy)
3. Social compliance to supply chain certification:
   - out of scope for OCS but may add to Content Claim Standard.

Monitoring and Evaluation

We are looking at M&E across all of our standards, and not only one standard at a time.

Certified Sites:

- Currently collecting certified sites for all standards. But looking to improve and expand.
- Site: a single functional unit of an organization or combination of units at the same physical location.
- Looking at options for disaggregation.
- This is done manually up to now, but with the CDS it will be more automated.
- We currently report out on the public listings, and industry reports. Will be launching a 6-month performance report.
Volume of OCS Certified material:

- Aiming to have this with the CDS.
- Disaggregated information by location and level of the supply chain. Focus would likely be on cotton.

Market Share:

- Taking volume one step further, once we have the volume information, we can start to understand the market share of the OCS.
- Volume of certified cotton volume and compare to organic cotton produced at the farm level.
- Textile Exchange is working on the data models used. We currently use kilos in volume reporting for farm level information, but this may evolve a bit.

Other indicators under development:

- These indicators are in development across all of our standards and not just the OCS.
- Retention of certified units
- We are already collecting total consumer and other stakeholder reach. We have this already, but we are starting to connect it to the standards in a more meaningful way.
- Consumer confidence, consumer surveys. Adding questions about our standards to other consumer surveys. We want to understand how much consumers understand content claims. We are operating on the assumption that it is a valuable tool, but we want to have better data to help understand how we can evolve this over time. Including recognition of our logos.
- Farm impact data and how we allow this data to flow through the OCS chain.

Discussion

Knowing if there is better data captured, better industry context. I hope that will improve visibility of the scheme and improve the messaging around the scheme. Especially in the UK context. If we are making the data management more complex, then it may increase the cost of the system without increasing the awareness and uptake for the standard.

- This additional work will primarily be coming from Textile Exchange’s side.
- Important to ensure that the data can connect with other industry research and data capturing.
- We would be interested in partnering with other organizations to partner on data collection and consumer surveys.
- Information from different regions will help inform that

Introducing rewarding system for the brands / retailers who work with many numbers of suppliers… and work continuously with number of years or so on…

- It’s interesting on the reward side, it’s interesting to look at the assurance side. Allowing a lack of nonconformities to result in lower auditing levels.
- On the brand side, we are interested in exploring rewarding their commitment to the standard.
• Some brands are interested in using the CDS system to monitor and reward their existing supply chain suppliers.