

Responsible Cashmere Round Table (RCRT) meeting #7

18th February 2020

Agenda

1. Welcome
2. International Buyers' Group (UNDP + Textile Exchange)
3. The Good Cashmere Standard by Aid by Trade Foundation Updates (Tina Stridde)
4. Green Gold and Chain Point Updates (Enkh-Amgalan Tseelei)
5. South Gobi Updates (Stuart Anstee)
6. What's next

Link to view recording: https://zoom.us/rec/share/6tF6A53u0EZJWInQtnPSR_4tBNrGeaa80ChI-_JZzU-NuErQq07TRco1Gii1hDVu?startTime=1582029404000

News and Updates

Next RCRT call: **March 19th, 2020 | 9:00-10:30am EST**

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJwuf-2hpzgs3ifcWV0R9ZOagCenQSVU3g>

Call Notes

1. Welcome

Textile Exchange convenes the textile community and values diversity of views, expertise, opinions, backgrounds, and experiences. It is expected that members of this community will collaborate by sharing ideas, information, and resources of publicly available information only and avoid discussions on price, strategic plans or other private and sensitive information.

The Responsible Cashmere Round Table (RCRT) is a neutral platform for cashmere buyers to learn about and understand the issues, opportunities, and solutions, brings the industry together to create a common understanding of the needs of all stakeholders, look for alignment on what solutions are needed, and work with the industry players to drive action.

Organization and support of the RCRT activities relies on voluntary contributions. Therefore, any level of commitment, from \$1,000 to a few thousand dollars, is very helpful. For, if we can get that through a voluntary basis, then it means that we can keep everything open and we don't have to move to a membership model.

To support the RCRT, please contact the team at responsiblecashmere@textileexchange.org

2. International Buyers' Group (IBG)

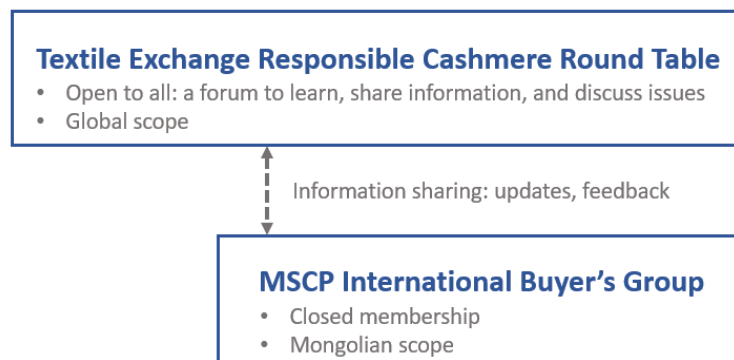
please express your interest to join the group by February 25th by sending your request to responsiblecashmere@textileexchange.org

The IBG will be led by Textile Exchange, while Christina Archer will be a focal point from UNDP for this project.

The International Buyers' Group (IBG) is a small group of committed individuals representing companies that buy cashmere from Mongolia and that are committed to supporting the objectives of the Mongolia Sustainable Cashmere Platform (MSCP).

Role of the International Buyers Group:

The IBG will represent the interest of cashmere users from around the world. It will give regular feedback and input into the work being done within the MSCP.



The IBG will play an important role in supporting the MSCP to meet its objectives (see the slides for details).

The work of the IBG will include getting signatures on the [UNDP Statement of Support](#) (Ctrl+click [here](#) to see the document) from a large number of cashmere buyers, and providing input on:

- Definition and concept of 'Sustainable Cashmere'
- Terms of reference for the comparative analysis project of current programs in Mongolia;
- Key outcome-based indicators to collect across Mongolia
- Design of a benchmarking tool or similar concept to link brands to programs
- New incentives and financing mechanisms to support herders
- The work of the Steering Committee and Technical Working Groups, specifically: consensus on sustainability, market access, incentives and financing, technology solutions
- Claims language

The work of the IBG will evolve as the MSCP moves forward with its Collective Action Plan.

Expectations of the IBG members:

- Commitment to Mongolia Sustainable Cashmere Platform values:
 - ✓ Action and results oriented
 - ✓ Transparency
 - ✓ Share learning
 - ✓ Mutual respect
 - ✓ Honest commitments
 - ✓ Collaborative leadership

- ✓ Adaptive planning
- Observe Chatham House and Anti-Trust rules.
- Support the Platform objectives and work towards the best interests of Mongolian cashmere
- Commitment to attend and engage in at least 75% of IBG web-based meetings.
- Commitment to read materials sent and provide feedback when requested
- IBG members will be invited to attend the in-person plenary meetings in Mongolia, but participation is not required.

please express your interest to join the group by February 25th by sending your request to responsiblecashmere@textileexchange.org

3. The Good Cashmere Standard by Aid by Trade Foundation Updates (Tina Stridde)

- I. Brief Review & Launch
- II. Partner GCS
- III. Certification Process
- IV. Facts & Figures
- V. Timeline
- VI. Next Steps

The Good Cashmere Standard is based on three main pillars defining sustainable cashmere production:

1. Animal welfare and environmental criteria
2. Social criteria for farmers and employed workers
3. Management criteria

The certification is valid for one year.

Please view the presentation slides and the recording for details and QA session.

4. Green Gold of Mongolia: “Responsible Nomads”- Livestock Raw Material Traceability System of Mongolia (Enkh-Amgalan Tseelei)

- I. Foundations
- II. Achievements
- III. Sustainability
- IV. Current offer

“Responsible Nomads” supply chain objectives:

- developed a standard and a code of practices for responsible fibers of Mongolia;
- provide services to ensure sustainable sourcing of products from Mongolia (traceability);
- improve competitiveness of Mongolian livestock products through better quality and sustainability;
- set-up a sustainable infrastructure (including IT) that allows for better connection of international buyers to Mongolian stakeholders and their traceable products

Please view the presentation slides and the recording for details and QA session

5. South Gobi Cashmere (Stuart Anstee)

South Gobi Cashmere is a unique multi-lateral partnership encompassing organisations from fashion, mining, conservation, academia, biodiversity and aerospace.

Commitment: to improve animal husbandry practices to consistently produce a higher quality of cashmere, while reducing the number of goats on the rangelands. Coupled with income diversification, this will increase income for herders, improve the quality of the rangelands, and reduce competition between domestic animals and wildlife.

Please view the presentation slides and the recording for details and QA session

What's next

UNDP Statement of support:

<https://www.jotform.com/TextileExchange/undp-statement-of-support>

Express your interest for the International Buyers' Group: contact

ResponsibleCashmere@TextileExchange.org

Next RCRT meeting: [March 19th, 2020](#)

Support our work!

Contacts:

General inquiries or comments may be sent to ResponsibleCashmere@TextileExchange.org