Overview Report
Thank You to Our 2020 Sponsors

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<th>Tier</th>
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<tr>
<td>Platinum</td>
<td>naia, PEFC, Sateri, Target, U.S. Cotton Trust Protocol</td>
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<tr>
<td>Gold</td>
<td>NEO, Partnership for Sustainable Textiles hosted by GIZ GmbH, sorona, south pole</td>
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<td>Silver</td>
<td>ESTS, Trochu, Lenzing, VF, ECOTEXTILE</td>
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<td>Bronze</td>
<td>Asahi KASEI, HEMP FORTEX, NATUREPEDIC, NSF, OnceMore, patagonia, prAna</td>
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2020 Recap

The 2020 Textile Sustainability Conference was our largest event to date with more than 100 speakers and over 1,250 people registered from 50 countries! For the second year in a row, the Textile Sustainability Conference was recognized as being climate neutral through a partnership with South Pole.

Virtual Conference Access

The virtual conference platform will be open for one year and you can listen to all of the conference recordings “on-demand” under the Sessions tab. Be sure to view the handout icon in each session to download the presentation.

1. Enter the virtual conference site here.
2. Login with the email that you registered with.
3. Use the password that you used throughout the event.
2030 Strategy: Climate+

Climate+ is the result of extensive stakeholder engagement through interviews and an online survey conducted with a mix of Textile Exchange members and non-members from organizations representing brands, retailers, suppliers, manufacturers, nonprofits, and professional services across the globe.

Textile Exchange will enable and guide the textile industry to reduce GHG emissions (CO₂ equivalents) 45% by 2030 in the pre-spinning phase of textile fiber and materials production.

Achieving the 2030 Strategy Climate+ goal will require strong partnerships to accelerate the adoption of existing tools as well as enable innovation around new business models and zero-carbon materials. Learn more here.

Discover More about Climate+
In the opening plenary, attendees learned about Textile Exchange’s Climate+ Strategy and the race to implement solutions by 2030.

Under the Climate+ strategic direction, Textile Exchange will be the driving force for urgent climate action with a goal of 45% reduced CO2 emissions from textile fiber and material production by 2030.

La Rhea Pepper, CEO, Textile Exchange

Claire Bergkamp, COO, Textile Exchange

We have <10 years. Time is important but people are more important. It’s our chance.

Thank you governance board, textile exchange team and sponsors!

Vision by 2030: Optimism from raising awareness to accelerating change in value chain. Increase uptake recycle fibers. Closing the loop. Draw carbon down. Protect the places storing carbon biodiversity.

We need an holistic approach. Complex problems require multiple interventions. And lots of initiatives.

Fiber & Material production
PLenary 2: A Story About Nature

Dr. Helen Crowley has been focusing on developing new approaches for businesses to address climate and biodiversity challenges during her sabbatical from Kering at Conservation International and as an advisor to the World Economic Forum.

This plenary, “A Story About Nature,” focused on how the textile/fashion sector can transform nature-inspired approaches for business and life. Helen addressed what the sector needs to do and the frameworks for action, including The Fashion Pact.

Helen Crowley
Senior Advisor Resilient Supply Chains & Fellow, Conservation International
Advisor, WEF, Conservation International

Sponsored by PEFC
The 2020 Keynote speaker was Global Water Advocate and National Geographic Emerging Explorer, Alexandra Cousteau. In this Keynote, we heard Alexandra speak about the water crisis and the textile industry’s role in solving the world’s urgent climate problems.

Alexandra was joined by Rachel Cernansky from Vogue Business for a dynamic discussion.

Alexandra Cousteau, National Geographic Emerging Explorer, Filmmaker & Water Advocate. Granddaughter of Legendary Captain Cousteau.

Rachel Cernansky, Sustainability Editor, Vogue Business.

Click to watch a timelapse of the Keynote drawing being made.
Paul Marchant, CEO of Primark, told the story of Primark’s Cotton Program partnership with CottonConnect.

Primark’s local implementing partnership with CottonConnect has created an industry-leading program that contributes to long-term sustainable change while making affordable, high-quality, sustainable fashion accessible to everyone.

Paul Marchant, CEO, Primark
Under the Climate+ strategic direction, Textile Exchange will be the driving force for urgent climate action with a goal of 45% reduced CO2 emissions from textile fiber and material production by 2030. This session explained the plan to reach the 45% goal.

1. Michael Sadowski, Sustainability Advisor, Independent Consultant
2. Claire Bergkamp, COO, Textile Exchange

Plenary 4: Getting to 45% (Climate+)

The plus represents our holistic approach. 45% is ambitious. We need to avoid going further than +1.5°C. Focus on fiber & materials production. Baseline 2019 emissions 611 m tonnes. Tier 4 LCI approach. Life cycle of the product must focus upstream in the value chain.

We know enough to get going!!!

Sponsored by U.S. Cotton Trust Protocol

Textile Exchange Sustainability Conference Virtual 2020
In this final plenary of the 2020 Conference, attendees heard from Textile Exchange’s new COO, Claire Bergkamp, about the dire need for climate action within the industry.

Collective action is needed to implement smart sourcing strategies that revolve around a preferred materials approach and utilize standards that take environmental impacts and animal welfare into account.

If there is one thing that the COVID-19 pandemic has taught the world, it is how interconnected we all are.

- Claire Bergkamp, COO, Textile Exchange
2020 Breakouts
Conference Day 1

1A Nature-based Solutions to the Climate Emergency
1B Adapting Standards for the Future
1C How to Drive the Adoption of Circular Materials
1D Competition vs. Collaboration: Can benchmarking really drive lasting change?
1E Accounting for Value Chain: Climate Action | Key Learnings from the Gold Standard Apparel Working Group
1F Navigating the Traceability Landscape Part 1: Updates on Key Initiatives
2020 Breakouts

Conference Day 3

3A Regenerative Agriculture + Regenerative Finance: Findings and Case Studies from The SAFSF Fibers Investment Roadmap

3B From Target Setting to Climate Action through Circular Design, Sourcing + Systems

3C Chemistry and Climate Change: Exploring Supply Chain Opportunities

3D Navigating the Traceability Landscape Part 2: Track It – Textile Exchange’s Response to Traceability

3E Filling the Impact Data Gaps

3F Making Credible Claims

[Diagram: Navigating the Traceability Landscape]

- LEE TYLER, TEXTILE EXCHANGE
- EVONNE TAN, TEXTILE EXCHANGE
- AMIT GAUTAM, TEXTILEGENESIS

Digital Tracking

Increase efficiency & transparency of every site
Provide a single source for verification & volume reconciliation
Provide data for standards
Provide public-facing data about certified sites

Manufacture

Textile Genetics

Brand

Core Functions

Robust Electronic Chain of Custody

Textile Exchange Sustainability Conference VIRTUAL 2020
4A What Does Responsibly Managed Forest really Mean?

4B What Do We Do with All of These Clothes? Circularly and the COVID Crisis

4C Impact Stories: Incentivizing Change at the Farm Level

4D Building Back Better with Preferred Materials

4E Soil Health, Cotton and Reducing Our Carbon Impacts

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**BREAKOUT 4B**

ASHLEY GILL, TEXTILE EXCHANGE
HOLLY SIRET, GLOBAL FASHION AGENDA
MIKE SHIH, SAYA

**WHAT DO WE DO WITH ALL THESE CLOTHES?**

**CIRCULARITY & THE COVID CRISIS**

- **New Priorities**
- **New Business Models (Ex: Repair)**

**Textile Exchange’s State of Things**
- New Roundtablas
- New Catalyst Reports

**Facilitator**

**How Do We Redesign the Model?**

- **In the Hand of Decision Makers**

**Right Information**

- New Global Fashion Agenda
- New Products
- New Technologies

**How Do We Redesign the Model?**

**Create Value Protecting Natural Resources & The Most Vulnerable?**

**Solutions**

- Prolonging Life of Clothing & Working on Consumer Behavior
- Recycling & Renewing

**More Resilience**

- Based on Win Win Collaboration & Stepping Away from the Current Model

**24.7 Million People Could Lose Their Job Due to the Pandemic (ILO)**

**Polyester Recycling Beyond Plastic Bottles!**

**Cutting Scrap Up to 70% of Fabrics at Waste!**

**Deadstock**

**Post-Consumer Garments 40% Greater in the 10 Years Due to Scratch Fabric!**

**86%**

- Low Accountability
- Low Investment in Innovation
- Low Explicit Goals

**BUT**

- No Data on Unsold Clothing
- Lack of Clarity in Terms

**Facilitator & Role**

**Close to Closeout**

**New Roundtablas**

**New Catalyst Reports**

**New Information Models (Ex: Repair)**

**The COVID Crisis Created a Huge Fall in Demand and the Creation of Even Larger Overstock**

**A System That Does Not Work**

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**4A What Does Responsibly Managed Forest really Mean?**

**2020 Breakouts**

**Conference Day 4**

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BREAKOUT 5B

IMPACT INCENTIVES

ACCELERATING GLOBAL CHANGE

ANNE GILLESPIE, TEXTILE EXCHANGE
LEVEN CALLAWAY, RTRS
JOHN SCHOUTEN, ACT COMMODITIES

WHY DO WE NEED IT?
WE NEED THEM BECAUSE FARMERS WOULD NOT INVEST IN CERTIFICATION WITHOUT THEM.

ALL IT BEGAN WITH LEATHER
AN OPAQUE SUPPLY CHAIN
LITTLE TO NO TRACEABILITY OF CATTLE MOVING BETWEEN FARMS
TOUGH CHAINAGE CUSTODY

THE IDEA OF IMPACT INCENTIVES WAS BORN

HOW DOES IT WORK?

THEY ARE CERTIFICATES TRADED IN SUPPORT OF A SUSTAINABILITY CLAIM

CAN BE TRADED AFTER VERIFICATION, ON THE PLATFORM

A TOOL FOR COMPANIES TO BACK THEIR CLAIMS TO PURCHASE THE CERTIFICATES TO ENSURE THE USE OF THE OUTPUT MATERIALS.

VALUE FOR BRANDS

CREATING CHANGE DURING & AFTER THE PROGRAM

ONE-STOP SHOP

3RD PARTY
DELIVER TRAINING TO FARMERS TO IMPROVE PRACTICES
VERIFY QUALITY DATA WITH FARMERS

ZERO DEFORESTATION & CONVERSION FREE
ANIMAL WELFARE

SCOPE

PURPOSE: LEVERAGING IMPACT ON THE GROUND
Textile Exchange Round Tables drive collective action for core fibers and materials programs. Conference registration is not required to attend the Round Table meetings but separate registration is required. Learn more and register here.

Monday, December 7:
- Animal Fibers and Materials
  - 10 am EST - 12 pm EST

Tuesday, December 8:
- Biosynthetics Round Table
  - 10 am EST - 12 pm EST

Wednesday, December 9:
- Man-made Cellulosic Fiber Round Table - Part 1
  - 10 am EST - 12 pm EST

Thursday, December 10:
- Responsible Cashmere Round Table
  - 9 am EST - 11 am EST
- Home & Hospitality Round Table
  - 11 am EST - 1 pm EST

Friday, December 11:
- Accelerating Circularity Round Table
  - 10 am EST - 12 pm EST
- Man-made Cellulosic Fiber Round Table - Part 2
  - 10 am CEST - 12 pm CEST

Monday, December 14:
- Recycled Polyester Round Table
  - 10 am EST - 12 pm EST

Tuesday, December 15:
- Responsible Leather Round Table
  - 10 am EST - 12 pm EST

Wednesday, December 16:
- Organic Cotton Round Table - Part 1
  - 10 am EST - 12 pm EST

Thursday, December 17:
- Organic Cotton Round Table - Part 2
  - 10 am CEST - 12 pm CEST

Friday, December 18:
- Responsible Alpaca, Mohair, and Wool Round Table
  - 10 am EST - 12 pm EST
- Sustainable Cotton Round Table
  - 10 am EST - 12 pm EST
We are Textile Exchange

Textile Exchange is a global nonprofit that creates leaders in the sustainable fiber and materials industry.

What we do:
In short, we build a community that can collectively accomplish what no individual or company can do alone! We also manage and promote a suite of leading industry standards, as well as, collect and publish critical industry data and insights that enable brands and retailers to measure, manage and track their use of preferred fiber and materials.

How we do it:
With more than 400 members representing leading brands, retailers and suppliers, Textile Exchange is positively impacting climate through accelerating the use of preferred fibers across the global textile industry. Under its 2030 Strategy: Climate+, Textile Exchange will be the driving force for urgent climate action with a goal of 45% reduced CO2 emissions from textile fiber and material production by 2030.

Our vision:
We envision a global textile industry that protects and restores the environment, while enhancing lives. By 2030 we aspire to guide the textile industry to reduce GHG emissions (CO2 equivalents) by 45% from a 2020 baseline.

How we do it:

Board of Directors
Thank You to our Global Governance Board:

SECRETARY
Cara Chacon
Patagonia

BOARD CHAIR
Sarah Thorson
Target Corporation

VICE CHAIR
Heinrich Schultz
OrganiMark

MEMBER AT LARGE
Marci Zaroff
MetaWear, Under the Canopy

TREASURER
Ben Mead
Hohenstein Institute

Inka Apter
Eileen Fisher

Peter Chow
Esquel

Karla Magruder
Fabrikology

Orlando Rivera
Bergman Rivera SAC

Beth Jensen
VF Corporation

Amit Shah
Spectrum
Thank You

We’d like to express our sincere thanks to all conference speakers for sharing their wealth of knowledge with our community.

A special thank you to Carlotta Cataldi for providing these beautiful and inspiring graphics that are shared within this report and to our conference moderator, Phil Hadridge.

Thank you to all Textile Exchange Members and attendees who participated virtually in the conference, making it memorable and meaningful for many people from around the world.

Last but certainly not least, thank you to our 2020 Conference Sponsors. Your support made this year’s conference possible!

Save the Date:
November 15–19, 2021
Dublin, Ireland

Virtual option will be made available in addition to the in-person conference. More announcements coming in early 2021!

Please contact Conference@TextileExchange.org for any questions and follow us @TextileExchange for 2021 updates!