Driving Impact through Integrity and Preferred Fiber & Materials

Participation Guide

TextileExchange.org/2019-conference • Conference@TextileExchange.org

#TextileExchange19
About the Conference

Join industry trailblazers and peers for Textile Exchange’s annual global conference taking place in one of the greenest cities in the world - Vancouver, British Columbia.

The 2019 Textile Sustainability Conference offers unparalleled opportunity to:

**LEARN** from industry experts on today’s most pressing sustainability topics.

**CONNECT** with a diverse global group of leaders from across the supply chain.

**DISCOVER** emerging trends and opportunities in textile sustainability.

Be part of the **COLLECTIVE ACTION** with change-makers from around the world to **SHAPE** a better tomorrow.
What You Can Expect

- Inspirational presentations
- Interactive and focused Round Table and Working Group sessions
- Abundant networking opportunities
- Innovative success stories in sustainability
- New trends and technologies that address climate change challenges
- Best practices for implementing the Sustainable Development Goals (SDGs) into your business
- Successful transparency models through standards and certification

...and more!

Access the Experience

Watch the highlight video

Download the 2018 Conference Overview Report.

#TextileExchange19
Ways to Participate

Textile Exchange’s annual Textile Sustainability Conference brings together a powerful and inspiring global community across the industry. The conference offers attendees the opportunity to discover, connect and take action. The Basics of Sustainability Workshop provides a half-day learning experience around the core concepts of textile sustainability. Our Preferred Fiber & Materials Round Tables are interactive, dynamic sessions that give attendees the chance to roll up their sleeves and bring action to the rich content shared during the conference itself. And our famous TExcursions are a chance to experience industry tours and apply these learnings individually and throughout your organization.

Attend

Meet like-minded professionals. Acquire expert knowledge from global thought leaders.

Exhibit

Strengthen relationships through face-to-face interaction. Promote your product or initiative at our leading global event.

Sponsor

Increase your visibility while building a strong reputation around your brand. Reach a global audience at an international meeting point with over 800 attendees. Extend your brand’s reach and connect to a targeted audience.
We expect more than 800 textile and apparel sustainability professionals to attend from all over the globe. These attendees represent leading brands, retailers, suppliers, and other sustainability-focused organizations - all working to ensure that the industry contributes to a healthier tomorrow for people, animals, and the planet. Past attending companies include:
Conference Speakers

Dr. Mackie Hobson  
Mohair SA Veterinarian  
Mohair SA

Gonzalo Pertile  
Director of Corporate Social Responsibility  
J.Crew Group

Maya Spaull Johnsen  
Vice President, Apparel and Home Goods  
Fair Trade USA

Nicole Bassett  
Co-founder  
The Renewal Workshop

Prama Bhardwaj  
Founder & CEO  
Mantis World

Jennifer Cooper  
VP of Strategy  
NativeEnergy

Prakhar Goel  
Senior Sustainability Consultant  
Peterson Projects & Solutions

Annie Gullingsrud  
Strategist and Founder  
Design for AllKind

More speakers announced soon. View the full list of confirmed speakers here.
Conference Speakers

Eric Henry
President
TS Designs

Nina Jamal
Head of Farm Animal Campaigns
FOUR PAWS International (VIER PFOTEN)

Lise Laurin
CEO
EarthShift Global

Patrick Mallet
Director of Innovations
ISEAL

La Rhea Pepper
Managing Director
Textile Exchange

Mark Prose
Team Manager for Textile Certification
Control Union

PJ Smith
Director, Fashion Policy
The Humane Society of the United States

Jenn Swain
Global Senior Sustainability Manager
Burton Snowboards

More speakers announced soon. View the full list of confirmed speakers here.
Who Attends?

Type of Organization/Company

- Brand/Retailer: 28%
- Supplier/Manufacturer: 19%
- Non-profit, Government: 14%
- Professional Services: 8%
- Industry Trade: 3%
- Fully-Vertical Company: 3%
- Academic: 3%
- Other: 8%

Work Division Categories

- CSR: 12%
- Business Development: 8%
- Product Development: 7%
- Marketing/Communications: 7%
- Supply Chain: 6%
- Sales: 5%
- Consultant: 5%
- Agriculture: 4%
- Sourcing: 3%
- Operations: 3%
- Design: 3%
- Quality Assurance: 2%
- Compliance: 2%
- Technology: 1%
- Science: 1%
- Engineering: 1%
- Academia: 1%
- Other: 12%

Data from 2018 Milan Conference out of 811 attendees.
Level of Profession

- Manager/Advisor: 32%
- Director: 20%
- CEO or Equivalent: 10%
- Associate/Coordinator: 7%
- President/VP: 7%
- Student: 2%
- Intern: 2%
- Other: 8%

Sustainability Experience

- Experienced (8-15 years): 24%
- Intermediate (3-8 years): 21%
- Advanced (15+ years): 20%
- On the Journey (1-3 years): 16%
- New to the Game! (0-1 year): 6%

Data from 2018 Milan Conference out of 811 attendees.
Opportunity for Participation

Conference Sponsor

Showcase your leadership and gain exposure as a 2019 Textile Sustainability Conference and/or Round Table meeting Sponsor. Download the full offering here. Contact Celeste Lilore for more information and to receive visibility today by pledging your support.

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**Step 1: Select Your Preferred Sponsorship level**

<table>
<thead>
<tr>
<th>Event Benefits</th>
<th>Trailblazer</th>
<th>Pioneer</th>
<th>Change Maker</th>
<th>Connector</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of free conference registrations</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Value: $1,700 USD - standard rate</td>
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<td>10% discount for additional conference registrants</td>
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<td>Using personalized code</td>
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<td>Logo on Conference and Round Table web page with link to company website</td>
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<td>Logo in event marketing plus email outreach (Specific number of emails)</td>
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<td>Social Media Promotions (More than 14,000 followers. (Specific number of posts)</td>
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<td>Early access to attendee list (Approximately 750+ people)</td>
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<td>Special ‘thank you’ from hosts during plenary (‘+’ = Option for :30 relevant video during plenary)</td>
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<td>Logo included in conference mobile app</td>
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<td>Logo featured in plenary, breakout, and meeting slide-shows</td>
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<td>Recognition at Round Table Summit of choice Select below</td>
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<tr>
<td>Reserved Exhibit Space Value: $3,000 USD. Requires confirmation. Placement based on sponsorship level.</td>
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<td>$1,600 USD</td>
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<td>Spotlight Presentation 5 minutes - location, date, and time will be determined by Textile Exchange and included in agenda</td>
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<tr>
<td>Access to VIP Lounge Separate lounge for special guests</td>
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<td>Sponsor session of your choice Visibility in agenda and in the plenary (P) or breakout (B). First come availability</td>
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<td>B</td>
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<tr>
<td>Logo featured in high-visibility signage Placement determined by Textile Exchange</td>
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<tr>
<td>Cocktail Reception exclusive visibility</td>
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<tr>
<td>Meeting Space for private a meeting Available on October 15 - a day set aside for Industry meetings</td>
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<tr>
<td>Logo in conference wrap-up report</td>
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<tr>
<td>Logo in at least one post-event outreach email</td>
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<tr>
<td>Sponsorship activity report</td>
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</table>

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For additional Round Table support opportunities, see next page.

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Circularity Round Table
Biosynthetic Round Table
Down Stakeholder Round Table
Home and Hospitality
Man-Made Cellulosics
Organic Cotton Round Table
Preferential Tariff Project
Recycled Polyester Round Table
Responsible Leather Round Table
Responsible Wool Round Table

Continue to next page to select additional opportunities for visibility.
Opportunity for Participation
Round Table Summit Sponsor

**Round Table Only Sponsorship:** Support the Round Table Summits taking place on October 15th and 18th as well as the ongoing work of the Round Table Working Groups.

- Circularity Round Table
- Man-Made Cellulosics
- Responsible Leather Round Table
- biosynthetic Round Table
- Organic Cotton Round Table
- Responsible Wool Round Table
- Down Stakeholder Round Table
- Preferential Tariff Project
- Recycled Polyester Round Table
- Home and Hospitality

The previous page combines Conference and Round Table Summit sponsorship opportunities. This section offers the opportunity for visibility and support of the Round Table Summits and ongoing work only.

<table>
<thead>
<tr>
<th>Event Benefits</th>
<th>Round Table Pioneer</th>
<th>Round Table Change Maker</th>
<th>Round Table Connector</th>
<th>Round Table Contributor</th>
</tr>
</thead>
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<tr>
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<td>On-stage recognition during designated Round Table Summit</td>
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<td>Logo included in conference mobile app</td>
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<td>Logo featured in respective Round Table Summit presentations</td>
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<tr>
<td>Exhibit table for Conference duration</td>
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<td>+$1,600 USD</td>
<td>+$3,000 USD</td>
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<tr>
<td>Spotlight Presentation</td>
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<tr>
<td>Access to Conference VIP Lounge</td>
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<tr>
<td>Thought Leadership: Opportunity to help develop a Round Table discussion</td>
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<tr>
<td>Post-Event Benefits</td>
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<tr>
<td>Logo in at least one post-meeting outreach email</td>
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<td>Logo in Round Table highlights on conference website &amp; chosen fiber's micro-site</td>
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<tr>
<td>Sponsorship activity report</td>
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</table>
Opportunity for Participation Sponsor

Thank you to our 2019 Conference Sponsors:

Trailblazers

- Target
- Cotton USA™
- Sateri

Pioneers

- KenDor
- Nike

Change Makers

- Itochu
- Lenzing
- Patagonia
- VF

Connectors

- Armstrong
- Control Union
- GHCL
- Hemp Fortex
- NSF
- Patagonia
- PrAna

Additional opportunities for exposure available to Sponsors:

- **Exclusive Member-Only** evening networking event.
- **Branded Lanyards** that each attendee will receive and wear throughout the event.
- **Reusable water bottles** with the Sponsor brand will be given to each attendee upon check-in and used throughout the conference and beyond.
- **Delegate Tote Bags** are a huge hit among attendees and are used at the conference and for years to come.

Other exclusive exposure opportunities include:

- Mobile App Sponsorship
- Charging Station
- VIP Lounge

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Opportunity for Participation

Exhibit

With over 22,000 square feet of exhibit space, we encourage you to share your story, network and bring your brand to life at a centrally located exhibit table. Each exhibit space comes with a horizontal table, 2 chairs, and space for you to showcase your specialty.

Exhibit Prices

Partner Supplier Members + respective sponsor levels (see details) = FREE
Textile Exchange Members = $1,500
Non-Members and Non-Sponsors = $3,000 USD

Contact us to reserve your space today.
Opportunity for Participation

Attend

Textile Exchange Member and Conference Sponsors receive complimentary passes for registration.

Not sure if your company has free passes? Contact us or contact your company’s Textile Exchange account manager.

<table>
<thead>
<tr>
<th>Full Access Pass</th>
<th>Round Table Meeting Pass</th>
<th>1-Day Pass</th>
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</thead>
<tbody>
<tr>
<td>Includes all events that are open to all attendees on October 15–18, including: • Round Table Meetings. • Back to Basics Workshop. • Two full days of conference. • Conference Cocktail Reception. <em>(Exclusions include Member-Only events, TExcursions, and meetings by invitation-only.)</em></td>
<td>Applicable for meetings on Tuesday, Oct. 15 and Friday, Oct. 18 only, including: • Round Table Meetings. • Back to Basics Workshop. • Partner meetings unless otherwise noted. <em>(Exclusions include Member-Only events, TExcursions, and meetings by invitation-only.)</em></td>
<td>Applicable on Wednesday, Oct. 16 and Thursday, Oct. 17 only. Attendees may select the day they choose to attend. In addition to the scheduled program, this pass includes: • Any meals or special events that are available to all attendees and scheduled for the selected day.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Textile Exchange Member Price</th>
<th>Free attendance</th>
<th>$950</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Member Price</td>
<td>$250</td>
<td>$1,200</td>
</tr>
<tr>
<td>NGO &amp; Academia Price</td>
<td>$250</td>
<td>$600</td>
</tr>
</tbody>
</table>

Registration required. Last day to register September 30.

*Late fee will apply to any registrations after the deadline or on-site.*

TextileExchange.org/2019-conference

Social icon
Circle
Only use blue and/or white.
For more details check out our Brand Guidelines.

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About Textile Exchange

Founded in 2002, Textile Exchange is a global nonprofit that creates leaders in the sustainable fiber and materials industry by providing learning opportunities, tools, insight, standards, data, benchmarking, and by building a community that can collectively accomplish what no individual or company can do alone.

Additionally, Textile Exchange manages and promotes a suite of six leading industry standards, including organic, recycled, responsible down and responsible wool, and content claims. With more than 300 members who represent leading brands, retailers and suppliers, Textile Exchange has meaningfully accelerated the use of preferred fibers and increased the adoption of standards and certifications across the global textile industry. Together, we are building a better tomorrow for people, animals, and the planet as a whole. To learn more about Textile Exchange, visit TextileExchange.org and follow us on Twitter @TextileExchange.

About Vancouver

The sustainability award-winning Vancouver Convention Centre is located in the heart of downtown Vancouver where everything is accessible – from hotel accommodations to an exciting variety of restaurants, entertainment, retail and outdoor activities. Situated on Vancouver’s waterfront with spectacular views of mountains, the Vancouver Convention Centre is designed to bring together natural ecology and vibrant urban culture. We think it’s the perfect setting for our sustainability conference and can’t wait to see you there!

Lodging options will be available soon on the conference webpage.