

Home and Hospitality Round Table

Sevilla Granger Iovacchini • Sevilla@textileexchange.org



Summary of the Round Table Summit

The Home and Hospitality Round Table (H+HRT) Summit meeting was held virtually on December 10, 2020. We received over 160 registrations and were pleased to see 75 attendees from 20 countries at the event.

The Summit included an introduction of the new Textile Exchange Climate+ Strategy, and discussion of the evolving direction of this (and all Textile Exchange RT's) from educating and informing to mobilizing and getting into action.

The CEO of Textile Exchange La Rhea Pepper introduced an inspiring goal of reducing carbon by 45% by 2030 in the raw fiber and material production of the textile industry globally. Along the presentation, graphs and tables were presented to show why we need this goal today and what challenges we might face on our pathways going forward. One of them is to shift the objectives of all Textile Exchange round tables, including the H+HRT.



We enjoyed a presentation by Sarah Coulter of Accelerating Circularity on the research they've done over the last year specific to landfill diversion and recycling opportunities specific to industrial laundry facilities, which is of interest to our hospitality members.

We also heard from Catherine Tedrow and Lauren Hill of Population, a home fashion focused consultancy. They presented a case study based on a project they did with a home fashion company to develop their circularity program. This showed our home fashion members a great example of what's possible, as well as some tactical steps they could follow to develop their own program.

In the context of the key themes presented, the summit participants engaged in collaborative brainstorming on how to move forward the Climate+ goal. We conducted several surveys of the group via Mentimeter, an online live survey platform:

- 1) What do you see as the most important challenge facing the H+H sector for reaching a 45% GhG reduction by 2030? The results in order:
 - I. Price paradigm
 - II. Committing to long term goals over short term gains
 - III. Availability and supply of Preferred fibers and materials (PFM's)
- 2) What do you see as the most promising opportunities in the H+H sector for GhG reductions?
 - I. End of use recycling efficiency
 - II. Collective purchasing power for PFM's
 - III. Cross sector collaboration
- 3) What would you like to see the H+HRT focus on in 2021?
 - I. Towels and sheets collection
 - II. Circularity
 - III. Fiber conversion

Issues and opportunities around landfill diversion, recycling and circularity were clearly on the minds of participants, so we will tailor our focus for the coming year on this area. Some possibilities we will investigate include:

- Making specific targets for our industry to reduce GhG's and increase landfill diversion
- Create an industry sector commitment for stakeholders across the H+H supply network.
- Set goals for the next 5-10 years that support circularity and the Climate+ strategy

We would like to thank our attendees and presenters for joining the H+HRT summit and for contributing their time, efforts, and expertise towards shaping the future of the Round Table and its potential for guiding our industry sector to make its contribution towards reducing GHG emissions (CO2 equivalents) 45% by 2030.