

# About the Benchmark Program

## 2020 Participants

Company	HQ	Sub sector	Status	Member
adidas AG	DE	Outdoor / Sports	Returnee	●
ALDI South Group / ALDI Nord Group of Companies <i>ALDI, HOFER S/E</i>	DE	Multi-sector	Returnee	
ARC'TERYX Equipment	CA	Outdoor / Sports	Returnee	●
Aritzia LP	CA	Apparel / Footwear	Returnee	●
ARMEDANGELS	DE	Apparel / Footwear	Returnee	●
Arthur and Henry	GB	Apparel / Footwear	Returnee	
ASOS Plc.	GB	Apparel / Footwear	Returnee	●
Benetton Group <i>United Colors of Benetton (UCB), Sisley</i>	IT	Apparel / Footwear	New	●
BESTSELLER A/S	DK	Apparel / Footwear	Returnee	●
Boll & Branch	US	Home / Hospitality	Returnee	●
Brooks Running	US	Outdoor / Sports	Returnee	
Burberry	GB	Apparel / Footwear	Returnee	●
Burton	US	Outdoor / Sports	Returnee	
C&A	CH	Apparel / Footwear	Returnee	●
C&J Clark Limited	GB	Apparel / Footwear	Returnee	●
Columbia Sportswear Company <i>Columbia Sportswear, Sorel, Mountain Hardwear</i>	US	Outdoor / Sports	Returnee	●
Continental Clothing Co.	GB	Apparel / Footwear	Returnee	
Cotonea	DE	Multi-sector	Returnee	●
Coyuchi, Inc.	US	Home / Hospitality	Returnee	●
Darn Tough Vermont	US	Outdoor / Sports	Returnee	
DECATHLON SA	FR	Multi-sector	Returnee	
Deckers Brands <i>UGG, Koolaburra by UGG, Hoka, Teva and Sanuk</i>	US	Apparel / Footwear	Returnee	
Dedicated Sweden AB	SE	Apparel / Footwear	Returnee	●
Dibella Group	NL	Home / Hospitality	Returnee	●
Dickes, A division of VF Outdoor, LLC	US	Apparel / Footwear	New	●
EILEEN FISHER, Inc.	US	Apparel / Footwear	Returnee	●
Esprit Europe Services GmbH	DE	Apparel / Footwear	Returnee	●
Falabella Retail S.A	CL	Apparel / Footwear	New	
Fjällräven International AB	SE	Outdoor / Sports	Returnee	●
G-Star RAW B.V.	NL	Apparel / Footwear	Returnee	●
Gant	SE	Apparel / Footwear	New	●
Gap Inc. <i>GAP, Banana Republic, Old Navy, Athleta, Hill City, Janie and Jack</i>	US	Apparel / Footwear	Returnee	●
Gina Tricot	SE	Apparel / Footwear	New	●
Globetrotter Ausrüstung GmbH	DE	Outdoor / Sports	Returnee	●
Greenfibres limited	GB	Multi-sector	Returnee	
H&M Group <i>H&amp;M, COS, Monki, Weekday, &amp; Other Stories, H&amp;M Home, ARKET, Afound</i>	SE	Multi-sector	Returnee	●
Hanky Panky Ltd	US	Apparel / Footwear	Returnee	●
Helly Hansen AS	NO	Outdoor / Sports	Returnee	

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HempAge AG	DE	Apparel / Footwear	Returnee	
Hemtex AB	SE	Home / Hospitality	Returnee	
HUGO BOSS	DE	Apparel / Footwear	Returnee	
IceBreaker, a division of VF Outdoor, LLC	NZ	Outdoor / Sports	Returnee	●
IKEA of Sweden AB	SE	Home / Hospitality	Returnee	●
INDIGENOUS	US	Apparel / Footwear	Returnee	●
Inditex Group <i>ZARA, Bershka, Pull&amp;Bear, Massimo Dutti, Stradivarius, Oysho, Zara Home, Uterqüe</i>	ES	Multi-sector	Returnee	●
IVY & OAK	DE	Apparel / Footwear	New	
J Sainsbury Plc	GB	Multi-sector	Returnee	
JCPenny	US	Multi-sector	New	●
Joules	GB	Apparel / Footwear	New	
KALANI-Home	BE	Home / Hospitality	Returnee	●
KappAhl Sverige AB	SE	Apparel / Footwear	Returnee	●
Kathmandu Limited	NZ	Outdoor / Sports	Returnee	●
Kering <i>Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, DoDo, Qeelin, Ulysse Nardin, Girard-Perregaux</i>	FR	Apparel / Footwear	Returnee	●
KID Interior AS	NO	Home / Hospitality	Returnee	●
KNICKEY	US	Apparel / Footwear	Returnee	●
KnowledgeCotton Apparel	DK	Apparel / Footwear	Returnee	●
Kuyichi B.V.	NL	Apparel / Footwear	Returnee	
Levi Strauss & Co.	US	Apparel / Footwear	Returnee	●
Lindex	SE	Apparel / Footwear	Returnee	●
Lojas Renner	BR	Apparel / Footwear	New	●
Loomstate, LLC	US	Apparel / Footwear	Returnee	●
Mantis World Limited	GB	Apparel / Footwear	Returnee	●
Mara Hoffman	US	Apparel / Footwear	Returnee	●
Marc Cain GmbH	DE	Apparel / Footwear	Returnee	
Marks and Spencer	GB	Multi-sector	Returnee	●
Mayamiko	GB	Apparel / Footwear	Returnee	●
ECOofashion Corp	US	Apparel / Footwear	Returnee	●
Moose Knuckles	CA	Apparel / Footwear	New	●
MUD Jeans International BV	NL	Apparel / Footwear	Returnee	●
Mulberry	GB	Apparel / Footwear	New	
Coop Group	CH	Apparel / Footwear	Returnee	
Naturepedic Organic Mattresses	US	Home / Hospitality	Returnee	●
New Balance Athletics, Inc.	US	Outdoor / Sports	Returnee	●
Next Plc.	GB	Multi-sector	Returnee	●
NIKE, Inc. <i>Nike, Converse, Hurley, Jordan</i>	US	Outdoor / Sports	Returnee	●
Norrøna Sport	NO	Outdoor / Sports	Returnee	●

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Nudie Jeans	SE	Apparel / Footwear	Returnee	●
ORSAY GmbH	DE	Apparel / Footwear	Returnee	
Otto Group <i>OTTO, Bonprix, Witt, Heine, Sheego</i>	DE	Multi-sector	Returnee	●
Outerknown	US	Apparel / Footwear	Returnee	●
Pact	US	Apparel / Footwear	Returnee	●
Patagonia	US	Outdoor / Sports	Returnee	●
People Tree Ltd	GB	Apparel / Footwear	Returnee	
Piping Hot Australia Pty Ltd	AU	Outdoor / Sports	New	●
prAna	US	Outdoor / Sports	Returnee	●
PUMA SE <i>PGS, Cobra</i>	DE	Outdoor / Sports	Returnee	●
PVH Corp <i>Tommy Hilfiger, Calvin Klein, Van Heusen, IZOD, ARROW, Warner's, Olga, True&amp;Co, Geoffrey Beane</i>	US	Apparel / Footwear	Returnee	●
Recreational Equipment, Inc. (REI)	US	Outdoor / Sports	Returnee	●
Reformation	US	Apparel / Footwear	Returnee	●
Royal Robbins LLC	US	Outdoor / Sports	Returnee	●
Sanctuary Innerwear	CA	Apparel / Footwear	New	
Scania Truck Gear	SE	Apparel / Footwear	Returnee	●
SKFK ethical fashion	ES	Apparel / Footwear	Returnee	●
Smartwool, a division of VF Outdoor, LLC	US	Apparel / Footwear	New	●
Stanley/Stella SA	BE	Apparel / Footwear	Returnee	●
Stella McCartney	GB	Apparel / Footwear	Returnee	●
Stio	US	Apparel / Footwear	Returnee	
Superdry Plc	GB	Apparel / Footwear	Returnee	
Target Corporation	US	Multi-sector	Returnee	●
Tchibo GmbH	DE	Multi-sector	Returnee	●
Ted Baker	GB	Apparel / Footwear	Returnee	●
Ten Tree International Inc.	CA	Apparel / Footwear	Returnee	
Tesco Stores Ltd	GB	Multi-sector	Returnee	●
The Cotton Group SA	BE	Apparel / Footwear	Returnee	●
The North Face, a division of VF Outdoor, LLC	US	Outdoor / Sports	Returnee	●
The Very Group <i>Very, Littlewoods, Littlewoods Ireland</i>	GB	Apparel / Footwear	New	
Tierra	SE	Outdoor / Sports	Returnee	●
Tiger of Sweden	SE	Apparel / Footwear	New	●
Timberland, a division of VF Outdoor, LLC	US	Outdoor / Sports	Returnee	●
Trendsetter Home Furnishings	GB	Home / Hospitality	Returnee	
Under The Canopy	US	Home / Hospitality	New	●
Vans, a division of VF Outdoor, LLC	US	Apparel / Footwear	New	●
VARNER <i>Dressmann, Cubus, Carlings, Volt, Bik Bok, Wow, Urban, Days Like This</i>	NO	Apparel / Footwear	Returnee	●
Veja Fair Trade SARL	FR	Apparel / Footwear	Returnee	●

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Washbär GmbH	DE	Apparel / Footwear	Returnee	●
WE Europe BV	NL	Apparel / Footwear	Returnee	●
Pact	US	Apparel / Footwear	Returnee	●
Williams-Sonoma, Inc. <i>Mark &amp; Graham, Pottery Barn, Pottery Barn Kids, Pottery Barn Teen, Rejuvenation, West Elm, Williams Sonoma, Williams Sonoma Home</i>	US	Home / Hospitality	Returnee	●
WOOLWORTHS (PTY) LTD	ZA	Multi-sector	Returnee	●
Zalando	DE	Apparel / Footwear	New	●

### Key

#### Company

In 2020, the CFMB was applicable for companies with the following business scopes.

**Independent company:** A company whose stock is not owned by another company nor a company who is holding the stock of another company, i.e. neither a subsidiary or affiliate nor a holding company.

**Subsidiary company:** A company whose stock is more than 50 percent owned by another company; enterprise in which another enterprise has majority voting rights and/or effective operational control.

**Affiliate company:** A company whose parent only possesses a minority stake in the ownership of the company.

**Holding company:** A company which holds and controls all or a large part of the capital stock of other (legally separate) enterprises. A holding company is a corporate parent and the enterprises which it controls are subsidiaries.

#### Headquarters

**Company headquarters:** While many participants conduct business in multiple countries, country of headquarters is used to localize a company.

#### Sub sector categories

**Apparel / Footwear:** Companies and retailers, of all sizes, mainly apparel and fashion footwear. Product categories include designer, luxury, fashion, family, workwear/uniforms, baby, basics, intimates, and footwear.

**Home / Hospitality:** Companies and retailers, all sizes, of exclusively or predominantly home textiles. Product categories include dining (tablecloths, napkins), bed and bath, and indoor or outdoor soft furnishings.

**Outdoor / Sports:** Companies and retailers, all sizes of outdoor, sportswear, and footwear. Product categories include mountain, active and performance sports, yoga, lifestyle, backpacks, sports bags, and footwear.

**Multi-sector:** Companies and retailers, all sizes, handling a mix of apparel, footwear, and/or home textiles.

#### Survey scope

**Full survey:** Companies who have completed all sections of the benchmark, including all priority fibers.

**Modular:** Companies who have completed one or more fiber modules.

**Progress tracker:** Companies who have not completed material modules but who do submit progress data.

#### Membership

**Textile Exchange membership:** Current status as of January 2021.

By participating in the CFMB, all of the companies on this list have demonstrated a commitment to transparency and continuous improvement of their materials sourcing strategy.

[mci.textileexchange.org](https://mci.textileexchange.org)