

## Biodiversity Benchmark

### 101 Drop-in Clinics

Last year, you might remember Textile Exchange introduced virtual “drop-in clinics” to support benchmark practitioners on their survey submissions. These clinics were so successful (and fun!) that we decided to continue in 2021 – starting with a series dedicated to our new [Biodiversity Benchmark \(Beta\)](#). We very much hope you can join us!

#### Here’s how the series will work:

There will be three options to drop-in to a Biodiversity Benchmark Clinic (over February) via [Zoom](#). These sessions will be friendly dialogues over coffee or tea (your choice!), and you are welcome to join armed with your questions or simply join and listen - and hopefully pick up some valuable tips.

#### Drop-in clinic dates



Thursday, February 11<sup>th</sup>, at 4:00 PM CET / 10:00 AM EST / 7:30 PM IST



Thursday, February 18<sup>th</sup>, at 4:00 PM CET / 10:00 AM EST / 7:30 PM IST



Thursday, February 25<sup>th</sup>, at 4:00 PM CET / 10:00 AM EST / 7:30 PM IST

[Zoom link to Drop-in clinic](#)

#### How the sessions will work

The Biodiversity Benchmark drop-ins will work in a similar way to last year’s clinics. Biodiversity, as a key part of a materials sourcing strategy, is new for many of us and at Textile Exchange our priority is to support our benchmarking community on the learning journey. This will be a safe space for asking questions and exploring new themes. Each session will open with a short introduction and then move into participant-led discussion.

#### How to attend

The drop-in clinics provide a unique opportunity for you to connect to the Textile Exchange team (and others joining the clinic) to troubleshoot particular problems or learn more about the topics within the biodiversity agenda. Together, we can quickly resolve issues, share advice, and learn from each other. Whatever draws you to the clinics, we look forward to engaging with you!

Drop-in clinics are an engagement opportunity for all pioneering Biodiversity Benchmark participants. You do not need to pre-register – just turn up on the day at the hour – and stay as long as you like.

**Top tip number one:** *Get the clinic dates and zoom link pre-loaded in your calendar now!*

**Top tip number two:** *Join our [Hub](#). All updates and further information can be found here!*



## How to use the Hub

We encourage you to post questions on the CFMB Hub ahead of the clinic so that we can come prepared to answer them (please use the hashtag #biodiversity). But don't worry, this is not essential. Either way, we strongly encourage you to become a member of our CFMB Hub and join the [Companies Creating Material Change community](#), which is our primary way of sharing updates and events related to the Biodiversity Benchmark.

We will be noting the types of questions that get asked and planning to share FAQs – and answers – with others through the Hub. Chances are if you are stumped by something or eager to explore a certain biodiversity-related topic, others will be too!

## Not a CFMB Hub member yet?

We highly recommend all Biodiversity Benchmark participants to join the [Companies Creating Material Change community](#). If you have not joined yet – here's how...

Instructions:

- Under "My communities" select **Companies Creating Material Change Hub**.
- If you have not logged in to the Textile Exchange HUB before, or if you have forgotten your password, simply [enter your email address here](#) and you will be sent a password reset link.

[Join our CFMB Hub community, today!](#)

## For more information

[Biodiversity Webpage](#)

[Frequently Asked Questions](#)

For any further questions or concern, please contact us at [CFMB@TextileExchange.org](mailto:CFMB@TextileExchange.org)

**See you at the first Biodiversity Benchmark drop-in clinic on Feb  
11<sup>th</sup>**

[Zoom link to Drop-in Clinic](#)