What to Expect at the 2021 Textile Sustainability Conference

September 2, 2021
Welcome and Introduction

La Rhea Pepper
CEO, Textile Exchange

Amina Razvi
Executive Director, Sustainable Apparel Coalition
Agenda

• About the Conference
• Ways to participate
• Virtual Overview
• Overview of the SAC Annual Meeting – November 10 and 11
• Overview of the Textile Sustainability Conference – November 15-19
• Live Q&A
Donna Worley
Convening and Learning | Director
Thank YOU Sponsors

Title Sponsor
- SÄNTIS TEXTILES
- KIPAS TEXTILES

Platinum
- CONTROL UNION
- Higg
- Trusted Sustainability Data
- naia
- Target
- U.S. COTTON TRUST PROTOCOL

Gold
- Birla Cellulose
- GSQS
- IndiDye
- ISKO
- Recover
- Sateri
- sorona
- Tencel
- USB CERTIFICATION

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- ALGI
- Bemberg
- COATS
- egedeniz
- Hohenstein
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- MANIFUTURA
- VF

Bronze
- Armstrong
- CANADA GOOSE
- ChainPoint
- COTTON CONNECT
- DiELLA INDIA
- ecofashionCORP
- ESTS
- SGS
- USA YARNS
- WOOL CONNECT

Supporting Organizations
- Innovation Forum
About the Conference

The powerful Textile Exchange and SAC communities unite leaders from across the industry to tackle urgent climate action on textile fiber and materials. Together, we can collectively accomplish what no individual or company can do alone.
Hybrid Experience

In-Person

Virtual

#TextileExchange21
Hybrid Experience

- October 12 – **Round Table Assembly** (Virtual Only)
- November 10 & 11 - **SAC Annual Meeting** (Virtual Only)
- November 15-19 - **Textile Sustainability Conference** (Virtual and In-Person)
  - Hosted live from Dublin, Ireland
  - Attendees can participate in real-time or watch on-demand
- All recordings kept on the virtual system until February 2022
- Opportunities for virtual and in-person Q&A
- In-person and virtual networking
What to Expect?

- All sessions recorded live and available on-demand until February 2022
- Interactive exhibit hall: On-site at the Dublin Convention Centre and Virtual
- Relevant content for all levels of professionals - from beginner to advanced
- Networking opportunities
- Mobile app
- 25 Breakouts
- 8 Round Table Summits
- 5 Plenaries
Find Information on the Conference Website

What can you find?

• See which companies are attending
• See the full agenda
• Confirmed Speakers
• Register
• Learn about exhibiting and sponsoring opportunities
• Visa, hotel & airport information

www.textileexchange.org/2021-conference
Convention Centre Dublin preview

What to expect in-person:

• Current **travel requirements** can be found under “**Travel and Lodging.**”

Safety Protocols

• Hand sanitation stations throughout building.
• Contact-less Check-in.
• Social Distancing.
• Face-masks.
Clayton Hotel

• Special low rates of 165 € (single) available only to Conference delegates. **Guest room availability is limited – book today!**

• **Five-minute walk** to the Convention Centre Dublin.

Find booking information under “**Travel and Lodging.**”
Aventri Virtual Platform

Login Screen

You will need:

• E-mail address
• Reference Number
Aventri Virtual Platform

Agenda Lobby
- See all available sessions
- Join each session when it begins
- View recordings from completed sessions
Aventri Virtual Platform

View inside a Session

• You will be able to view the presentation as well as the presenter during the sessions

• Other Functions
  • Chat
  • Q & A
Aventri Virtual Platform

Exhibit Booth

- Learn about each exhibitor and what they have to offer
- Meet 1:1 to learn more

Textile Exchange

Founded as Organic Exchange in 2002, Textile Exchange is a global non-profit organization that works closely with all sectors of the textile supply chain. Textile Exchange identifies and shares best practices regarding farming, materials, processing, traceability, and product end-of-life in order to create positive impacts on water, soil, air, animals and the human population created around the world by the textile industry. Textile Exchange expanded from a focus solely on organic cotton in 2010 to include a diverse preferred fiber and materials portfolio.
Mobile App

- View detailed conference agenda
- Discover speaker profiles
- Explore sponsors and exhibitors
- Live Q&A and polls
- Connect + chat with attendees
Who Attends?

Conference attendees represent leading brands, retailers, suppliers, and other sustainability-focused organizations - all working to ensure that the industry contributes to a healthier tomorrow for people, animals, and the planet.

**Type of Organization/Company**

- Brand/Retailer: 35%
- Supplier/Manufacturer: 16%
- Non-profit, Government: 16%
- Professional Services: 12%
- Industry Trade: 5%
- Fully-Vertical Company: 3%
- Academic: 2%
- Other: 9%

2019 data
Ruby Veridiano
Senior Manager of Global Content & Brand Strategy, Sustainable Apparel Coalition (SAC)
SAC Annual Meeting at the Textile Sustainability Conference 2021

November 10 (NAMER/EMEA) | November 11 (APAC)

All virtual format in two parts to accommodate our global audience in the regions they are based.

Everything will be recorded and available for replay and on-demand.

For the first time, the SAC Annual Meeting will be open to members and non-members. We will offer exclusive content during and after the event for members only.
Re/Vision: Accelerating Action for a Reimagined Future
7 am – 9:30 pm PT

Part 1 (NAMER/EMEA)*

Welcome + Opening Address from Amina Razvi, ED

Keynote Speaker TBD – Addressing the Climate Crisis

Breakout 1:
  a.) Get to Know the SAC
  b.) Presentation from our Board of Directors*

Breakout 2:
  a.) The Alliance and Getting to 45%: What it will take
  b.) Member Stories: Achieving Science-Based Targets*

Breakout 3:
  a.) Intro to Transparency Program
  b.) In-Depth Roadmap of Transparency Program*

Networking Sessions

Part 2 (APAC)*

Welcome

Keynote Speaker TBD – Ongoing Impact of COVID on our Industry

Breakout 1:
  a.) Panel on Purchasing Practices
  b.) Accelerating Action on Responsible Purchasing Practices*

Breakout 2:
  a.) Current Consumer Trends
  b.) Credible Data for Sustainability Claims*

Breakout 3:
  a.) Constructive Strategic Partnerships
  b.) Member Stories: Innovative & Strategic Partnerships*

Closing Remarks

Networking Sessions

*Sessions subject to change based on speaker availability and timing
Member Tickets

SAC Members will receive one complimentary ticket per organization.

Please check with your organization’s main point of contact for SAC. If your organization has not received the complimentary code, please reach out to SACMeetings@apparelcoalition.org.

Members will also receive a 20% discount on the greater Textile Sustainability Conference.
Rita Luppino
Global Partnerships, Senior Manager
2021 Conference Agenda
2021 Round Table Summits

• Integrated into the Conference agenda starting on November 15-19

• **Climate+** | Enabling and guiding the textile industry to reduce GHG emissions (CO2 equivalents) 45% by 2030 in the pre-spinning phase of textile fiber and materials production.

2021 Preferred Fiber & Material Round Table Summits:

- Animal Fibers
- Biosynthetics
- Home & Hospitality
- Manmade Cellulosic Fibers
- Organic Cotton
- Recycled Polyester
- Responsible Leather
- Sustainable Cotton
2021 Basics of Sustainability Workshop

**Monday, November 15:** Live from Dublin or Virtually | 14:00-18:00 GMT (6:00-10:00am PST)

- Fundamentals of Climate Change and Climate+
- Preferred Fiber & Materials (PFM) Overview: PFM Matrix, Corporate Fiber & Materials Benchmark
- Textile Exchange Standards and Certification overview
- About Textile Exchange Membership
2021 Keynote: Dr. Jason Hickel of “Less is More: How Degrowth will Save the World”

Tuesday, November 16

Dr. Jason Hickel is an economic anthropologist, author of “Less is More: How Degrowth will Save the World,” and a Professor at the Institute for Environmental Science and Technology at the Autonomous University of Barcelona. Jason's research focuses on global inequality, political economy, post-development, and ecological economics. In addition to his academic work, Jason writes regularly for The Guardian and Foreign Policy and contributes to a number of other online outlets, including Al Jazeera and Fast Company.

His Keynote will address the impacts of inequality and resource extraction, new forms of value creation, and how we can decouple growth from business status quo.
2021 Textile Sustainability Conference Tracks

- Climate Action
- Biodiversity
- Soil Health

- Standards & Certifications
- Preferred Fiber & Materials
- Traceability

Discover More on the Online Agenda

#TextileExchange21
Plenaries

Tuesday, November 16 - Thursday, November 18

• Climate+
• Investing in Change
• State of Textiles
• Leveraging Partnerships in the Industry
• Engagement Roadmap

Discover More on the Online Agenda
2021 It Begins with Design Workshop

Friday, November 19:

• Fundamentals of preferred fiber & materials sourcing
• Design tools & resources
• Links to Sustainable Development Goals and circularity
• ...and more!
Register Today!

www.textileexchange.org/2021-conference
Q&A